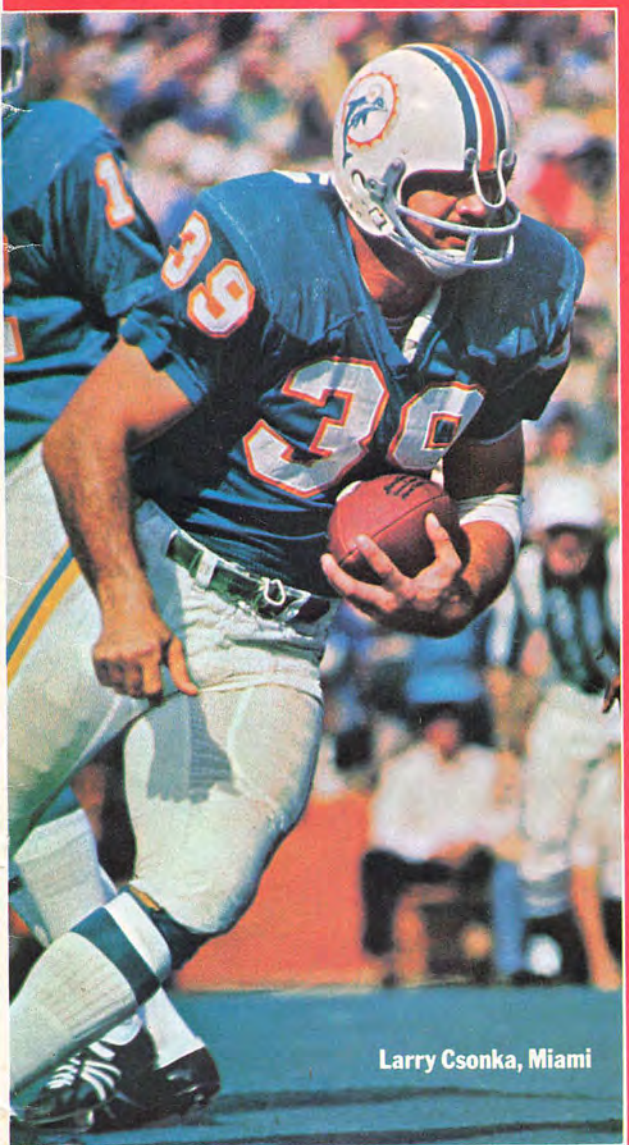
COMPLETE SPORTS

Summer/'72 16375 50¢

EXCLUSIVE
The New JOE NAMATH

JIM PLUNKETT: No Soph Jinx
ALAN PAGE: The Noblest Viking
JOHN BROCKINGTON: More To Come
ISIAH ROBERTSON: Black Butkus
OTIS TAYLOR: Caught On The Fly
LARRY CSONKA: Le Grand Orange

Jim Plunkett, New England


Larry Csonka, Miami

Isiah Robertson, Los Angeles

John Brockington, Green Bay

Complete Sports Publications

WHAT DO THESE CHAMPIONS HAVE IN COMMON...WITH YOU?

MR. OLYMPIA

Larry Scott, Mr. Olympia," was a 136-lb. skinny weakling. He wrote for my free information—**just as you should**—and now weighs 205 lbs. with 20-inch arms! One of the world's best-built men ever! **How about you?**

MR. UNIVERSE

Dave Draper, "Mr. America," once was a fat slob—weighing 255 lbs. Then he wrote for my free information and now weighs 235 lbs., 20½-inch arms, a 55" chest, 32" waist. A real champ! **Why wait? Rush!**

MR. UNIVERSE

Reg Lewis, "Mr. Universe," was kicked around because of being skinny. only 138-lbs., and weak. But he sent for free information, now weighs 205 lbs. and is a real champ! **Why not you!**

THEY ANSWERED A WEIDER AD—GAINED 3 INCHES TO THEIR ARMS —4 INCHES TO THEIR CHEST— IN 7 SHORT WEEKS! YOU TOO?

You, too—just like these champions—can now own a handsome, muscular body—fast! You, too, can now finally follow the exact same instructions these champs did, and in just 15 minutes a day, in the privacy of your own home, you can instantly slap on 4 inches to your chest and 3 inches to each arm, give yourself lifeguard shoulders, musculanize your waist, get speedy legs, and exercise your body. The techniques are simple, there's nothing complicated, just downright enjoyable!

I don't care if, today, you own the scraggiest, flabbiest or funniest body—whether you're tall or short, young or not-so-young. If you send, under no obligation, for my absolutely free 32-pages of muscle building information, I guarantee you that virtually over-night you will experience a muscle-building miracle; before your eyes, you will see handsome muscles bursting out all over you. They will ripple with power, burst with energy—and for the first time in your life men will envy your body, women admire it, because at last you own a body that brings you fame instead of shame. Let me help you as I did these champions—who were also weaklings—to put an end to your weakness and shame. Write now for my free information—you'll be so happy you did! After all, you have nothing to lose but your weakness!

A-C-T-I-O-N is the key to strength—make your first He-Man Decision N-O-W! Fill out the coupon right now, rush it to me, and in hours I will send you absolutely free—at my own expense—the exact same muscle building information I sent to these and numerous champions, and to over 5 million other successful students. I am known as the most successful trainer of champions. I have been turning weaklings into "Mr. America's" and "Mr. Universe's" successfully since 1936. Don't pass up this once-in-a-lifetime proven successful offer to trade in your body for the one you always dreamed of having. Remember, you will be following in the proven, safe, scientific footsteps of the World's Best Built Men. So hurry! Put an end to your weakness now. Send for my sensational free offer—good only to males between 13 and 75 in normal good health. This is the most time-tested, results-producing course of all time!

ABSOLUTELY FREE! MUSCLE-BUILDING INFORMATION ON HOW TO BUILD A HANDSOME BODY!

JOE WEIDER
Personal trainer of "Mr. America" "Mr. Universe" "Mr. Canada" perfect men title winners since 1936 — and over 2,000,000 successful pupils the world over!

JOE WEIDER, Dept. 154-72P
Trainer of Champions since 1936
25 Maple Street Norwood, N.J. 07648

Dear Joe: Shoot the works! I agree, that just like the champions before me, I want to be a New Man! Rush me your free muscle-building information that I can use right now at home to build a handsome body. I have checked the gains I want to make. I'm enclosing **25c** to cover handling and mailing charges. I am under no further obligation in any way.

NAME _____ AGE _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____
(please print clearly)

MAIL COUPON TODAY FOR **FREE** 32 PAGE COURSE!

NO OBLIGATION! NOTHING TO BUY!

Here's the kind of body I want (Check as many as you wish).

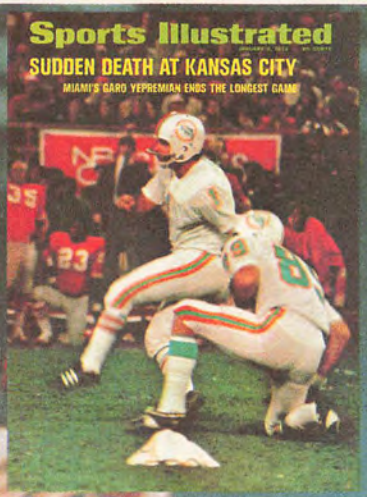
- ☐ Bigger arms
- ☐ Larger Chest
- ☐ Broader Shoulders
- ☐ Athletic Legs
- ☐ More Weight
- ☐ Lose Weight
- ☐ Magnetic Personality

ABSOLUTELY FREE!

TOTAL FOOTBALL '72

ENJOY A SEASON OF 50-YARD LINE EXCITEMENT IN PRO AND COLLEGE FOOTBALL... FOR PENNIES A WEEK.

MAIL THIS CARD TODAY



23 WEEKS FOR $3.97

ALTERNATE OFFER

☐ **46 WEEKS...ONLY $7.90**

PLEASE SEND ME SI AT YOUR LOW INTRODUCTORY RATE AND BILL ME LATER.

Mr.
Mrs.
Miss

(please print)

Address Apt. #

City

State Zip

FOR NEW SUBSCRIBERS ONLY

This rate includes all postage and handling and is good only in U.S.

S 60196

23 WEEKS FOR ONLY $3.97

FIRST CLASS
PERMIT
Nº 22 CHICAGO ILLINOIS

BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN THE U. S.

postage will be paid by

Sports Illustrated

Time & Life Building
Chicago, Illinois 60611

LA SALLE EXTENSION UNIVERSITY

A Correspondence Institution • **417 S. Dearborn Street, Dept.** 79-006 **, Chicago, Illinois 60605**

Please send me, without cost or obligation, FREE booklet and full information on the field I have checked below:

ACCOUNTING
☐ Complete Accounting
☐ Income Tax
☐ CPA Training
☐ Bookkeeping

BUSINESS MANAGEMENT
☐ Introduction to Business Management

DRAFTING
☐ Complete Drafting

REAL ESTATE
☐ Complete Real Estate
☐ Real Estate Brokerage
☐ Real Estate Management

TRAFFIC & TRANSPORTATION
☐ Complete Traffic Management

COMPUTER PROGRAMMING
☐ Basic Training

INTERIOR DECORATING
☐ Complete Training

DIESEL MECHANICS
☐ Basic Training

ART TRAINING
☐ Commercial Art
☐ Oil, Water Color Painting
☐ Complete Training

MUSIC INSTRUCTION
☐ Piano ☐ Guitar

LANGUAGE INSTRUCTION
☐ French ☐ Spanish

DENTAL OFFICE ASSISTANT
☐ Complete Training

LAW COURSES
☐ Bachelor of Laws Degree
☐ Business Law
☐ Insurance Law
☐ Claim Adjusting Law
☐ Law for Police Officers

No state accepts any law home study course, including LaSalle's, as sufficient education to qualify for admission to practice law.

HIGH SCHOOL
☐ High School Diploma

HOTEL/MOTEL MANAGEMENT
☐ Hotel Executive Training
☐ Motel Management

RESTAURANT MANAGEMENT
☐ Executive Training

STENOTYPE
☐ Machine Shorthand

Mr.
Mrs. . . . . Age. . . .
Miss *(Circle title and please print)*

Address . . . . . Apt. No. . . .

City & State . . . . . Zip . . . . .

O4D 2

© 1972 LaSalle Extension University

HAVE YOU SEEN THIS COUPON BEFORE?

It has helped to start many men and women on the road to higher pay. Just looking at it won't get you anything . . . but putting it in the mail may change your whole future!

The LaSalle coupon is one of the most often-seen coupons in America. To many of those who have already mailed it, it has proved a first step to opportunity and good fortune. Isn't it time that *you* sent it on its way – and set in motion a practical program for your *own* success?

Right now, ambitious men and women in many walks of life are preparing for new careers with the help of LaSalle spare-time training. If your goals are bigger pay and more frequent promotion, you owe it to yourself to find out without delay, what LaSalle home study can do for you.

LaSalle offers you many choices. Regardless of your previous experience, your choice of study is wide. LaSalle gives you modern, comprehensive instruction in many well-paid, fast-growing fields where there is a continuing demand for trained personnel.

You learn at home; lessons come to you by mail. You are a class of one; you choose your own study hours, set your own pace.

For more than sixty years, LaSalle has been a leader in home study. It has a large staff of experienced instructors. That is why your training is in good hands; why a LaSalle diploma is a respected credential. The cost of training is low.

You should act now. The broadened opportunities resulting from LaSalle home study may make a big difference in your future. One student reports: "I received a $2,000 yearly increase since enrollment with LaSalle. My regret is that I didn't enroll before." Many letters like this come to LaSalle. Why not get full information right now on the field that interests you? Mail the coupon to LaSalle, 417 South Dearborn Street, Chicago, Illinois 60605.

JOHN J. PLUNKETT
Publisher

ALAN GOLDFARB
Editor

GEORGE RADA
Art Director

JOHN WASHINGTON
Assoc. Director

WARREN GIBSON
JOHN ITURRALDE
Art Associates

MARY COMPONO
Subscription Service

COMPLETE SPORTS, Summer, Vol. 8, No. 2, published quarterly by Complete Sports Publications, Inc., 333 Johnson Ave., Brooklyn, N.Y. 11026. Single Copy price in U.S.A. and Canada 50c. Subscription rate $2.00 per year. No portion of this magazine may be reproduced without written permission. We are not responsible for unsolicited manuscripts, photographs or art. Printed in the United States of America. Copyright 1972 by Complete Sports Publications, Inc., 333 Johnson Ave., Brooklyn, N.Y. 11206. Litho in U.S.A. by Web Offset Publications Corp.

COMPLETE SPORTS

LARRY CSONKA
Miami's Le Grand Orange **6**
By Ans Dilley

JOHN BROCKINGTON
There's More To Come **18**
By Lee Remmel

JIM PLUNKETT
'I Can't Wait For The Second Year' **24**
By Jack Clary

ISIAH ROBERTSON
Making The Adjustment **30**
By Al Goldfarb

THE NEW JOE NAMATH **36**
By George Usher

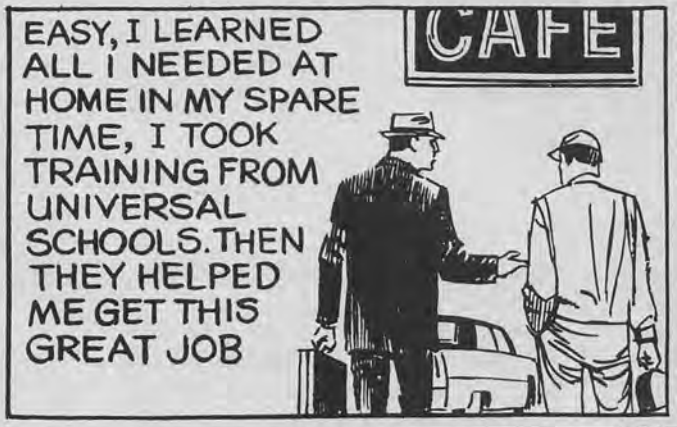
ALAN PAGE
The Noblest Viking **42**
By Ralph Reeve

OTIS TAYLOR
'I Haven't Been Making Any Money' **55**
By Bill Richardson

Cover Credits: Larry Csonka by Vernon Biever; Jim Plunkett, Isiah Robertson by Tony Tomsic; John Brockington by Malcolm Emmons.

HOW I GOT THE TIP OF MY LIFE

ACCIDENT INVESTIGATION'S PRETTY GOOD?
TERRIFIC! IT'S PART OF THE BIGGEST BUSINESS IN THE WORLD. PLENTY OF FREEDOM, FANTASTIC BENEFITS, I LOVE IT.


EASY, I LEARNED ALL I NEEDED AT HOME IN MY SPARE TIME, I TOOK TRAINING FROM UNIVERSAL SCHOOLS. THEN THEY HELPED ME GET THIS GREAT JOB
CAFE

TELL YOU WHAT! SEND FOR UNIVERSAL'S FREE BOOK OF FACTS IT TELLS THE WHOLE STORY. YOU'LL BE AMAZED AT THE OPPORTUNITIES IN ACCIDENT INVESTIGATION

MAIL NOW FOR FREE BOOK OF FACTS!

UNIVERSAL SCHOOLS, Dept. 11077

6801 Hillcrest Ave., Dallas, Texas 75205

Gentlemen: Without obligation, please send me the **Free Book of Facts** on opportunities and earnings in Accident Investigation careers. I understand that no salesman will visit me.

Name_____ Age____

Address_____

City_____ State_____ Zip Code_____

☐ Veterans & Servicemen: Check here for G.I. Bill Information.
Accredited Member National Home Study Council

A-207

LARRY CSONKA

Miami's Le Grand Orange

By Ans Dilley

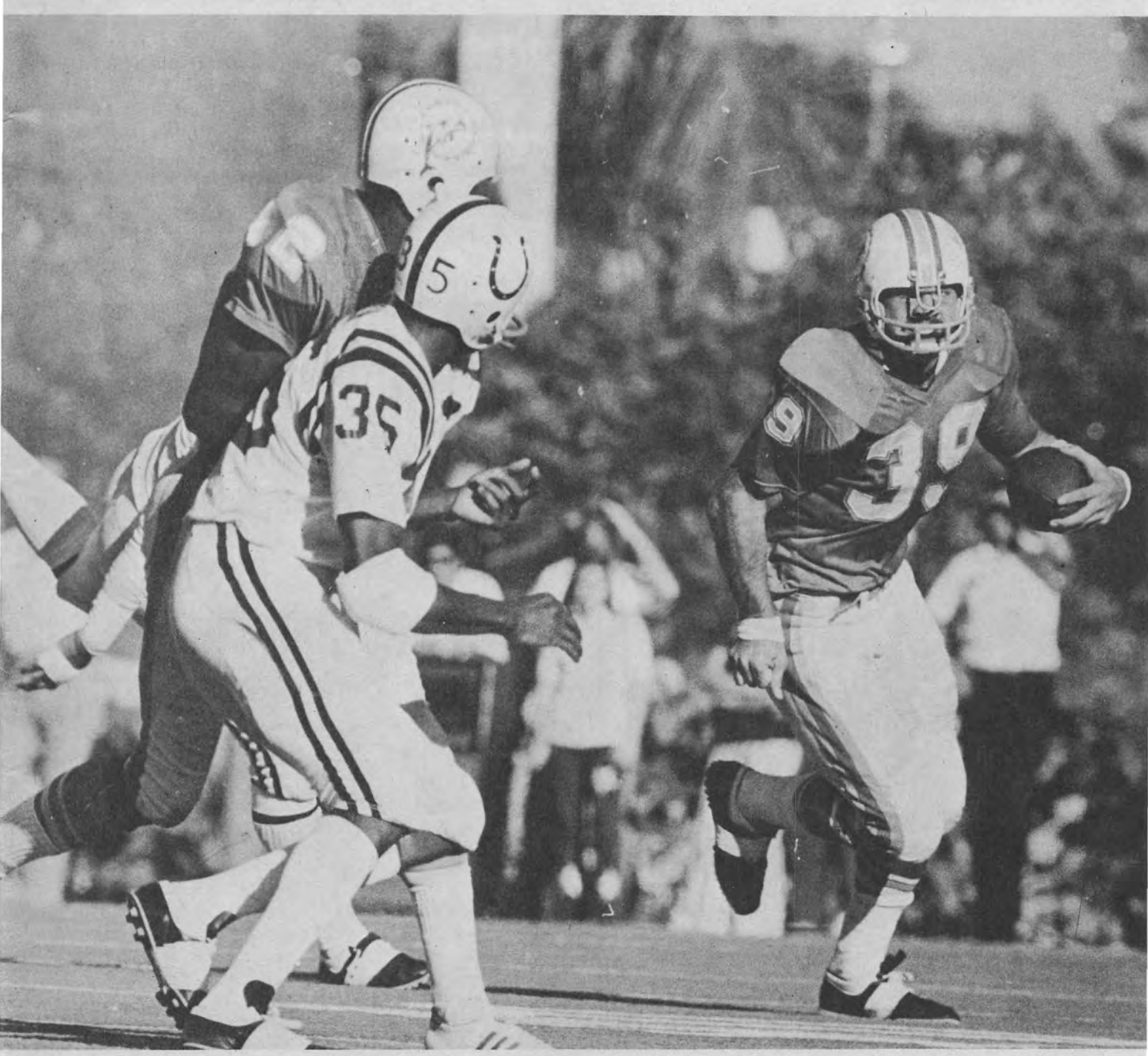
It took countless concussions and the shedding of some excess weight but Larry Csonka has finally emerged as one of the most devastating runners in football

It was a bitter cold Christmas Eve in 1946 when Santa Clause—zooming merrily through the cloudless sky over the Stow, Ohio farmhouse owned by Joe and Mildred Csonka—spotted a gangly stork perched precariously on the chimney.

Santa helped the stork wrestle the 9-pound, 13-ounce bundle that was to be named Larry Richard Csonka down the chimney and together they double-teamed him into the Csonka family on Christmas day.

Today, 26 years later, the defensive backs of the NFL look back on that date as a day of infamy for that bundle has grown to 237 murderous pounds riveted to a bludgeon-like 6-2 frame which moves about on a pair of legs that pump like steam pistons.

In Csonka's four pro seasons he has roamed, sometimes unchallenged, across better than two



miles (3,688 yards) of enemy-held territory as a ball carrier and receiver. He has added 26 touchdowns to a Miami Dolphin offense which sputtered a lot during Larry's first two seasons.

Looking back on the gift which Mildred presented him, Joe Csonka smiles softly through features which bear only vague characteristics from his Hungarian descendence.

"There is nothing in my life that I want more than to get back into a Super Bowl."

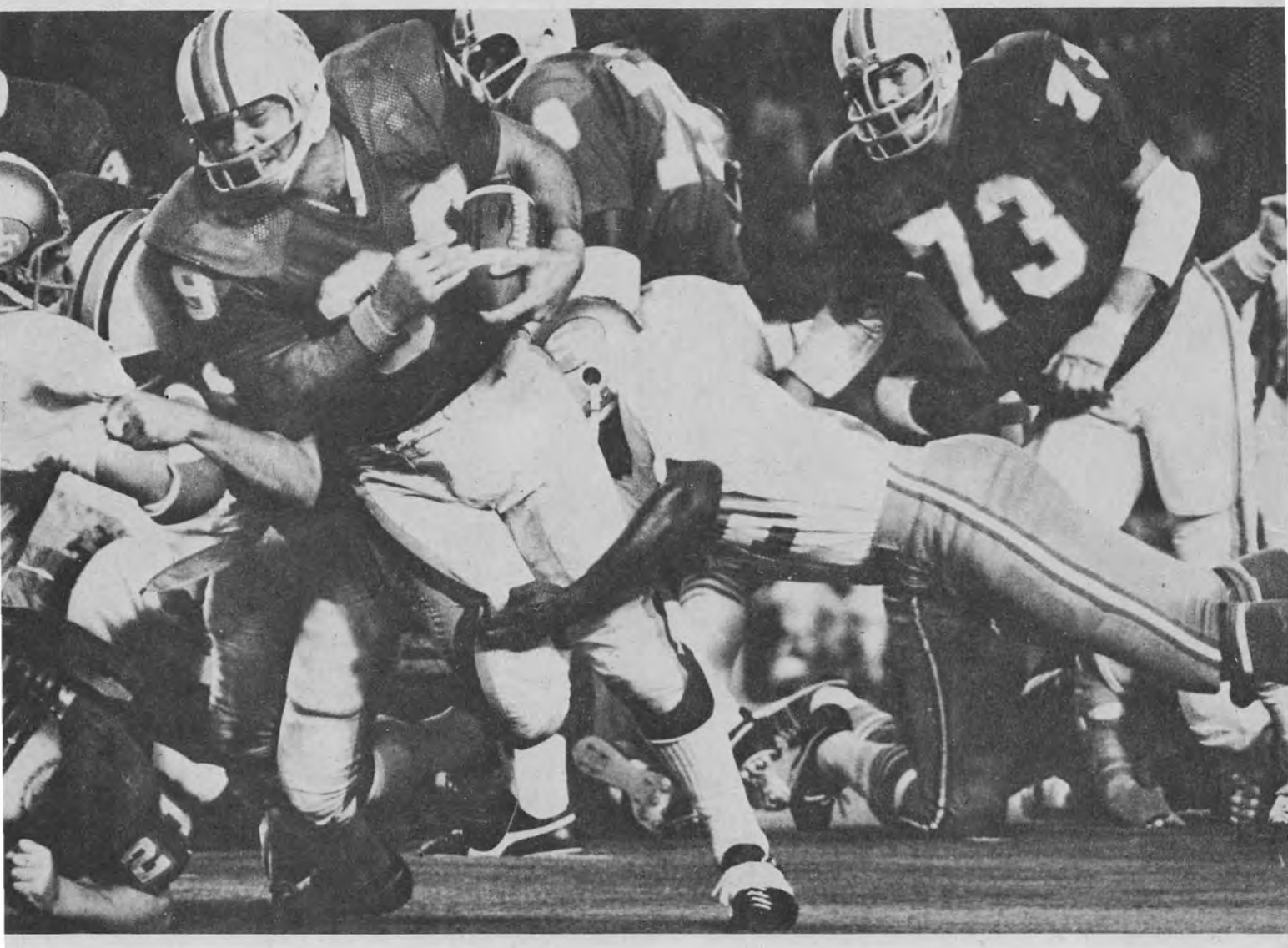
"Yes, that was quite a Christmas present. I used to call him Gootch and boy that little rascal loved animals. I thought sure he'd grow up to be a farmer.

"He may be right," agreed Larry Csonka, one of pro football's most destructive forces. "In my rookie season (1968) I thought it might happen sooner than anyone expected—even sooner than I expected. I had concussion problems and everything seemed so hopeless. I'd get hit and bells began ringing in my head."

Things look a lot brighter for Larry now, but farming is still part of his life's plan.

"We've been going up to North Carolina whenever time permits.

(Continued on page 10)



A "BEATING-UP" TURNED THIS WEAKLING INTO A CHAMP!

Charles Atlas "World's Most Perfectly Developed Man"

One night a frail 97-lb., 15-year-old youth was making his way home through the tough waterfront section of New York City. Suddenly, without warning, a brutal hoodlum loomed up out of the dark, and beat him senseless. That night the young man made a solemn vow: *"Never will I let any man hurt me again."*

The years ahead were to prove how well he kept that vow! For the name of that skinny youth was Charles Atlas – and he lived to become internationally famous as "The World's Most Perfectly Developed Man," performing feats of strength that amazed the whole world!

The day after that beating, Charles Atlas began trying every exercise he had ever heard of. Then one day, visiting New York's famed Bronx Zoo, he asked himself: "How does the *tiger* keep in physical condition? You never see *him* with a barbell!"

Atlas Discovers the Secret!

He saw how the tiger exercised by stretching its muscles, one against the other. From this, he worked out the amazing "Dynamic-Tension" system of muscle-building that was to make him famous.

Within 12 months, Atlas had doubled his weight. He decided to help all weak, underdeveloped men who suffered as he had. So he made his amazing secret of *"Dynamic-Tension"* – the system that uses no weights or apparatus – available to men all over the world. Thousands have benefited from his remarkably effective system.

And, as the fame of Charles Atlas spread, he was challenged to perform many thrilling feats of strength. Once he pulled six automobiles, chained together, for a mile. Another time he towed a *72½-ton railroad car* 112 feet along the tracks with a rope!

A far cry from the days of that 97-pound weakling who sobbed his way home after a beating, made a vow that changed his whole life—and since has changed the lives of so many others!

Charles Atlas Towing Broadway Limited Observation Car 112 ft!

I Take OLD Bodies and Turn Out NEW Ones!

Check the Kind of NEW BODY You Want RIGHT IN THE COUPON BELOW . . . and I'll Show You How EASILY You Can Have It!

I'M NO MAGICIAN. Making healthy and handsome HE-MEN out of weaklings – turning "skin and bones" or flabby fat into SOLID MUSCLE – is simply my job. But my secret *does* work like "magic."

Do you want broader shoulders – a magnificent "barrel" chest – more powerful arms and legs – a mid-section lined with solid-as-steel muscle? It's all waiting for you. Just check what you want – RIGHT IN THE COUPON BELOW. I'll show you how I can give it to you!

From "Mouse" to MAN!

You wouldn't believe it but I myself used to be a 97-lb. weakling. Fellows called me "SKINNY." Girls made fun of me behind my back. Then I discovered my remarkable muscle-building secret – *"Dynamic-Tension."* It turned me from a "bag of bones" into a barrel of muscle! And I felt so much better, so much *on top of the world* in my big, new, husky body, that I decided to devote my whole life to helping *other* fellows change themselves into *"perfectly developed men."*

Charles Atlas
Holder of title "The World's Most Perfectly Developed Man"

Prize Trophy Given Away

Be the envy of friends! Win handsome trophy, over 1½ feet high!

"Dynamic-Tension" Works *Fast!*

My secret – *"Dynamic-Tension"* – is the NATURAL easy method you can practice right in the privacy of your own room – JUST 15 MINUTES EACH DAY – while you build up SOLID MUSCLE in all of the RIGHT PLACES – gain the kind of handsome and healthy build that women admire and men respect.

I give you no gadgets or contraptions. You simply use the SLEEPING muscle-power in your own body almost unconsciously every minute of the day – walking, bending over, even sitting at your table or desk!

FREE My 32-Page Book is Yours Not $1.00 or 10¢ – But FREE

SEND NOW for my book describing my famous method. 32 Pages, packed with actual photographs and valuable advice. Shows what "Dynamic-Tension" has done for others. Page by page it shows what I can do for YOU. Just glancing through it may mean the turning point in your life – and its yours absolutely FREE! Check the kind of body you want below.

CHARLES ATLAS, Dept. 1247, 115 East 23rd St., New York, N. Y. 10010.

CHARLES ATLAS, DEPT. 1247, 115 East 23rd Street, New York, N. Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want:

(Check as many as you like)

- ☐ Broader Chest and Shoulders
- ☐ More Powerful Arms and Grip
- ☐ Slimmer Waist and Hips
- ☐ More Powerful Leg Muscles
- ☐ More Weight – Solid – in the Right Places
- ☐ Better Sleep, More Energy

Send me absolutely FREE a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages crammed with photographs, answers to vital health questions, and valuable advice. I understand this book is mine to keep and sending for it does not obligate me in any way.

Print Name..... Age.....

Address.....

City..... State..... Zip Code.....

In England send to: Atlas, 21 Poland St., London, W. 1

I'm building an A-frame cabin—well it really isn't a cabin but a regular home with four bedrooms—and we love being up there and away from it all."

Franklin, N.C. is a hamlet of about 2,500 country people who still retain their inherited identity with the languid south of bygone days. Only a couple of hours drive from Charlotte, Franklin is near the apex of the Georgia, Tennessee, South Carolina and North Carolina borders. A half-hour's drive over picturesque mountain roads will take you to whichever state in which you care to be. If the good citizens of Franklin are aware that they have a pro football star in their midst, they have not as yet made it known.

"I love it up there," said the peaceful sounding Csonka. He's the complete antithesis of what he is on a football field. "I'd like to get me one of those old southern homes with about 40-50 acres and just sit back and raise some beef cattle."

But first the main missions in the life of Larry—and the near tragedies.

The first near-tragedy occurred on a windy 1968 night in the Orange Bowl. The Dolphins were struggling to go nowhere in the AFL and so were the Buffalo Bills. The advance winds of a spawning hurricane were whipping the Orange Bowl into treacherous gusts. It made passing a meaningless weapon as the two nothing teams of the AFL's Eastern Division sparred before 27,000 fans in the 67,000 seat stadium.

The Dolphins held a 14-6 lead late in the game but suddenly Csonka was speeding down the left sideline with a pitchout from Bob Griese. The play had caught the Bills' secondary drifting in the opposite direction following the receiver flow in that direction. They recovered just in time to blast Csonka to the ground after a 13 yard advance—and Larry did not get up.

He was lifted to the bench, placed in an ambulance and carted off to a hospital with a concussion.

Csonka was to spend more time in Mercy Hospital than the chief surgeon. It was to become his second home—and that farm was

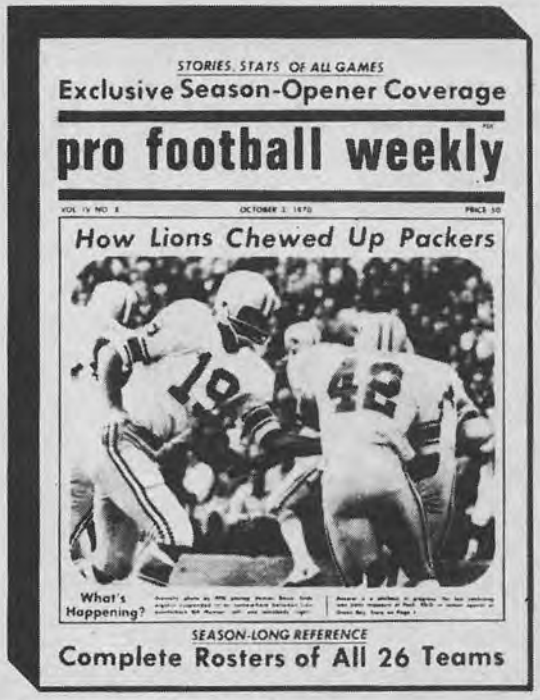
(Continued on page 12)

Csonka carries Rick Volk of Baltimore on his back into end zone in last year's AFC championship.

The Authority on Professional Football

pro football weekly

The Football Paper Everyone is Talking About



Biggest Names in Football Read PFW—Here's Why...

Owners, coaches, players, by the hundreds, from every team, all read PFW. Here's what just a few of them say:

Weeb Ewbank, Coach, N.Y. Jets: "PRO FOOTBALL WEEKLY is one of the best ways I know of to keep up with everything about each team. It's a "must" for any fan."

Jack Snow, wide receiver, L.A. Rams: "For current news on all of the NFL clubs, you can't beat PRO FOOTBALL WEEKLY. I read it both during the season and in the off-season."

Wellington Mara, President, N.Y. Giants: "I am an ardent fan of PRO FOOTBALL WEEKLY and I read each issue with much attention. I believe that it is a great asset to our league."

Jim Nance, fullback, Boston Patriots: "I know I'm one of many players on our team who really get a lot out of PRO FOOTBALL WEEKLY. It's a way of keeping up with everybody and all the teams."

Clip Coupon! Mail Today

Money back guarantee—If not completely satisfied, you get full refund.

The Only Weekly Newspaper Devoted Exclusively to Pro Football—Featuring Complete Coverage of All 26 NFL Teams By America's Top Football Writers

The most knowledgeable football fans in America are the people who each week eagerly devour PRO FOOTBALL WEEKLY. In just a few short years, PFW has become the bible of pro football and its readers are learning more than they ever knew before about America's most exciting sport. There is no other publication like it anywhere. PFW's writers and photographers make up the most famous sport bylines in America . . . offering exclusive, in-depth material each and every week. When you subscribe to PFW you receive:

* Inside information about games and players you'll never find in your local newspaper. Not only news of your own team but reports on out-of-town teams as well.

* The most complete statistics to be found anywhere. Individual and team stats by game and for the season. Great for that edge in predicting the outcome of NFL games.

* Loaded with exclusive, action-packed photos by PFW's own staff of contributing photogs . . . both black and white and color.

* Experts analyze all games . . . playoffs and regular season . . . with exclusive comments from players and coaches.

32 Issues Only $12.00

PRO FOOTBALL WEEKLY
5608 N. Western Ave., Chicago, Ill. 60645

OK, start my 32 issue subscription to **PRO FOOTBALL** for only $12.00, or 64 issues (2 years) for only $23.00. Full money-back guarantee if not fully satisfied.

NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

☐ $12.00 payment enclosed ☐ Check ☐ Check if this is a renewal
☐ $23.00 payment enclosed ☐ Money Order

Note: If you wish your subscription to be mailed 1st Class or Air Mail, enclose amount indicated below, in addition to cost of subscription.

☐ Add $15 Per Yr. Air Mail ☐ Add $10 Per Yr. 1st Class **CS72**

beckoning!

Larry rejoined the Dolphins in time for the game in San Diego with the Chargers—and his return was triumphal. In the first half he WAS the Dolphin attack with 61 yards rushing in a 17-14 game. But with a bit less than two minutes to play in the first half Csonka set sail down that far sideline with another Griese hand off. It left some red-faced San Diego defenders heading away from the ball. But they recovered in time and a pair of them knocked Csonka out of bounds. Then Jeff Staggs, a sweet dispositioned Charger linebacker who has since been traded to the Rams for Deacon Jones, belted Larry to the ground—five yards beyond the sideline marker.

Csonka was helped to the Dolphin dressing room and never returned to action during the second half. He had another concussion.

After the plane ride back to Miami, Csonka was back in his favorite hospital. More tests was the prognosis.

"I don't know," the disgruntled player told a newsman, "maybe I ought to pack it in and become a farmer—or sell trucks. My life is just too precious to me and to my family to let anything foolish happen."

It was genuine concern rather than an unhappy player reflecting over what was to be a dismal 5-8-1 season. The Dolphins were not a happy family—nor were they a happy team—and it got worse in 1969 when Larry reported to the team's training camp.

It all began well enough for Csonka but in an Orange Bowl exhibition game against the Philadelphia Eagles an errant knee caught him just under the right eye and boom-m-m, back to Mercy Hospital.

This time the "slight concussion"—with the ever present ringing in the ears—was accompanied by an ugly shiner from which blood seeped into Larry's ear canal causing a painful ear infection.

On the very day that Larry checked out of the hospital, the Miami *Herald* cast a pallor over the few Dolphin fans who were concerned with the teams' trials and tribulations in those days. *The Herald* indicated that Larry's career was at an end.

But it wasn't over. You could look

(Continued on page 14)

Does this look like your typical farmer?

THE BEST FOOTBALL GAME CANNOT BE PURCHASED IN A RETAIL STORE!

PASSING ★ RUNNING ★ KICKING ★ DEFENSE ★ COACHING

■Season after season, STRAT-O-MATIC PRO FOOTBALL has been sold to thousands of football fans exclusively through the mail. But why you ask? Each year our football game is totally revised to reflect precisely the most up-to-date pro football statistics.

STRAT-O-MATIC offers such a current authentic reproduction of pro-football and such a wide selection of games and individual team combinations, that it is impossible for a retail store to supply our fans.

In business since 1961, the quality and reliability of STRAT-O-MATIC PRO FOOTBALL speaks for itself in the fact that we have continued to sell out all our previous editions.

In our 1972-1973 edition, STRAT-O-MATIC presents you once again with the finest in pro football realism. The passing, running, kicking and defensive play of 1,000 pro football players is astonishingly reproduced from the stadium into your home.

Only individual player cards truely reflect each offensive player's real-life characteristics . . . and STRAT-O-MATIC HAS IT! Other games use a team rating system in lieu of individual player cards, but this method fails to capture the excitement and talents of the players. In Strat-O-Matic, both the stars and the second stringers will perform according to their true abilities.

Each player's strengths and weaknesses are measured in STRAT-O-MATIC. For example, a quarterback who has a high pass completion record but does not throw a good long pass will function exactly the same way in STRAT-O-MATIC. A halfback who has a good yard per carry average but fails to pick up the "tough yardage" will perform similarly in STRAT-O-MATIC.

STRAT-O-MATIC is actually two games in one . . . an elementary game for 11 to 16 year olds and an advanced game for adults. **The elementary version is EASY and EXCITING to play. The advanced version includes a never-before visual dimension found in no other statistically oriented football game. You set up and manuever your defenses on a colorful playing board, enabling both coaches to see the strengths and weaknesses of their defenses. This dimension allows you to not only call a blitz but to see it in action! More strategy moves are possible with Strat-O-Matic than any other football game.** Without hesitation, we recommend STRAT-O-MATIC PRO FOOTBALL'S1972-1973edition to be without equal.

MORE THAN JUST A GAME . . . A SPORTING EXPERIENCE!

HERE'S YOUR

SEASON'S PASS

To Hundreds Of Big League Games

You Take NO RISK! Fill Out Coupon And Mail Today For FREE SAMPLE OFFER!

CREATING SPORTS GAMES IS OUR ONLY BUSINESS

The above are just some of STRAT-O-MATIC'S highlights. For the entire story, mail coupon for a colorful FREE BROCHURE containing full detailed information and free STRAT-O-MATIC samples. Don't delay. Write today! Strat-O-Matic Game Co. Inc., Dept. 540 82A South Bayles Avenue, Port Washington, N.Y., 11050.

MAIL COUPON FOR FREE SAMPLE OFFER

Strat-O-Matic Game Co., Inc., Dept. 540
82A South Bayles Avenue, Port Washington, N.Y., 11050

Send exciting FREE STRAT-O-MATIC Football Game offer and samples. I enclose 10 cents in coin or stamps to cover postage and handling.

Name_____

Address_____

City_____ State_____ Zip_____

it up.

That season progressed with no further serious damage to Larry's skull but every precaution was taken. Early in the season a package arrived to the attention of the Dolphin's pleasant, and very professional, equipment manager, Dan Dowe. Excitedly Dowe and the Dolphin trainer, Bob Lundy, tore open the two foot square package as Csonka watched with interest.

Out popped a gleaming white helmet—somewhat larger than the usual helmet—different only by a series of eight holes spaced around the exterior of the hard crown. Beneath each hole was a clear plastic pouch.

As Csonka pulled the ear flaps apart to slip into the huge helmet Dowe explained, "the idea is to insert liquid—water in warm weather or glycerine, or even alcohol, in cold weather—with this pump and the crown of the helmet is actually suspended with a liquid cushion. You can even put air in the plastic pouches.

It was a great idea—and indicates the extent that trainers and equipment people in pro football will go to offset injuries—but the helmet lasted only two games.

"I hit somebody and one of the pouches broke and drenched me," Csonka said. "I was scared to death. I thought I was bleeding."

FINANCIAL PROBLEMS

While the physical problems seemed settled—or at least under control—Larry's financial problems were not. He had rumbled impressively for almost two pro seasons and as a top draft choice in 1968 had not received the kind of money most top draft choices get. Certainly not as much as some *DOLPHIN* top draft choices got from past years—many of whom were then and are still today—getting monthly checks from the Dolphins.

There was a growing animosity between the offensive and the defensive players but that didn't fester nearly as openly as the widening schism between the coaches of the respective units. It bordered on open hostility—and the acrimony grew so bad that the front office was constantly embroiled in some public airing of the family problems.

Through it all Csonka maintained his cool but the fun-game he had played since childhood soon lost some of its magnetism.

That farm was beckoning once again!

"Then," says Larry, "one of the best things that ever happened to me occured. Mark McCormack, the Cleveland-based investment expert contracted to handle my affairs."

Actually McCormack handled both Csonka and his Dolphin running mate Jim Kiick. The NFL rules are intended to prevent any contractual double-teaming ala the baseball case of Don Drysdale and Sandy Koufax but it is the kind of rule that even pro football's exalted ruler, Pete Rozelle would have trouble enforcing if a good labor lawyer was to challenge it. It had been made a part of pro football's by-laws simply as a protection for the owners—many of whom have been known to do a little double-teaming of their own on occasion.

"My first contract out of Syracuse was bad enough," said Csonka "but Jim's was absolutely horrible."

Kiick, a little known running back from the University of Wyoming had been a fifth round choice by the Dolphins (actually the *SEVENTH* man selected by Miami. Of the 21 selections made in 1968 only Csonka, Doug Crusan, Dick Anderson and Kiick are still with the team.

Kiick shocked everybody by making the 40-man roster, becoming a starter and being the only player in either league to rank in the top 10 as a receiver and as a ball carrier.

His reward from the Dolphins?

A token raise which amounted to about $40 per week.

So after another fine year in 1969, Csonka and Kiick were ready to hear the Dolphin cash register jingle. Attendance was up 10 per cent at the end of 1968 and another 16 per cent at the end of the 1969 season and Csonka and Kiick wanted some of the bread.

"Our involvement with Mark was great," admitted Csonka. "He invests $25,000 a year for each of us and at the end of four years we each have $100,000 plus interest to fall back on."

That would seem to be an indication that Csonka and Kiick are under negotiable, four-year contracts—but neither will confirm this.

To avoid the pressure during their holdout seige, Csonka moved into a Fort Lauderdale motel. The NFL rules don't say anything about teammates rooming together, so Kiick moved in with him. It is fair to assume that much of their conversation was involved with their contract hassle.

When they finally agreed to terms for the 1970 season—the first under new head coach Don Shula—they were being fined at the rate of $200 per day each for missing training camp.

Their combined indebtedness totalled $5,600.

One story has it that a Miami newspaper paid the fines in exchange for the exclusive rights to the copyrighted signing story—which was announced at a press conference on August 2. It was just five days before the season's

(Continued on page 16)

Next Time A Loudmout
I'LL BEAT THE H---OUT OF YOU!
WHICH OF THESE 3 VITAL DECISIONS WILL YOU MAKE?
☐ COWARD'S DECISION — slink away like a whipped dog bringing shame upon yourself and your loved ones.
☐ FOOL'S DECISION — rush in and get beat up because you don't have the fighting Know How.
☐ WISE DECISION — unleash a whirlwind attack and utterly destroy the loudmouth because you had the good sense to send for my FREE Terror Fighting Self-Defense course and learn my self-defense TERROR TACTICS.

10 SECONDS THAT SEPARATE THE MEN FROM THE BOYS

11:00 P.M. – An argument in a parking lot. A big, beefy wiseguy gets insulting and takes a swing at you. He's pretty sure of himself – sizes you up as a weak pushover who couldn't punch his way out of a paper bag. Your girl looks on, terrified that you'll be beaten up, maybe permanently injured. BUT . . .

11:00 P.M. PLUS 10 SECONDS – A Miracle! In a flash you streak forward – almost too fast for the eye to follow. The bully is down quivering in fear and writhing in pain – completely destroyed by the ferocious terror blitz you unleashed. This situation could happen to you. READ ON THIS PAGE HOW IN JUST DAYS YOU CAN ACQUIRE THE HIDDEN SECRETS OF 5000 YEARS OF RUTHLESS TERROR FIGHTING TACTICS –ABSOLUTELY FREE!–TAKE ON ANYBODY–ANYTIME–ANYPLACE AND *WIN!*

POLICE FILES REVEAL: 590,020 Burglaries, 61,410 Robberies, 100,110 Assaults, 21,080 Rapes, 6,920 Murders ALL IN A SINGLE YEAR!

IF ATTACKED — WHAT WILL YOU DO?

A BURGLAR IN YOUR HOME AFTER DARK!

Your family needs protection. Don't fail them. Here in this free book are the night-fighting tactics you need to hold a burglar helpless until police arrive. Here are the methods of the Commandos who fought by night.

A WOMAN TOO —

Can use the secrets in this free book and handle a man twice her size who tries to get fresh or WORSE. In seconds she can completely ruin any dirty dog who tries to lay a hand on her.

DISARM ROBBERS: —

Why give your money to some hoodlum. Here you will find terror-tactics that in a flash will enable you to make him drop his weapon and writhe in pain. Anyone dumb enough to tangle with a Weider Trained Terror Fighter will regret his mistake from a hospital bed or jail cell.

FEAR NO MAN IN JUST 24 HOURS

this absolutely free Terror-Fighting Course that I am anxious to send You shows how to swiftly start using my Terror-Fighting Secrets and Flatten out any Thug, Mug, Wiseguy or Bully — even if he's Tough, Trained and twice your size — Make him ABSOLUTELY HELPLESS IN SECONDS

FREE!

FOR MEN WHO WANT TO BE FEARLESS — A NEW TERROR FIGHTING COURSE 10 TIMES MORE DEVASTATING AND EFFECTIVE THAN BOTH KARATE AND JUDO COMBINED — NOW YOURS — *FREE FOR THE ASKING!*

WHAT'S THE SECRET?

NOT SIZE — NOT POWER — NOT STRENGTH!

I don't care if you're 15 or 50, Skinny, Fat or Undersize – If you've always been scared of your shadow – always 'chickened out' – never faced up to a fight in your life – got weak in the knees and ran – I PROMISE YOU THAT IN 24-HOURS I can give you the TERROR FIGHTING SECRETS that will turn you into a Fierce Human Arsenal of Fighting Power – giving you the cool confidence to walk through the toughest streets in late hours with the destructive force of a tiger stalking jungle paths – flattening and pulverizing in a split second with one jab of your finger any 200-lb. brute who is foolish enough to attack you – with one chop disarm any hood or break the strangle hold of any thief. No night-crawling thug will ever be dumb enough to break into your house nor any wise guy ever insult or lay hands on your loved ones or you – if he is still conscious after you've used the secrets that I am willing to send you FREE in this book. NEVER AGAIN FEAR ANY MAN–WIN WITH WEIDER.

After 20 years of research and at a cost of $200,000 into History's Most Terrifying No-Holds Barred Survival Struggle for Power – Going back into 50 centuries of terrifying combat secrets known to man, from the destructive fighting methods of the Hindu and Japanese Killer Cults Temples, from the merciless Nahutian Indians, to the Foot Fighters of the French underworld to the religious fanatic Assassins of the middle east to the Waterfront docks, Lumbercamps to the private files of the Commandos, Police Departments etc., I have learned that the secret of fighting power is not in the weight and muscles but just simple plain "KNOW-HOW". These "KNOW-HOW" secrets taken from all these fighting systems stretching 5000 years are now, for the first time known to man, put into one course that I am anxious to send to you showing how you, and your family in just 15 minutes a day in the privacy of your own home, can learn to master all these closely guarded secrets of the Karate, Savate, Judo exponents and masters to turn you into a Terrifying fighting machine. Take advantage of this once-in-a-lifetime, limited free offer and –

YOU CAN BECOME A DESTRUCTIVE SELF-DEFENSE TERROR FIGHTER IN JUST 30 DAYS!

says **JOE WEIDER**, *Acknowledged World's No. 1 "Trainer of Champions"*

Take care of yourself — Anytime — Anywhere — In any and all situations. Never again fear any man nor turn away from a challenge.

RUSH COUPON FOR FREE BOOK. Get this amazing booklet. It opens, for the first time, the door to 5000 years of amazing self-defense terror fighting tactics that can turn you into a terrifying fighter in days! Yours while the supply lasts!

BE THE "ONE-MAN-IN-A-THOUSAND" TO MASTER ALL THESE SECRETS OF HISTORY'S MOST FEROCIOUS FIGHTERS.

My course teaches you how to use the Foot-Fighting Secrets of the French Underworld, the Methods of the Samurai Warriors of Old Japan who killed with bare hands and feet; ASSASSINS – religious fanatical killers; CARIBS – savage natives; ROUGH AND TUMBLE fighters – the most ruthless tactics from the docks, dives and waterfronts of the toughest towns.

PLUS shocking secrets of hideous Vandals, Thugs, ferocious Aztecs – Vicious Karate-kas, Commandos, Jungle Fighters – Boxing – Wrestling – Secret Police Methods, and other destructive self-defense secrets never before revealed.

All This and MORE in New Complete Terror-Tactics Fighting Course

THIS BOOK IS YOURS **FREE!** JUST MAIL COUPON

MAIL NOW . . . FOR FIGHTING SECRETS!

JOE WEIDER, Trainer of Champions 154-82SD1
25 Maple Street Norwood, N.J. 07648

Yes Joe; I never again want to be "Weak In The Knees" and "Chicken Out" when insulted and attacked. I need your self-defense secrets that you reveal in your free booklet "How To Be A Destructive Self-Defense Fighter In Days". I am enclosing 25-cents to help cover the cost and handling of the booklet which is guaranteed to do all you say or I can get my money back.

NAME ..... AGE .....

ADDRESS .....

CITY ..... STATE .....

☐ If under 15 yrs. of age parents must sign here .....

opening exhibition game against the Cincinnati Bengals in the Orange Bowl and the huge crowd that came out indicated that Csonka and Kiick would soon give the Dolphins a return on any amount that they had paid.

They did it in spades! Together in 1970 and 1971 they logged an incredible 4,658 yards with pass receptions and runs and their two-year yardage differential was only 96 yards (2,377 for Kiick and 2,281 for Csonka).

With his financial problem behind him, Csonka set out on what loomed as a season of hope under Shula. It finished well beyond even Larry's expectations when the Dolphins closed with a 10-4 mark (best ever) and a brief appearance in the divisional playoffs.

That 1970 season also left great confidence permeating the Dolphin camp when it opened last summer.

The ringing that had cast such gloom on Csonka's career was a thing of the past.

"It's funny," says Csonka now, "how the ringing stopped when the offensive blocking improved."

That wasn't the only improvement by the Dolphins. Bob Griese blessed with his first set of speedy receivers emerged into one of the league's top quarterbacks and his dump-offs to Kiick and Csonka were not really so frequent. In the 1970 season Larry handled only 11 passes as compared to the 21 he had caught in 1969 and the 94 yards he produced via passes in 1970 was well below his career high of 183 yards a year earlier.

"There was just no reason to throw to me," admitted Larry who had become almost a pure ball carrier or blocker.

Despite this limited offensive service —which allowed the opposing defenses to set for him—he still managed to set a career high with 1,200 rushing yards in 1971 as the Dolphins had their greatest season in their six year history. Csonka's log-legged journeys helped the Dolphins win 10 regular season games (against three losses and a tie), the divisional title (in the longest game ever played, 27-24 over Kansas City) and the conference title (21-0 over the Baltimore Colts).

And it took Miami into the Super Bowl.

Csonka has some private thoughts about Super Bowl VI.

"That two week layoff was just too much. It kept the pressure going just that much longer and that pressure was something else—not just for us but for everyone.

Larry differed with Shula in this respect. Shula indicated just prior to the big game that the Dolphins were better off to have the two week respite.

"The two week interval will certainly help us," said Shula. "We'll need all the time we can get preparing for Dallas and its multiple offensive formations."

"Personally," said Csonka in rebuttal, "I think we reached our peak at the time we beat Baltimore for the AFC title and could have maintained it better if the game had been played the following Sunday.

"I could see it in practice down there in New Orleans," said Csonka, "we were flat. Our timing was awful."

The records would seem to bear Csonka out for on the very first offensive run from scrimmage, Csonka failed to grab the handle on the handoff from Bob Griese—and fumbled for the first time in 271 carries.

"That wasn't Bob's fault," said Csonka in the Dolphin lockerroom after the game. "Our guys opened a hole a mile wide and I looked up to see where the linebackers were so I'd know how far I was going to run—only I forgot to take the ball with me."

After the Super Bowl game a Miami columnist opened up a wound credited to Mercury Morris —and it bled for days among the still disappointed Dolphin fans.

Mercury, the zippy , skitterish setback who was supposed to inject speed into the Dolphin attack, was bitter after the Super Bowl.

"They had us stopped to the inside and we couldn't run outside because we didn't have that kind of speed in there. I have that kind of speed," Morris said. "but I wasn't used."

Shula's reply was curt, "Csonka and Kiick got us into the Super Bowl and I went with them in the big game. I make no apologies."

The Maimi *Herald* had it that Morris' lockerroom popoff to the press had earned him a spot high on the trading block. Morris' fans began bombarding radio station WGBS' sports talk show with a furor.

"How come they tradin' good ol' Mercury?" asked one listener,

"when all he did was tell the truth. Kiick and Csonka ARE too slow."

"I'm not sure that's true," said Csonka softly, "I run a 4.6 or 4.7 forty and that's as good as some of the so-called faster backs do."

Csonka paused for a second and then added in continued rebuttal, "besides if you check the records I think you'll find that I gained a lot more yardage to the outside than most people realize."

Carl Taseff, Miami Dolphin offensive backfield coach is inclined to agree with Csonka, "Larry has deceptive speed and tremendous balance."

On still another matter credited to Csonka by the Miami media he was quoted as saying that "they better do something about this damn Polyturf" but he seems to have some second thoughts on the matter.

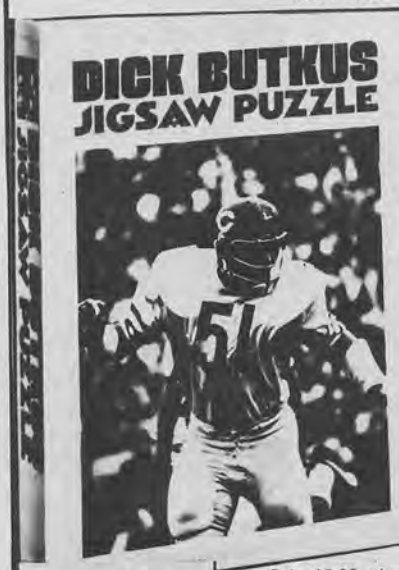
"They had Polyturf in the Tulane Stadium and it wasn't bad. It was spongy and gave you a good feel. I don't think it's the product (Polyturf) as much as it is the brutal treatment the stuff takes from that tropical sun all year long. The fibres seemed to be laying down and that's what made it so slippery—that and the condensation."

Even that distraction will not bother Csonka in his 1972 quest. One report has the American Biltrite Co., manufacturers of Polyturf, resurfacing the Orange Bowl and another has the City of Miami appropriating $250,000 for additional improvement to the Orange Bowl—conceivably with the hope

(Continued on page 58)

OFFICIAL:

ALL PRO-SPORT JIGSAW PUZZLES



• GIANT SIZE 16"x20" • 18 OF YOUR FAVORITE STARS AVAILABLE
• 500 PIECES • SUITABLE FOR FRAMING

ONLY 2.98

Here is an exciting full-color photo of your favorite all-pro star in an action-packed pose realistically reproduced in a giant 16"x20" jigsaw puzzle.

Think what great fun it'll be fitting together the 500 interlocking pieces that go into making these action puzzles. Thrill to Bobby Orr as he seems to skate right into the room—see Dick Butkus loom menacingly — watch as Chamberlain takes shape majestically rising over the basket to dunk the ball, and so much more.

These official puzzles are all reproductions of real-life action shots showing your star in action, and once completed can be mounted and framed to form your own gallery print. So, don't delay! Order now.

Only $2.98 plus 47¢ shipping charges. Order more than one and save: (2 for $5.85 + 65¢ shipping; 3 for $8.65 + 85¢ shipping)

Following stars available:

Fran Tarkenton	Deacon Jones
Bobby Orr	Larry Csonka
Roger Staubach	Greg Landry
Derek Sanderson	Jim Plunkett
Bobby Hull	Lew Alcindor
Phil Esposito	Pete Maravich
Joe Namath	Jerry West
Roman Gabriel	Walt Frazier
Dick Butkus	Wilt Chamberlain
	Daryl Lamonica

FREE TRIAL OFFER

Order now! Simply fill out the coupon alongside and we will send your puzzles at once. Enjoy putting it together and if you don't find yourself thrilled and delighted with these gorgeous 16"x20" full color action shots, just return it to us and we will refund your money at once.

MONEY BACK GUARANTEE

Royal Advtg. Corp. Dept. 3036
Lynbrook, N.Y. 11563

Rush me the player(s) listed below. I understand I must be 100% delighted or my money will be refunded.

☐ I enclose _____ in full payment. 2.98 plus 45¢ for 1; 5.85 plus 65¢ for 2; 8.65 plus 85¢ for 3.

☐ Send C.O.D. I enclose 1.00 deposit, balance on delivery plus C.O.D. and postage.

The puzzle(s) I want are:

_____ _____ _____

Name _____

Address _____

City & state _____

OFFICIAL PRO FOOTBALL PENNANTS

Only $1.00

NFL

All 26 Teams Available

- Full 12" x 30"
- All in Full Color
- A Decoration and Conversation Piece

A COLORFUL PENNANT TO DECORATE YOUR ROOM

Here is a colorful, full color, full size 12" x 30" Pennant of your favorite pro-football team all ready for you to hang in your room. All teams available. These team pennants make a popular gift and collectors item for your family room, den, or bedroom. Only $1.00 plus 25¢ shipping charge per team. Order more than one at only $1.00 each and save the 25¢ shipping charge. Specify team or teams desired in handy coupon. Full Money Back Guarantee.

Full Money Back Guarantee

Royal Advtg. Corp. Dept. 3031
Lynbrook, N.Y. 11563

Rush me the pennant(s) listed below at only $1.00 plus 25¢ shipping charge. Each additional team only $1.00. Full Money Back Guarantee if I am not delighted.

_____

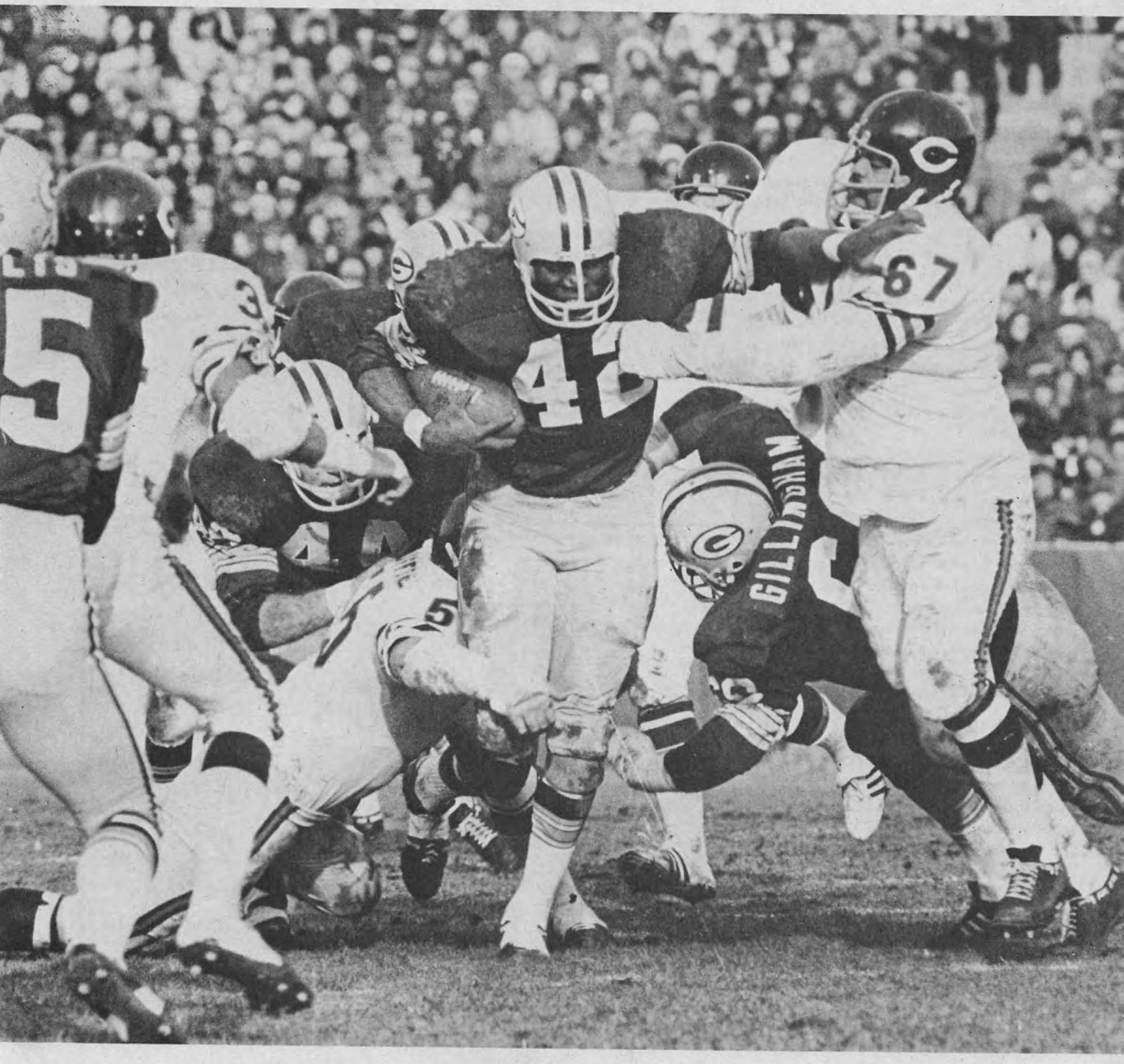
_____

_____

Name _____

Address _____

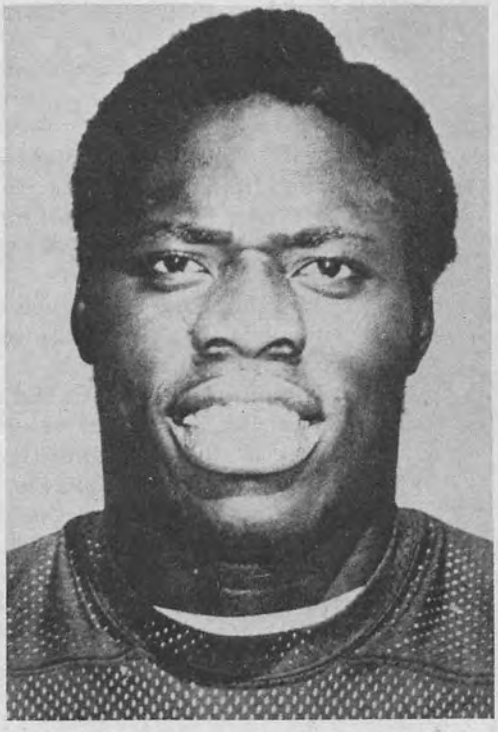
City & State _____


67

JOHN BROCKINGTON
THERE'S MORE TO COME

By Lee Remmel

The National Conference's Rookie of the Year hasn't even begun to show what a great football player he is. But some are even now comparing him to the Kellys and the Browns



Disgust, deep and heartfelt, twisted John Brockington's ebony features.

Swabbing the perspiration from his brow with a bath towel, he somberly announced, "I felt like an ass out there today . . . I didn't know the plays."

The fact that he had just arrived from the College All-Star camp that sultry August day to cast his professional lot with the Green Bay Packers failed to temper Brockington's chagrin.

It was the first manifestation of what he admits is a "a desire to be the best football player I can be" . . . an inner flame he last season parlayed with superb physical endowments to become the most productive rookie rusher in pro football history.

Yet, though his dazzling 1,105-yard debut will not be an easy performance to surpass, it could be only the beginning for the brawny ex-Buckeye, 6-feet, 2-inches and 225 pounds of sinew and fury who has been clocked at a startling 4.39 seconds in the 40-yard dash. The consensus of the cognoscenti is that Woody Hayes' former protege is going to get better and better.

"I think he's going to be the best."
—Bart Starr

Ray Nitschke, the fearsome old warrior who has faced every great running back the NFL has had to offer in the last 14 seasons, unhesitatingly labels the Brooklyn-born strongboy as a potential Jim Brown.

"After seeing him for a full season with us," says Nitschke, voted pro football's all-time middle linebacker in 1970, "I think he's working his way toward joining people like Leroy Kelly and Brown."

Fellow Packer Bart Starr, who was a teammate of Jim Taylor in his bulldozing prime and also has seen all of pro football's premier runners at close hand over a 16-year career, says with conviction, "John is not anywhere near his peak."

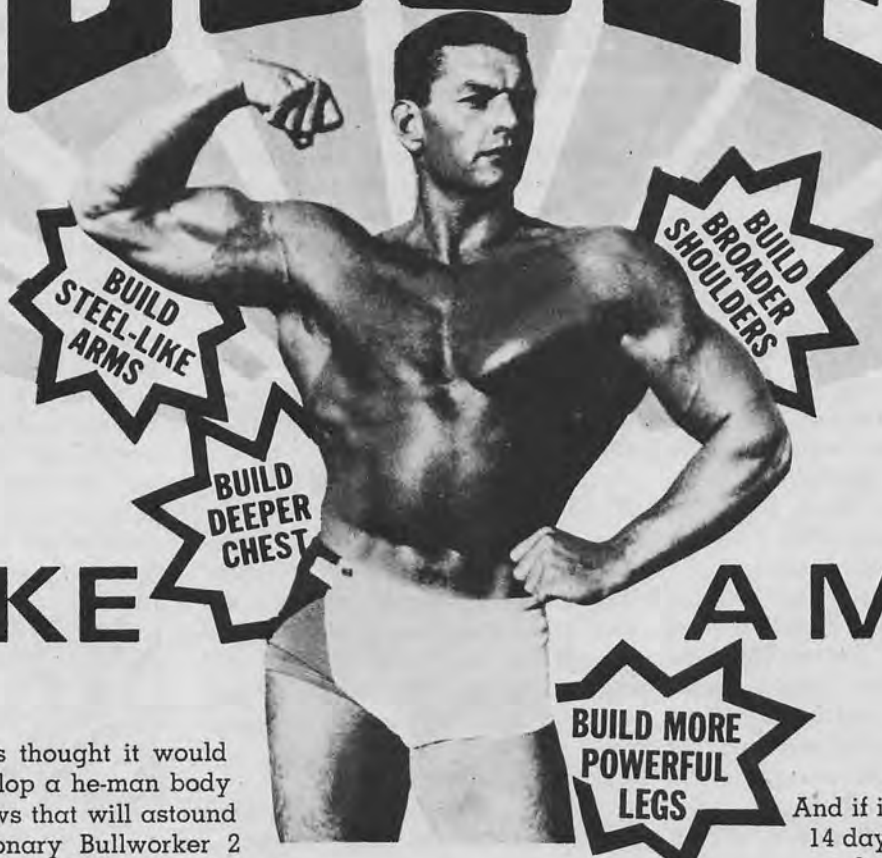
Brockington's coach, Dan Devine, is of much the same persuasion, but he puts it a little differently.

"John has done everything we've asked him to do," he said, "but he's not yet the football player he wants to be, or that we want him to be."

Nitschke, hardly effusive by nature, has prophesied superstardom for Brockington from the very beginning. As early as last August, when the fabulous freshman had been in training camp less than a month, the Packer's balding eagle paid him the ultimate Green Bay compliment—comparison to Taylor, the only runner in pro football annals to gain 1,000 yards in five consecutive seasons.

(Continued on page 22)

MUSCLES



MAKE A MAN

If you've always thought it would take years to develop a he-man body like this, here's news that will astound you! The revolutionary Bullworker 2 body-builder is designed to help give you the kind of physique you've always wanted—**in a matter of weeks!**

Deeper chest... steel hard muscles... legs like tree-trunks... all these powerful features must be yours or you don't pay a thing... **and it takes only 5 minutes a day.**

SCIENTIFICALLY-PROVEN PRINCIPLES

Based on principles developed by the internationally famous Max Planck Institute in W. Germany, this sensational muscle-developer uses revolutionary Isotonic/Isometrics to pack new strength and vigor into your body **many times faster than conventional techniques!**

'The results of Bullworker are amazing after only 3 weeks.'—L. Sims, England.

'I didn't believe it possible that so little training could do so much.'—A. Hall, Burnley.

'This Isotonic equipment is just marvelous.'—P. Singh, Birmingham.

PROVE IT FOR YOURSELF *FREE*—in only 14 days!

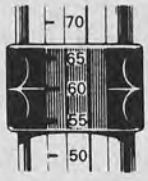
To prove our absolute confidence in this world-tested power-builder, we challenge you to take up this guaranteed free offer. **Try a 5-minute workout with the Bullworker 2 every day for 14 days. If, after that, you do not look and feel stronger... tougher... more dynamic, simply return it without owing a cent.**

And if it can do all that in 14 days, think how you'll look in 2 or 3 months!

FREE BROCHURE This free 24-page full color brochure illustrates the step-by-step isotonic methods used with the Bullworker 2. Mail the coupon NOW and we'll send it to you immediately—without obligation.

MAIL IT TODAY—and you could be the most powerful-looking man on the beach this summer!

Built-in Powermeter
You can actually *measure* your musclepower g-r-o-w-i-n-g from the very first day.



© BULLWORKER SERVICE
201 Lincoln Blvd., Middlesex, New Jersey 08846

FREE BOOKLET

BULLWORKER SERVICE
Dept. BW-399
201 Lincoln Blvd., Middlesex, New Jersey 08846

Please send me my FREE full color brochure about BULLWORKER 2 without obligation. No salesman will call.

Name_____ Age_____

Street_____

City_____

State_____ Zip_____

Canada: Home delivery duty paid. Ask for FREE booklet.

E-11

"Brock is as hard a runner as I've seen come to Green Bay during my time with the Packers," he said. "He runs with the kind of abandon that Taylor did . . . There's the same determined effort, the same recklessness."

Brockington's explosive season-long performance, which saw him amass five 100-yard afternoons in eclipsing Cookie Gilchrist's nine-year-old rookie record of 1,096, did little to alter Nitschke's appraisal.

"He has all the natural ability of both Brown and Kelly . . . the raw power, and quickness, and the ability to find a hole when there doesn't seem to be one . . . And he does some things better than either of those people. He's a stronger type of runner."

But Nitschke also noted that he is not yet the complete player. "I think John needs a little bit more finesse," he said, "in the receiving phases of his game.

"But knowing him and being a teammate of his, I know he's a very dedicated individual. He wants to be the best ball carrier around. And it's just a matter of time before he puts it all together. The more he plays, consequently, the better he's going to be.

"His future is all ahead of him . . . in fact, he has a tremendous future. If he's fortunate with his health, if he stays free of injury, he'll be in a class with Brown and Kelly, no doubt about it."

Like Nitschke, Starr sees room for improvement, despite Brockington's 1971 pyrotechnics, which brought him All-Pro and National Football Conference Rookie of the Year honors in addition to that rushing record.

"John can be considerably better," the scholarly Starr insists. "When he learns the subtle differences in defensive lineups, he's going to be even more dangerous. He will be a smarter runner for it."

The Packers' longtime field leader, schooled in the Lombardi philosophy, is as much impressed by Brockington's approach to the game as by his physical assets. "He displayed as good an attitude as I've ever seen on the part of a rookie," he offers by way of testimonial. "You have to remember he came to camp with a lot of buildup as a No.1 draft choice, and he had played on a very successful college team that had gone to the Rose Bowl.

"The elements were all there for him to come in with less than a good attitude . . . He also had come in off an impressive performance in the College All-Star game.

"Yet I've never seen anybody work any harder or apply himself any better. I think this is one reason why he was such an immediate hit with all of the veterans. They say he was a fine, talented athlete with a great attitude."

Brockington, ever the soul of candor, somewhat sheepishly admits he hasn't always exhibited this kind of dedication.

"In high school, I used to take it upon myself not to show up for practice at times," he confesses. "I'd be coming out of school in the afternoon and feeling tired. And some days you don't feel like practicing, so I'd just take off and go home. We used to have a lot of meetings in the evening, too, and instead of showing up, we'd go to parties."

"This," Brockington confided with a boyish chuckle, "didn't go over too big with the coach. He called me in and said, 'You're hurting the team. You have a bad attitude and we're going to have to drop you from the team.' "

EVERY PRACTICE

That brief but candid confrontation had an electrifying effect upon the young fullback. "From that day on, I straightened up. I've made 'em all since . . . every practice."

Although conceding he has need for improvement, Brockington is typically forthright in analyzing his assets. "I think that I've got everything going for me physically," he says. "Height, weight and speed . . . what God has given me.

"And I have the desire to be a good football player . . . the best football player I can be. I'm just going to work hard—I'd do anything I can to be a good football player . . . Once you try it and like it, you want to be as good as you can."

How good can he be? That, Starr suggests, depends largely on just a few technical refinements. "I think Brock's biggest weakness is his pass route-running," the 38-year-old field general says. "But that will improve with experience. He catches the ball well. He just needs work on running better pass routes.

"I think that will improve as he becomes more familiar with the passing game. I don't think he can always see what we are trying to do here right now."

Brockington concurs in Starr's evaluation, and offers a practical explanation. "They didn't throw me too much last year," he pointed out, adding with a chuckle, "I don't think I had more than three passes thrown to me all the while I was at Ohio State . . . Woody ('three yards and a cloud of dust') isn't much of a believer in the forward pass, you know.

"His future is all ahead of him . . ."

"I imagine they'll throw to me a little more this year and I've been working on it in the off-season with Ron Maciejowski, who used to be our quarterback when I was at Ohio State . . . I'm just concentrat-

ing on pass routes. I can catch pretty good."

Brockington feels he is at least professional in another important phase of the game. "I thought I did a pretty good job of blocking for the most part last season. I knocked some people down."

Admitting he takes some small pleasure in this pastime, he says "It's a lot of fun. When you knock somebody down, you know you've sprung the runner. And it's a pretty good feeling to knock somebody down with a good clean block and see the runner go past you.

"That's what you're looking for when you run, of course. And," he notes with great practicality, "you've got to give if you want to get."

Brockington is expecting sterling support in this area from his new runningmate, ex-Cardinal MacArthur Lane, who became a Packer by way of a February trade which dispatched erstwhile bonus baby Donny Anderson to St.Louis.

"We should do all right together," Brock says. "He has to be one of the best blocking backs in the league, after seeing on film what he's done to linebackers."

He didn't say so, but Lane's presence could be an imposing plus for him. Anderson, though a versatile citizen who is an exceptional pass receiver and an adequate punter as well as an effective runner, has never been known for his skill as a blocker.

Brockington also is enthusiastic about the other talents of his impending partner. "I've never met MacArthur—I've only seen him on television and on film—but he's a great back. He's strong . . . runs hard and he has good speed, real good speed. I think he's probably a little faster than Donny."

Despite the personal advantage he may derive from Lane's Packer presence, Brock admitted to a twinge of regret over Anderson's departure.

"I like Donny," he said simply. "When you get to know somebody, and talk and laugh with him, you hate to see him go . . . But that's the way it goes with the turnover of personnel in this business."

Brockington, who has a highly developed sense of humor, is openly amused by magazine stories which reported he had come from the ghetto and which inevitably attributed his football success to desires spawned by that circumstance.

"My father worked in a post office," says Brock, a prep All-American at Brooklyn's Thomas Jefferson High School. "That's a pretty good job. I came from a middle class neighborhood . . . Some joker in New York wrote that I came from the ghetto."

Brock , who earlier this year ran vocal interference for then Democratic presidential candidate John Lindsay on his pre-primaries tour, may be the epitome of force and violence by the nature of his profession but he also has a proclivity for more genteel pursuits.

"Clothes are probably my major weakness, my only one," he says. "I don't drink or smoke, so I feel I'm saving a lot of money right there. But that's my one big hangup—I let it all hang out there."

Frequently to be seen in knicker suits and maxi-length coats, Brockington insists his tastes are moderate. "I call 'em conservatively different . . . I don't have anything zany, just different. It's stuff that I can wear."

His teammates, although titillated by his sartorial splendor, are more impressed by the way he wears his green and gold.

Starr says it by way of comparison. "I'm very partial to Jimmy Taylor because I think he was a complete player. We didn't throw to him much, but he was a fine receiver. And, in all the years he was with the Packers, Jimmy never blew a signal, not one. I think Brock is going to be the same kind of football player.

"I think he has the kind of attitude that will cause him to respond to the position of leadership in which he already has placed himself.

"The mark of a great back is how well he performs after he becomes a marked man. But I think Brock has the attitude and the drive to be the best . . . and I think he's going to be the best." ●

Men in Accounting, Banking, Sales, Credit, Real Estate and many other fields study law as a way to increased earnings.

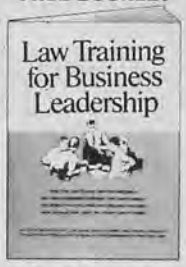
NOW YOU CAN STUDY LAW IN YOUR SPARE TIME AT HOME

A knowledge of law is an asset for the person who aspires to a position of leadership and responsibility in business. The increased role of government in business, the many new problems of law involving insurance, contracts, liability, and much more—have caused management to put a special value on the law-trained executive. That is why executives with a law background are often found holding well-paid, upper-level administrative positions in business and industry.

Earn an LL.B. Degree

You can study law conveniently at home—at low cost—under the supervision of LaSalle's experienced law faculty. Your study is illustrated with classic legal precedents and citations. *The valuable LaSalle Library of 14 volumes is given as part of your course.* Upon satisfactory completion of the prescribed course, a student may, if he wishes, take a proctored exam for the Bachelor of Laws degree. Mail coupon for free booklet today. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

SEND FOR THIS FREE BOOKLET



No state accepts any law home study course, including LaSalle's, as sufficient education to qualify for admission to practice law.

Mail this coupon for free booklet

LA SALLE EXTENSION UNIVERSITY
A Correspondence Institution
417 S. Dearborn Street, Dept.79-007 Chicago, Illinois 60605

Please send me your free illustrated booklet "Law Training for Business Leadership."

Print Name.....Age.....

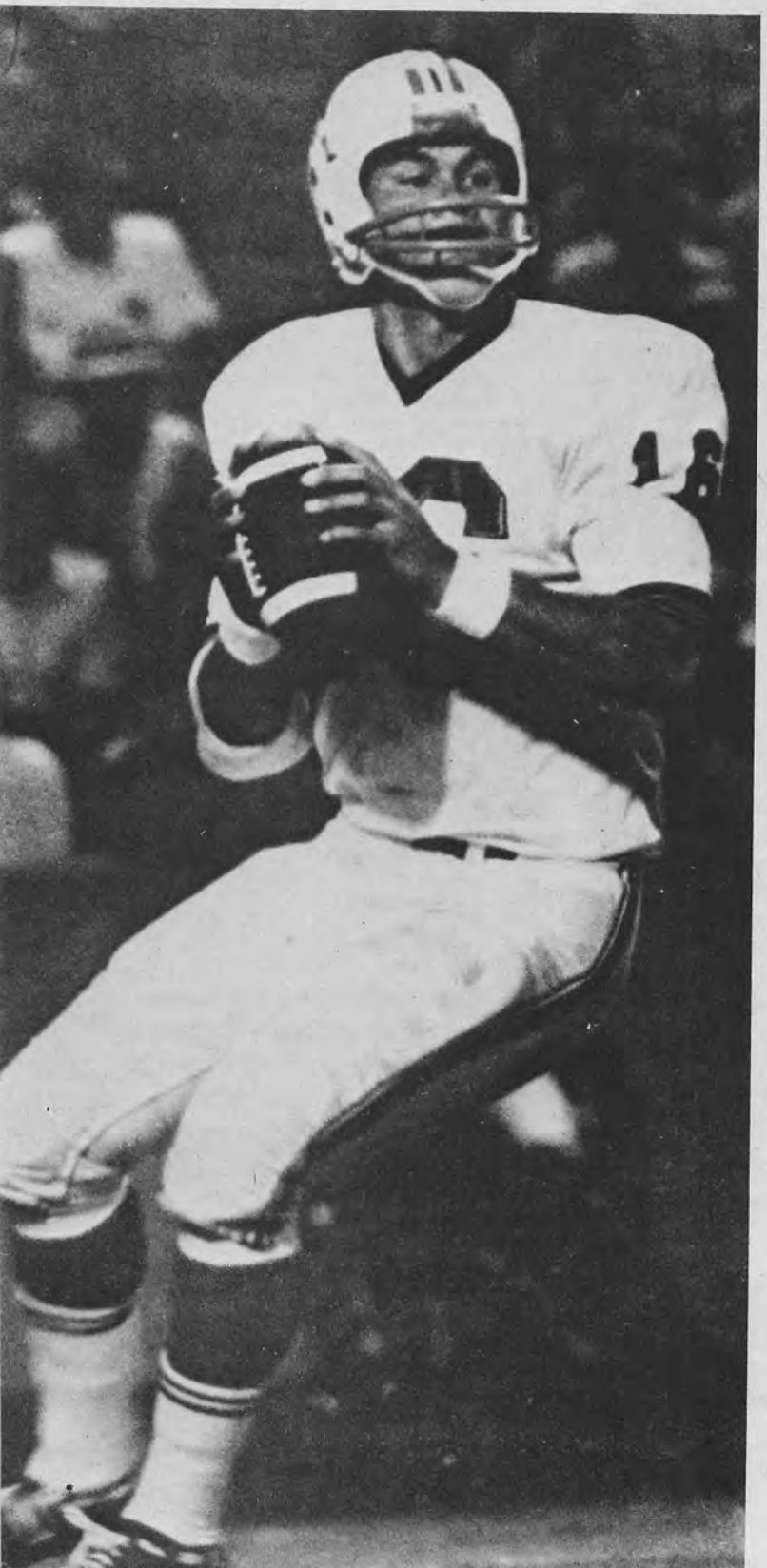
Address.....Apt. No.....

City.....

State.....Zip.....

3

JIM PLUNKETT 'I Can't Wait For The Second Year To Begin'



By Jack Clary

Jim Plunkett personifies the new wave in football—the good, young quarterback. Is he too good to be true? Is he just a flash in the pan? We think not

Take your pick!

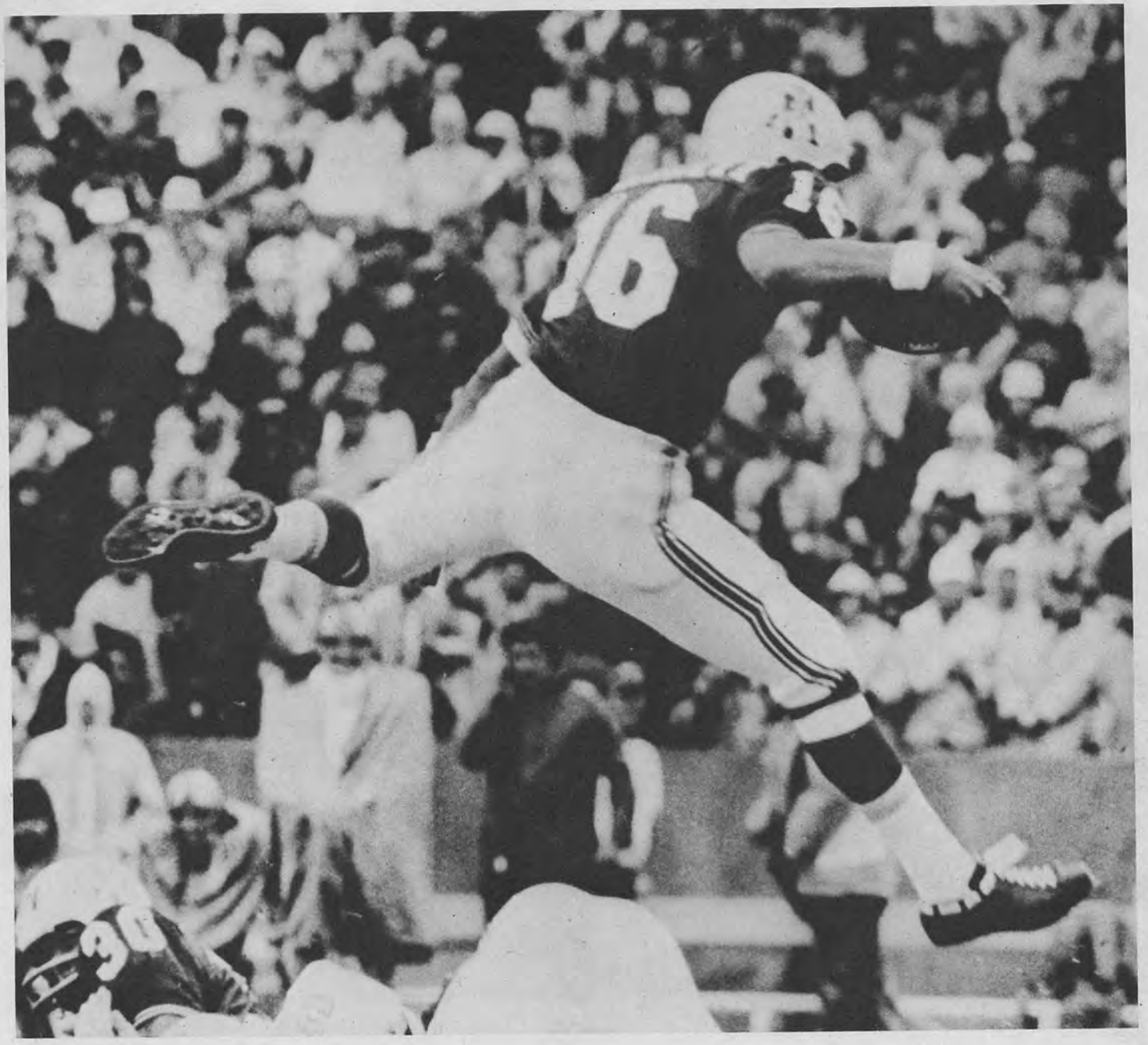
Jim Plunkett may be too good to be true . . . or he well may be a flash in the pan, another bright star streaking across pro football's night sky, quickly visible but gone in the blink of an eye.

Me?

Jim Plunkett certainly is not too good to be true because I saw him in the flesh, watched him work and heard him talk. He's as human as you and I, maybe a better person than us and he earned his tidy salary playing quarterback for the New England Patriots last year better than most of the five dozen quarterbacks in the NFL.

That's why he's no flash in the pan either. He did too many good things as a rookie to be dismissed and discarded like Marty Domres, Terry Hanratty, Don Horn and other hotshots of the past five years.

Jim Plunkett, in short, is a very unusual young man, sometimes seeming like the figment of some fiction writer's imagination, the grand concoction of a coach-creator who welded together the best parts of every quarterback in existence. He was a unique national sports figure, the first player chosen in a star-studded draft



of college players who ten went on to make that rating hold up.

Yet, he is not perfect though at times he seems a bit unreal in these chaotic times. He didn't complete half of his passes (the barometer to measure the worth of a good pro passer), he had 16 of them intercepted (Virgil Carter of Cincinnati had only seven stolen—Virgil Carter?) and he was sacked attempting to pass no fewer than three dozen times. He misread defenses, forgot plays, overthrew receivers.

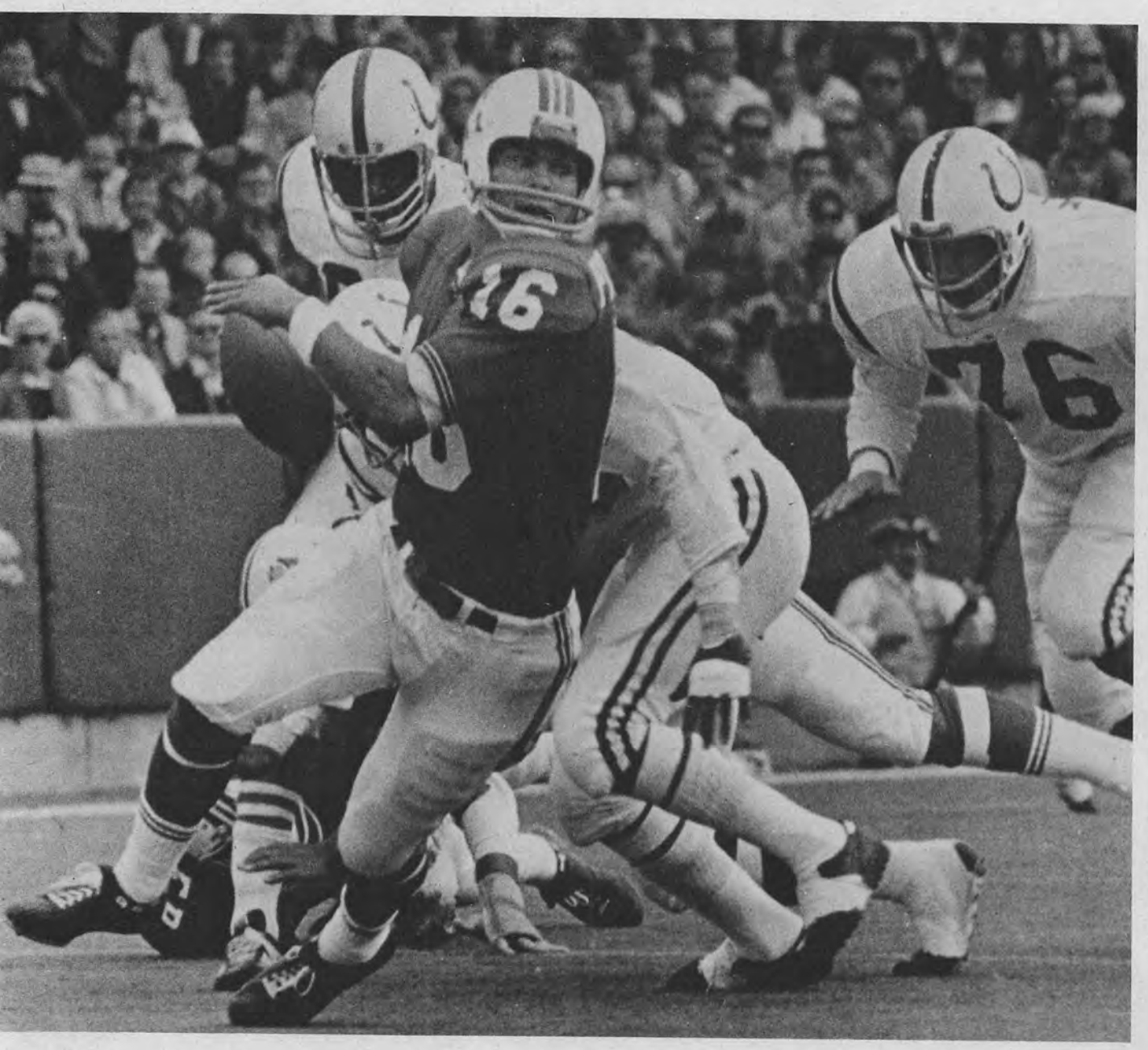
In a pre-season game against the New York Giants, he leaned into the huddle and called, "Green 42."

"A little while later I realized we had no such play on the Patriots," Plunkett recalled. "It was a play we used at Stanford but I was so excited it was the only one I could think of. No one said anything and we ran it and made some yardage."

In short, Jim Plunkett has committed the sins which bedevil youth and inexperience in the National Football League . . . hell, which bedevil a lot of greybreads, too and he has come away a better man for the experience. Better in the context that the forecasts now are for a long and prosperous life under the healthy umbrella of pro football's competitive hold on the entertainment habits of America.

The eagle-eyed, talent-hungry scouts of the NFL are unanimous in their opinion that as Plunkett starts his second year of competition among the pros that he soon will rival the upper strata for fame and fortune. These scouts list three assets which are as integral to a pro quarterback's future as are heart, lungs and stomach to the survival of we mortals.

"He has maturity, durability and talent," Jim Trimble of the Giants



said after seeing Plunkett several times in 1971.

"A lot of other scouts have told me the same thing," Patriots' general manager Upton Bell noted. Bell has a good platform from which to view Plunkett because he spent most of his previous adult years watching Johnny Unitas of the Colts, at a time when Unitas was in his prime.

"Like Unitas, he has great cool and great poise," the Pats' boyish-looking GM said. "He doesn't flinch in the face of a big pass rush. He waits till the last moment, he has great feel for where the pressure is and just when it will come.

"I compare him in that respect with Joe Namath, too, except that he doesn't throw interceptions like Namath does in some of those situations."

No matter who is asked about Plunkett, one underlying theme comes to the fore. Maturity.

That's not a word generally thrown out for public consumption because fans aren't too concerned whether their favorites are mature or whatever. Just as long as they can throw the ball to the guys in the same color jerseys and do it often enough to win more than they lose, then who cares?

But someone does care and that someone is the man who must send the fans' little darlings out to play each Sunday. Coach John Mazur of the Patriots, and before him John Ralston when he was at Stanford never had to worry about the mental temperament of Plunkett.

"He has maturity for his 23 years," Bell said. "Both football maturity and in his outlooks on life and the latter are every bit as important if a player is to develop properly. There were times last year when I'd swear that Jim was 30 years old because of the almost casual way he'd go about his work. I attribute most of his success to that frame of mind.

"On the field and off the field,

"I long ago gave up thinking that Jim Plunkett was any 'average rookie.'"

—Upton Bell, GM

I've found him to be the same in his mental attitude. That is something you don't find in your average rookie but then, I long ago gave up thinking that Jim Plunkett was any 'average rookie.' "

It was not visible to Bell alone. Sam Rutigliano, the very bright and imaginative offensive assistant of the Patriots, spent more time than anyone with Plunkett in 1971 and he could see it, too.

"You could see there was something different about him the way he handled himself on his feet," Rutigliano said. "It was the way he accepted his role with the team. He came in the No.1 draft pick in all the NFL and he accepted that as the reason for being with us. There was no fanfare, no special privileges asked for, no tantrums, no 'we-did-it-that-way-in-college' business. All of us could see that he was a great leader and had the knack to absorb everything we gave him.

"More than that," Rutigliano continued, "he could communicate. Not only what we taught him but just could communicate in general. He had a built-in charisma. He'd sit down and talk with the intellectuals on the team and then he'd move on and be just as much at home with the guys who didn't fall in this category. He just infected the whole team with his spirit."

In this respect, Plunkett proved to be a total contrast from his fellow Chicano of a previous season, Joe Kapp. The first day that the flamboyant and colorful Kapp arrived on the Patriots scene, he took his offensive line to a nearby saloon, tossed a $100 bill on the bar and told his new teammates, "Now I want to get to know you better and I want you to get to know me."

The Patriots linemen loved it and throughout the wretchedness of that 2-12 1970 season that wound up bringing Jim Plunkett to their midst, they stood by and fought for Kapp. Long after it was over and Kapp had engaged in his legal battle for a separate kind of playing contract, they still loved him.

But by the time the 1971 season was over, they loved Plunkett far more and not because he had helped bring them to a 6-8 record after the sham of the previous year.

"He didn't give us any pep talks, no baloney but I think that he brought out the best in all of us," the Pats excellent center Jon Morris noted. "We always were aware of his presence and of what he was trying to do for the team. We could see him growing as a player and all of us respected him as an individual so it became very natural to dig in and do our job, too."

You didn't have to talk to Plunkett very long before it became apparent that he was aware of all that was happening around him. Talk to his teammates and like Morris, they were well aware of his competiveness. He never blamed another player for a mistake made on the field, whether in fact that player was responsible. He never got on a back or receiver who dropped a ball (which is very un-Unitas-like) and he never chewed on any linemen who missed blocks.

"He could have too," one of the Pats linemen noted. "He was on the move a lot and not all of it was by design. Yet, if he got caught, he never came back into the huddle and bitched to the guy who blew a block."

CHARACTER

To which Rutigliano added:

"That gave the team what it really needed—a little character. He instilled some backbone instead of wishbone and pretty soon you could see that if things weren't going right, the guys were saying to themselves, 'Let's hang

ONE BASEBALL CARD WORTH $1,000

NOW YOU CAN JOIN THE FANTASTIC WORLD OF SPORT COLLECTING!

AMERICA'S FASTEST GROWING HOBBY!

Yours FREE, an exciting reproduction of this famous 60 year old card of the immortal Honus Wagner, when you send $1 for a subscription to THE SPORT HOBBYIST, the magazine for sport collectors! Featuring thousands of cards, pictures, books, programs, etc., for sale or trade. Tells you what, where and how to collect. We'll include additional FREE bonus cards if you rush your name and address and $1

3-D SUPERSTAR BASEBALL CARDS

75 Superstars in color and life-like 3-D. Includes Johnny Bench, Willie Stargell, Bobby Murcer, Tony Oliva, Willie Mays and 70 more baseball greats. Send $1 for 15 different cards, or $5 for all 75 and receive 12 official iron-on baseball patches as a bonus. Ask for your favorite player and we'll try to include that card. Supply limited. Send today.

Major League Baseball

CLIP COUPON – MAIL TODAY

3-D SUPERSTAR CARDS, TOPPS, PENNANTS

1	Wagner cards, subscription, bonus cards	$1.00
2	3-D Superstar Baseball Cards, 75 diff.	$5.00
3	20 diff. Old Topps Baseball Cards	$1.00
4	15 different 3-D Baseball Cards	$1.00
5	All Star picture Pack - 12 superstars	$1.00
6	100 different old Topps Baseball Cards	$5.00
7	300 different old Topps Baseball Cards	$10.00
8	1971 Tiger Yearbook, 67 color pictures	$1.25
9	Color Baseball Button, 4 diff. teams	$1.00
10	Baseball Pennants, big 34", color	$1.00
11	Pennants - 6 diff. teams and bonus	$5.00
12	24 diff. Official Baseball Team Albums	$10.00
13	Over 200 diff. color Baseball Player Pictures	$1.00
14	1972 Baseball Yearbooks, All Teams - Ea.	$1.25
15	20 diff. Old Time Baseball Card - repros.	$1.00
16	Glossy Photos, 8 x 10 - 4 superstars	$2.00
17	24 diff. Baseball Team Pins, official MLB	$4.00
18	5 NFL Superstar color 8 x 10 caricatures	$1.00
19	Thermal Mugs, NFL, 26 color team emblems	$1.50
20	Topps 1972 Baseball Complete set, as issued	$14.00
21	Topps 1969 Baseball 25 different	$1.00
22	Color Baseball Player Postcards 10 diff.	$1.00
23	Giant 24" x 36" color Posters - 26 NFL and 24 Baseball Teams	Each $1.50 4 for $5.00

24 Rush 50¢ today for over 100 different color pictures or $1.00 for over 200, plus FREE sample of magazine for Sport Collectors.

CIRCLE ITEMS DESIRED

CLIP COUPON – MAIL TODAY

Name _____

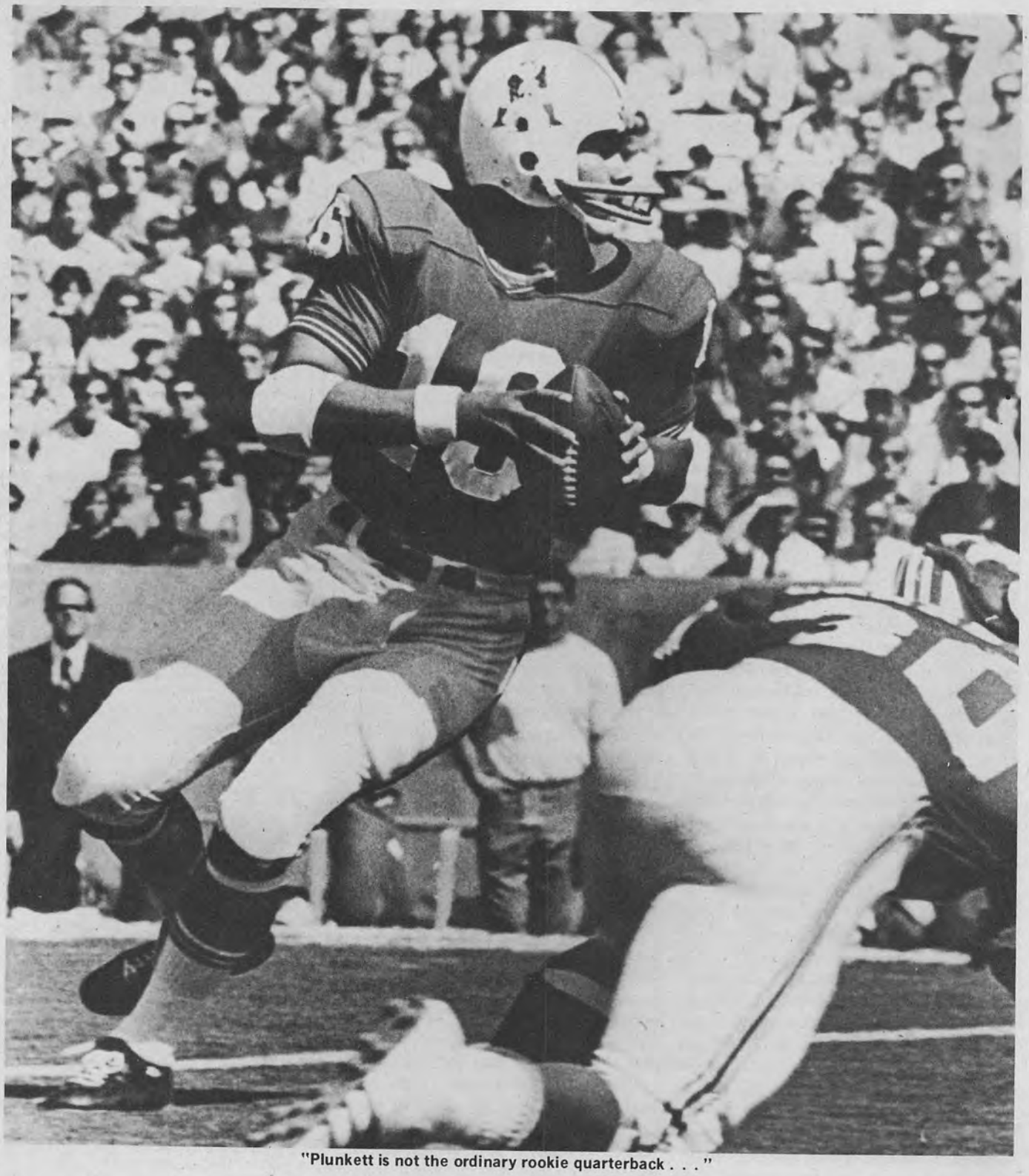
Address _____

City _____ State _____ Zip _____

MONEY BACK GUARANTEE

THE SPORT HOBBYIST

P.O. Box 3731G • Detroit, Mich. 48215



"Plunkett is not the ordinary rookie quarterback . . ."

on. He can do it for us.' "

And he did—and how he did! he started the season by leading the Patriots to an astounding upset of the Oakland Raiders, then favored to go to the Super Bowl as AFC champion. And before winding up his first year, Plunkett engineered an unbelievable, 34-13 victory over eventual AFC champion Miami and closed with a 21-17 victory over defending world champion Baltimore than cost the Colts the AFC's Eastern Division title.

Those back-to-back victories were a fitting conclusion to his first season as was being picked AFC Rookie of the Year. But before it came there also were some rocky roads, all of which reinforced the thinking of those in the Patriots hierarchy that they indeed had a blue chip player.

For instance, the Patriots had a creditable 4-5 record when they went to Cleveland to play the Browns. Plunkett threw four interceptions in that game ("The amazing thing about it," Bell recalls, "is that we still were in the game when the fourth quarter started.") and the Pats lost. No one got down on him, though some of the know-it-alls on the outside began the doleful "we-told-you-he's-not-

that-good" routine, reinforcing it the next week when Buffalo stole three more passes and wound up winning its only game of the season.

Until he played against Cleveland, Plunkett had thrown just seven interceptions in nine games and in the next two games, he equalled that total. No one got on him. Instead, he was told interceptions were as much a part of a rookie quarterback's life in the NFL as his bonus for signing. He had the mental stabilty to understand this. He did not let that sudden interception epidemic prove his downfall and finished those two big upsets over Miami and Baltimore with just two more interceptions—against the top defenses in the AFC.

"One of his chief assets," Rutigliano, said, "was the emotional stability he showed through his game preparation, in the game itself and then in correcting any mistakes. Those are things rookies need for instant success —if there be such a commodity—and Plunkett had them."

Everyone on the Patriots had been forewarned by those who knew Plunkett that they could expect these assets.

"People in Boston shouldn't be surprised nor disappointed if Jim's progress after his rookie year isn't in big leaps and bounds," Los Angeles defensive back Kermit Alexander noted after playing against him. "Plunkett is not the ordinary rookie quarterback. He might be the equivalent of a second or early third year quarterback because his schooling in the game and his maturity are so high."

Bell, for one, feels Alexander may be right. The Patriots GM does not foresee the usual "sophomore slump" that so often befalls a rookie pro quarterback. He points to the high level of achievement Plunkett already had attained before his arrival in New England, some of the work of his college coaches Ralston and Jack Christiansen. The latter, a former head coach of the 49ers and a defensive specialist, and Plunkett seemed to have absorbed every bit.

Then there was special tutoring he received from 49ers quarterback John Brodie, who would make annual visits to Stanford's spring practices. That plus the fact that Ralston's offense was similar to those used by the pros helped school Plunkett in matters many rookie quarterbacks take two or three years to assimilate.

"He had the maturity (that word again) to pick up those fine points and to take them a long way toward his own advantage," Bell said.

Not only the maturity and the schooling, the Pats GM added, but Plunkett also has physical characteristics which are to his benefit. He had the necessary ingredient of durability, proven by an almost injury-free rookie season though he ran with the ball 46 times for 210 yards. Bell considered him a better runner than New Orleans' Archie Manning, though it was Manning who came into the NFL with the reputation.

To Bell, Plunkett has one of the "stronger" arms and the GM makes the distinction over "strongest." For instance, he feels that Pittsburgh's Terry Bradshaw and Dan Pastorini of Houston both have stronger arms but neither is a match for Plunkett's accuracy nor of his ability to read and anticipate the blitz by a defense.

"The thing that did as much to help him is that we, as a coaching staff, did nothing to hurt him," Rutigliano noted. "We didn't try to confuse him, we tried to reduce our game plans for his comprehension and put all the pressure on the veterans. What we tried most of all was to eliminate as much of the frustration a rookie can feel as was possible. He shouldered the whole burden real well and grew with the job in that he called all his own plays. He made things happen."

That he did and when season No.1 was finished, Plunkett looked back and said with a grin, "I was emotionally drained," adding quickly:

"But I can't wait for the second year to begin. I did as much film study as I could. Coach Rutigliano made up film clips for me and broke things down so I could study each part of my game. I was pretty much caught up in the emotion of last season, I mean it was a thrill for me to play against the stars I had watched on television.

"That part of it is all behind me now," he continued. "I've set no goals in 1972 other than just wanting to win. I'm prepared to do whatever it takes to achieve that end."

You know that he means it which is why he may be too good to be true—and which is why you know he is no flash in the pan. •

BE A LEGAL INVESTIGATOR

You can have an exciting career with law firms . . . work for trial attorneys as they prepare for court . . . enjoy the income and prestige of associating with the most powerful profession of all—The Law.

This remarkable career can be yours if you train now to be a Legal Investigator. Your job is to conduct **pre-trial investigations** for busy lawyers. You gather the evidence, the witnesses, the facts the attorney must have **before** going to court.

Your rewarding work is to find the truth —the whole truth—in a lawsuit; it is a pursuit of justice.

More Trained Men Needed

Good trial lawyers today are overwhelmed with work. Courts are clogged with cases. Tens-of-thousands of new lawsuits are filed every year. Each case requires days, weeks, even months of pretrial work.

Busy attorneys need trained men to take over this vital, exciting work. The need for men exists wherever lawyers practice —in cities, towns, rural counties.

Train At Home In Spare Time

Learn how you can quickly qualify to be a Legal Investigator by training at home in spare time. Simply read lessons-by-mail from famous Universal Schools, largest training organization in the field.

Free Book of Facts

Send coupon today for Free Book on earnings and opportunities in Legal Investigation. No obligation; no salesman will call. No college or experience needed.

Find out how you can enjoy a lifetime career with the nation's most powerful and influential profession—the law.

MAIL FOR FREE BOOK

Universal Schools,
Dept. 31077
6801 Hillcrest,
Dallas, Tex. 75205

Please send Free Book on opportunities in Legal Investgation. No obligation. No salesman.

Name _____ Age ____

Address _____

City _____

State _____ Zip Code _____

Accredited Member: National Home Study Council

101

ISIAH ROBERTSON

Making The Adjustment

By Al Goldfarb

Isiah Robertson got off to a slow start in his rookie season with the Rams. He found out his sport is a business—not a game—and then he went to business on the opposition

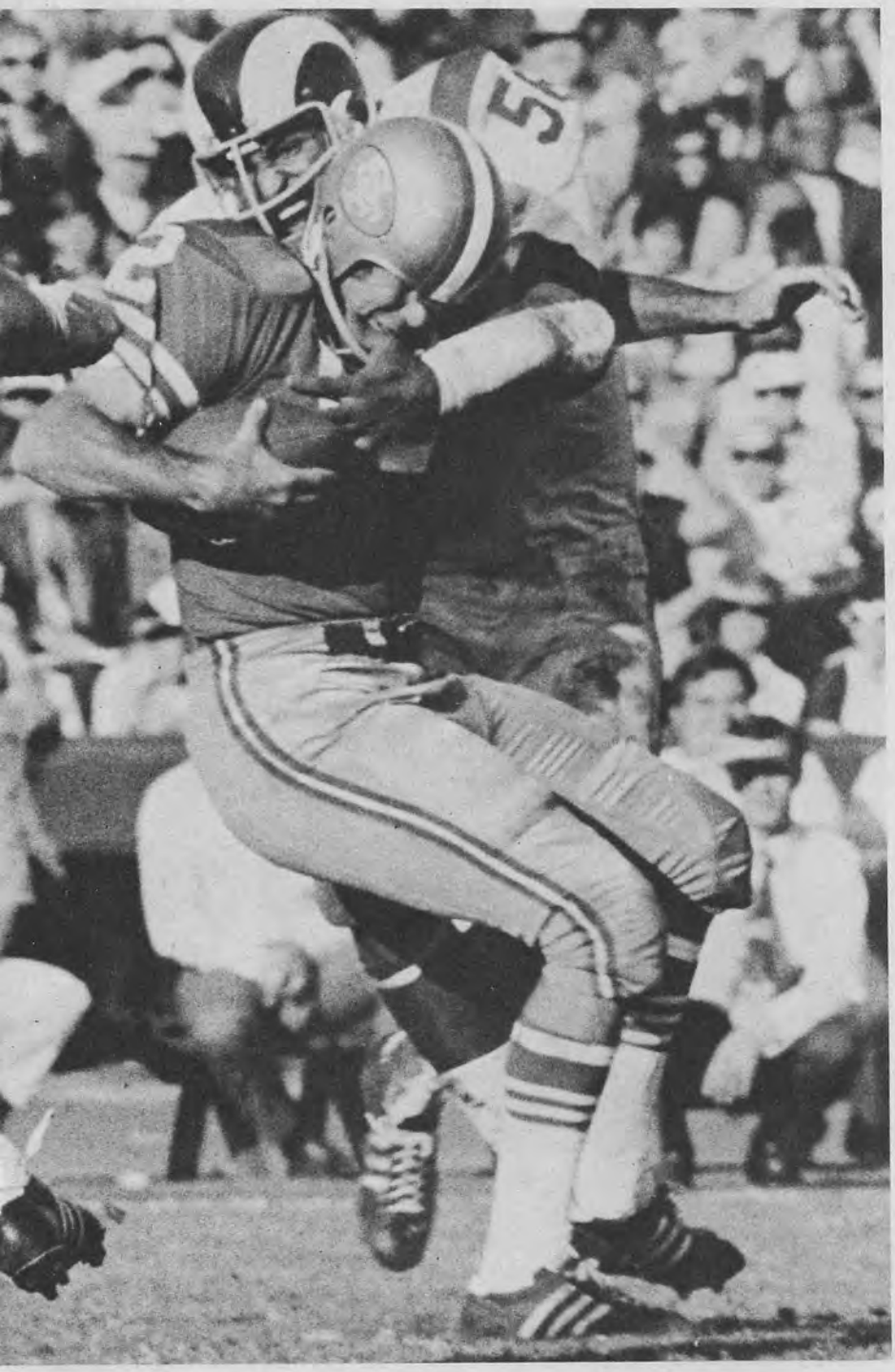
Isiah Robertson swaggered into training camp last year confident he could make the Los Angeles Rams. An imposing physical specimen at 6-feet-3, 225-pounds, Robertson was the Rams' No.1 draft shoice in 1971.

He was fresh from stardom at Southern University, where he had been picked as a small college All-America by just about everybody who selects these mythical teams.

It took Isiah a few weeks to discover that pro football was a far cry from college ball, but once he did the fierce-looking linebacker with the drooping mustache and mutton chop beard proved to be one of the best in the business.

The 21-year-old Ram was one of only two rookies to make the Pro Bowl squad, the other was Green Bay's John Brockington. Isiah, who ranged far and wide to make tackles all over the field, joined veteran linebacker stars Dick Butkus of the Bears, Mike Lucci of the Lions and Dave Wilcox of the 49ers in the NFC Pro Bowl lineup. Admittedly, that's pretty fast company for a rookie, but the rugged youngster turned in a brilliant performance to match his season-long effort with the Rams.

Robertson had such a great season that toward the end enemy quarterbacks showed their respect by running their backs away from his side of the line. Isiah was named NFC most valuable defens-



ive rookie of 1971, Rams Rookie of the Year, and the Willie Galimore Memorial Award as rookie of the year.

When Robertson first arrived at training camp, he discovered the cruel facts of life about the violent world of pro football. He had been selected to play in the College All-Star game last summer, a factor which delayed his reporting to the Rams by three weeks.

There were some major adjustments to make, and the rookie was making mistakes on the practice field which prompted the coaching staff to become soured on his play. The speed and ability were there, but he repeatedly made the same mistakes. Although he had been labeled "can't miss" by the Ram scouting report, Isiah rapidly proved himself to be the top disappointment in camp.

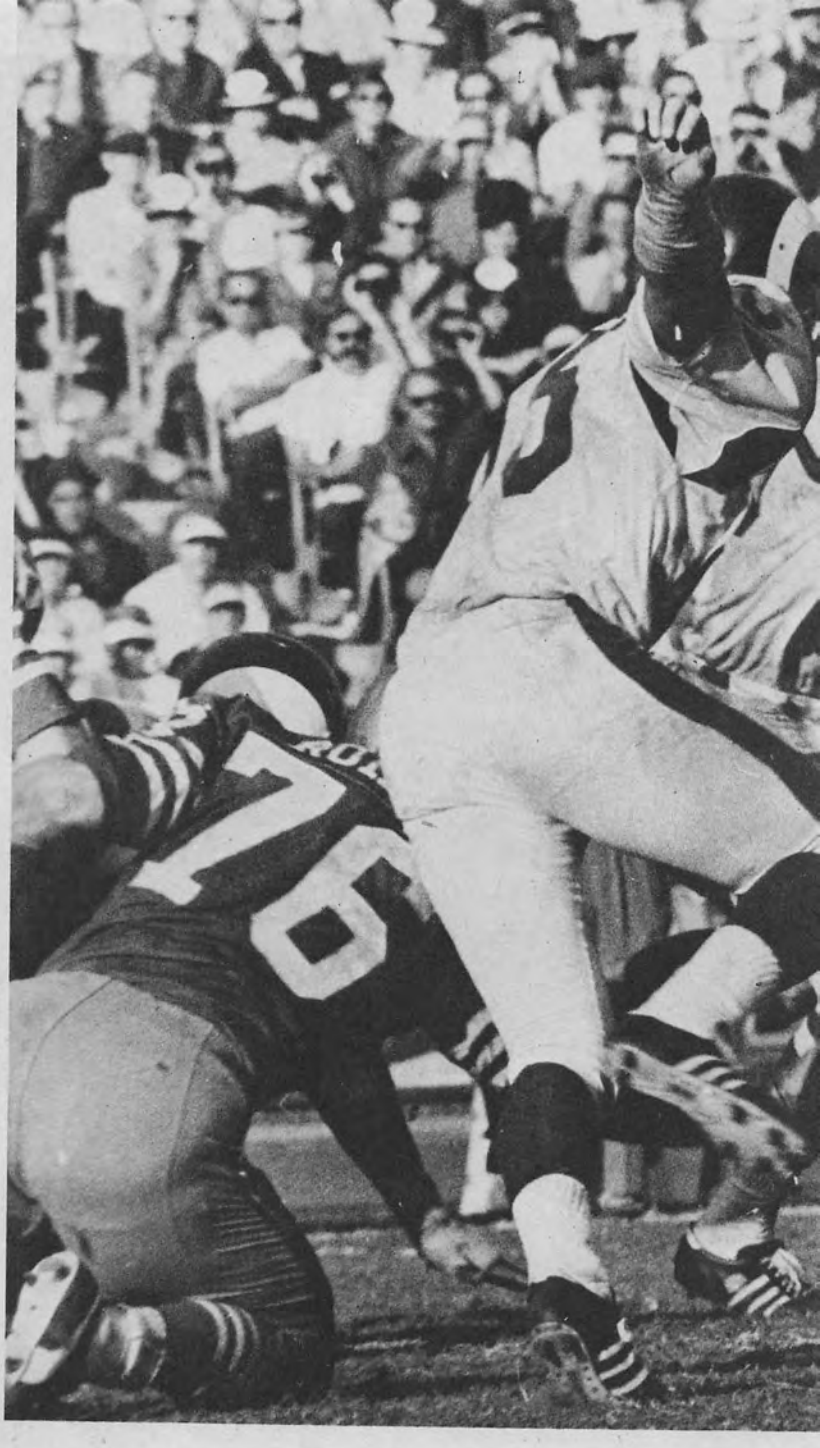
Robertson failed to endear himself to the players when he walked around camp wearing a College All-Star jersey, something that rookies just don't do.

As the exhibition season progressed, Isiah found himself a reserve. Coach Tommy Prothro, hired from the college ranks out of UCLA when George Allen was fired by the Rams a second time, decided on veteran John Pergine as his weakside linebacker. So when the season opened at New Orleans, Pergine was the starter and it appeared as if Robertson was earmarked as a reserve in his rookie season.

Robertson got his break through the only avenue left open. Pergine injured his elbow in the second game against Atlanta, and the rookie got his chance. He promptly intercepted a pass in that contest, and as a regular, picked off another in each of the next two games. He ended the season with four thefts for 32 yards, an incredible feat for an outside linebacker. His amazing quickness and "nose for the ball" resulted in his making tackles all over the field. It was truly a great season.

"I approached pro football the same way I did college football," said Robertson. "It was a mistake on my part. I had some wrong

"I play football in cold blood. I like to hurt people."



information. Someone told me that pro ball would be a lot of fun. But it's a business, not a game."

Robertson admits that pro football requires so much more dedication, hard work and study. "In college," he says, "you go to class and then practice. Here, it's just practice. It's football all the time. You must spend extra time on films and other fundamentals, if you are to excel."

Isiah says that training camp would have been easier had he been better prepared for it. "Everything was a surprise to me," he says.

Another problem which Isiah had to overcome in training camp was that he was playing outside linebacker for the first time. In college he was a middle linebacker.

"I had an adjustment to make," says Robertson. "As a middle backer, I always went for the ball. As an outside backer, I've had to learn to protect my area . . . stay back more . . . and that's hard enough to do. I knew I'd have to master my new position. It takes dedication and pride and if I couldn't be the best in whatever I was doing, I didn't want to be part of it. Throughout my life I've always tried to be the best

READ AMERICA'S NO. 1 GRID WEEKLY

FOOTBALL NEWS

PREDICTIONS — Our 250,000 readers love our pin-point accurate selections on pro and college football.

INSIDE INFORMATION — You'll be the best informed football fan in your group if you read FOOTBALL NEWS.

PUBLISHED ON MONDAY — You'll get your copy at mid-week when you need it most. A complete reference source on football.

COMPLETE RECORDS — Reports on every college and professional team. Game statistics plus injuries and personnel changes.

FOR 34 YEARS — America's grid fans have been depending on Football News. You can too!

BE AN EXPERT—Over 1000 sportswriters and sports broadcasters subscribe. Why not join them?

TRY US — Send $3 in with the form below and we'll immediately put you on our mailing list. We'll send you a refund of your $3 if you aren't pleased.

SPECIAL TRIAL OFFER!

FOOTBALL NEWS
Dept. A, P.O. Box 2043
Detroit, Mich. 48231

OK — Here's my $3 — Send me 10 issues of the FOOTBALL NEWS (a $6.50 newsstand value). I understand I can get a full refund if I'm not pleased.

Name_____

Address_____

City_____

State_____ Zip_____

in everything I do. There are different keys to learn playing outside backer and it took me a little time to readjust and become familiar with the new position."

It has been said that Robertson was such a good college football player it hurt him when he stepped up into the pros. He had to shed the habits developed as a "do everything" defender at Southern U. "The mistake that was giving me any biggest problem at first was my pursuit," he said, explaining that in college he was depended upon to make virtually every tackle. "It's just like anything else in life," he continued. "Once you get accustomed to doing something, it becomes a pattern. I was getting hurt by reverses, counters and counter reverses.

"It's just that going into a new situation, a new environment, a new atmosphere, it took me that long to make the adjustment."

Robertson continued making foolish mistakes and antagonizing some of the veterans. One day he was taken aside by Deacon Jones (before he was traded) and some of the others. They explained how it was in the pros, and Isiah said he had noticed.

They called him "Butch" from then on, and the kid with all the ability started using it. He began paying more attention to his playbook, and happy coaches were soon noticing improvement in both his play and attitude.

Robertson said coach Prothro "really stuck by me" and linebacker coach Tom Catlin "deserves at least 80 per cent of the credit for whatever I accomplished.

"When the going got tough, Catlin really spent extra time with me on the field and off the field, with my playbook and with my films," said Robertson.

"He taught me a lot of tricks," Robertson continued. "When I made an interception or forced a fumble . . . everyone of them were little things he taught me in practice.

"Just little things sometimes, like my stance. On my pass defense, he showed me how I was just drifting back and taught me I had to run back to my position."

Catlin a former Cleveland Browns linebacker and the only holdover from Allen's staff, proved he was a man with much patience counseling the rookie.

"He probably thought I was the meanest man in the world," Catlin said. "I told him that I was going to be on him from the moment he walks onto the field until the moment he leaves. We met last spring and I advised him at the time that it usually takes a linebacker a year and a half to absorb all that he had to learn. But we were going to teach him 80 to 90 per cent of what he had to know while we had him in training camp."

Catlin points out that in the first six weeks of training , a player learns the intricacies of the position. After that, the team starts planning for games and coaches assume the players learned the details of the position.

To his credit, Isiah never got discouraged through these first trying weeks "because I knew what I had to do all the while."

On the field, Roberston's play suggests recklessness and violence. "I play football in cold blood," he tells you without emphasis. "I like to hurt people. Football is a physical and mental sport. You've got to be physical to protect yourself and stop the other guy. In training camp, you've got to get your mind ready to perform cold bloodedly."

One could hardly blame Robertson for coming to the Rams expecting that he'd step right into a position. The Rams gave up a lot of players to get him, and Isiah reasoned there was no way he could miss.

Actually, the Rams received middle linebackers Marlin McKeever and seven draft choices from Washington in exchange for linebackers Maxie Baughan, Myron Pottios and Jack Pardee, guard John Wilbur, defensive tackle Diron Talbert, and running back Jeff Jordan.

Robertson, of course, was one of the draft choices. It is interesting to note that the Rams won four in a row with Robertson as a starter after losing the opener to the Saints and tying the Falcons, 20-20, in the second game.

Robertson was a defensive standout in a 20-13 win over the 49ers in a rugged contest played at San Francisco early in the season. Isiah was one of four rookies in the Ram defense against the John Brodie led 49ers. Prothro started Jack Youngblood at left end in place of Jones, who had a sprained arch; Bill Nelson at right tackle; Dave Elmendorf at safety and Robertson at linebacker.

Isiah, covering back Doug Cunningham on a difficult play for a young linebacker, made the interception off Brodie that set up the game-tying field goal in the last two minutes of the half.

FOCAL POINT

The Rams went on to victory without quarterback Roman Gabriel, who missed three quarters with a mild concussion, and without Jones. Robertson was the focal point of postgame congratulations.

One of Robertson's great assets is his desire for perfection. "I'm never satisfied," he says flatly. "I remember a game we had with Florida A&M.

"I had four intercepted passes, made 25 unassisted tackles and we won, 49-3. Everybody told me I did a great job. But I was disappointed because of two plays."

Isiah said he overran a halfback on one play, enabling the runner to gain eight yards. The other time he blitzed and he missed the quarterback.

Isiah has a ready explanation for his desire for perfection. "That one mistake in the middle of a regular game which may not seem much at the time," he says, "could be the same play on which you get burned in a championship game. I try to give Prothro 150 per cent. My goal is to be a winner and I want to contribute so I can be part of a championship."

His biggest thrill of his rookie year was playing in the Pro Bowl.

"The Pro Bowl was important to me," he said, "because it gave me a chance to play against the best players in the league. I knew I had a challenge to show the fans I was as good as Butkus, Lucci and Wilcox. I had to rise to the occasion and I think I did."

Robertson, a native of Covington, a suburb of New Orleans,

didn't always play linebacker. He was a wide receiver and tight end his sophomore season at Southern U. When the team lost all of its linebackers, he moved to defense, which is where he always wanted to play.

He has already defied the law of averages with four interceptions in his rookie season. Ex-Ram Jack Pardee, an accomplished linebacker, had only two interceptions after five years in the league.

What does Isiah think of his first season as a pro?

"I don't think a rookie is ever completely happy with his performance," he says. "But I felt good about the honors. I just wish our team could have gone further than it did. I honestly felt we were better than every team we played against. The better team doesn't always make it. In football the breaks are important. The ball didn't bounce our way."

Isiah is looking forward to his sophomore season in the league. "My second year will be even more of a challenge to me," he said. "Other teams will be coming after me and I'll have to rise to the occasion. It'll take more dedication and film study on my part.

"Studying films is important because you learn to correct mistakes you've made. The films help me anticipate the moves of an opponent, how they pass block, how the backs like to run, and outside fakes. The offensive player has the advantage from the beginning, because he can give you false keys. If you know ballplayers, you can pick up their tendencies in a certain situation and you know what to expect.

"For example," he continued, "on an end sweep, when a team blocks the linebacker, I could be looking for a down block or I might play through it. I keep the opponents wondering."

All this spells trouble for Ram opponents. Isiah wants to return to the Pro Bowl now that he's tasted success. "I had a few bad habits last year," he says. "I won't be making them this year."

Then there's this matter of his goal in life. "I won't be satisfied", he says, "until the Rams win the Super Bowl championship." •

OFFICIAL N.F.L. TEAM HELMET BANK

A Great Way To Save Money

You'll really enjoy saving money with this great, official NFL Team Helmet Bank, and it looks so great, your adult family won't be able to resist helping you save by depositing coins now and then. When filled, you can remove it simply by twisting the base, or you can leave it and use as a paperweight or bookend. All 26 teams available.

Only $2.50

- FORCES YOU TO SAVE
- ALL 26 TEAMS AVAILABLE
- CAN BE USED AS PAPERWEIGHT OR BOOKEND WHEN FILLED

Here is a real winning combination. Your favorite pro-football team helmet mounted on a pedestal and inscribed with your favorite team name right on the base. Made of molded plastic, 6" tall, each team helmet comes colorfully decorated with the official National League emblem. Makes a magnificent attention getter and conversation piece for any youngster. Only $2.50 + 35¢ shipping charges per bank.

Money Back Guarantee

Royal Advtg. Corp. Dept. 3032
Lynbrook, N.Y. 11563

Rush me.....team bank(s) at only $2.50 + 35¢ shipping charge. Order more than one at only $2.50 each and save the shipping charges. I understand if I am not 100% delighted, I will receive a prompt refund of my full purchase price.

☐ I enclose.....in full payment. Same guarantee.
☐ Send C.O.D., I enclose $1 deposit. Balance on delivery.

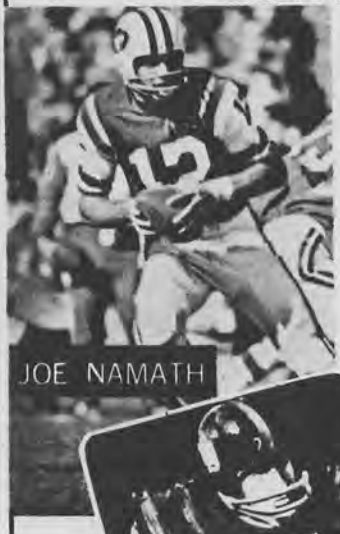
Name.....
Address.....
City & State.....
New York State residents add state and local tax.

OFFICIAL PRO-FOOTBALL POSTER

Giant Size 24"x36"

all 26 Teams and 57 Stars available

only $1.25 per Team
only $1.75 per Star



NFL
NEW YORK GIANTS

Here is a handsome, full color painting of all 26 Pro-Football Teams and 57 of your favorite stars, excitingly reproduced in a large 24" x 36" size, suitable for hanging on any wall. These exciting souvenirs are done in official team colors, and are reproductions of action paintings showing your favorite team or star in real life action poses. A popular gift and collectors item for the den, family room, bedroom or TV room. There's no question that any pro-football fan will be delighted with these exciting posters. All 26 Teams are available and the following 57 Stars:

☐ JIM PLUNKETT
☐ RON SELLERS
☐ DENNIS SHAW
☐ VIRGIL CARTER
☐ RICH JACKSON
☐ GEORGE BLANDA
☐ FRED BILETNIKOFF
☐ MIKE CURTIS
☐ NORM BULAICH
☐ GREG LANDRY
☐ CARL ELLER
☐ ALAN PAGE
☐ ARCHIE MANNING
☐ SPIDER LOCKHART
☐ JOE GREENE
☐ JACKIE SMITH
☐ GENE WASHINGTON (S.F.)
☐ RON JOHNSON
☐ LARRY BROWN
☐ TOMMY NOBIS
☐ TOM MATTE
☐ JOHN MACKEY
☐ GALE SAYERS
☐ DICK BUTKUS
☐ LEROY KELLY
☐ BILL NELSON
☐ CRAIG MORTON
☐ BOB HAYES
☐ DAN REEVES
☐ BOB LILLY
☐ LEM BARNEY
☐ MEL FARR
☐ BART STARR
☐ RAY NITSCHKE
☐ ROMAN GABRIEL
☐ MERLIN OLSEN
☐ DEACON JONES
☐ BILL BROWN
☐ GENE WASHINGTON (MINN.)
☐ LARRY WILSON
☐ JIM BAKKEN
☐ JOHN BRODIE
☐ SUNNY JURGENSON
☐ CHARLEY TAYLOR
☐ JIM NANCE
☐ O. J. SIMPSON
☐ GREG COOK
☐ GEORGE WEBSTER
☐ LEN DAWSON
☐ BOB GRIESE
☐ LARRY CSONKA
☐ JOE NAMATH
☐ DON MAYNARD
☐ MATT SNELL
☐ PETE BANASZAK
☐ BEN DAVIDSON
☐ JOHN HADL

Royal Advertising Corp., Dept. 3030
Lynbrook, N.Y. 11563

Rush me the team(s) and star(s) listed below at only $1.75 plus 25¢ shipping charges per star and only $1.25 plus 25¢ shipping charges per team. Each additional star or team I order I save the 25¢ shipping charges. Full Money Back Guarantee.

The Team(s) I want are _____
The Star(s) I want are _____
Name _____
Address _____
City & State _____
N.Y. State res. add State & Local Sales Tax.

THE NEW JOE NAMATH

By George Usher

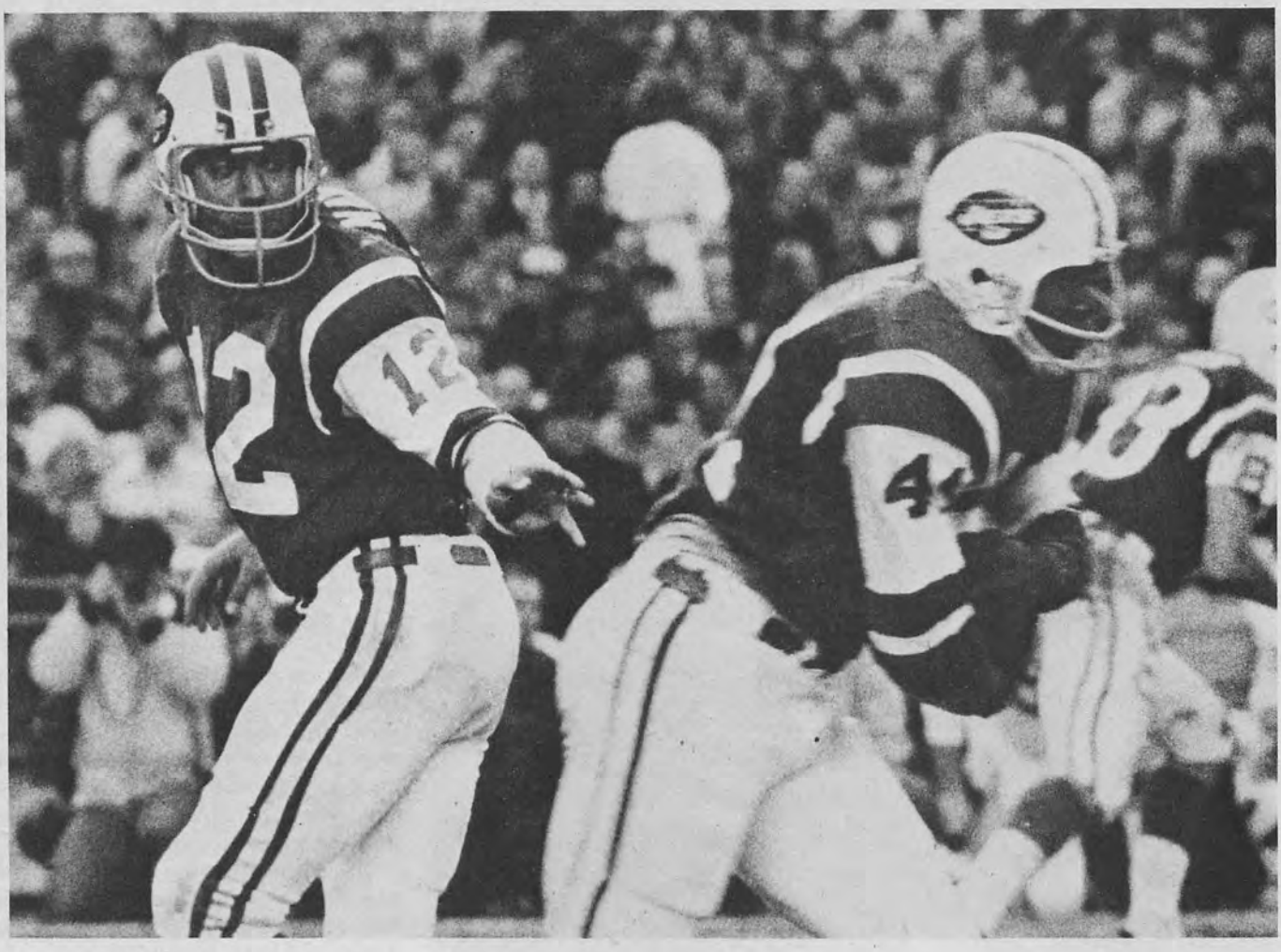
Broadway Joe. Playboy. Devil-May-Care Joe Namath. It's no more. At least Joe says so here. He hasn't played football too much in the last two years and if indeed his image has changed as he says, the Jets could be back in business

It was the day Joe Namath returned—Sunday, November 28, 1971—and it was almost as crazy a day in Shea Stadium as the one when the Met fans went wild and ripped apart the outfield grass.

Only this time it was the San Francisco 49ers who went wild and tried vainly to rip apart Namath. They couldn't, and the Jet fans went wild; the players went wild, and everybody got caught up in a smashing wave of excitement.

Namath, his first day back since his knee was twisted into another operation two months previous, had once again captivated one of the most critical of audiences. His three touchdown passes fell one short of upsetting San Francisco, which was close enough to convince the 49ers.

The line formed to Namath's right. John Brodie got there first, followed by Cedrick Hardman, then Jim Sniadecki and Dick Nolan, coach of the 49ers. They touched him; they patted him; they shook his hand.

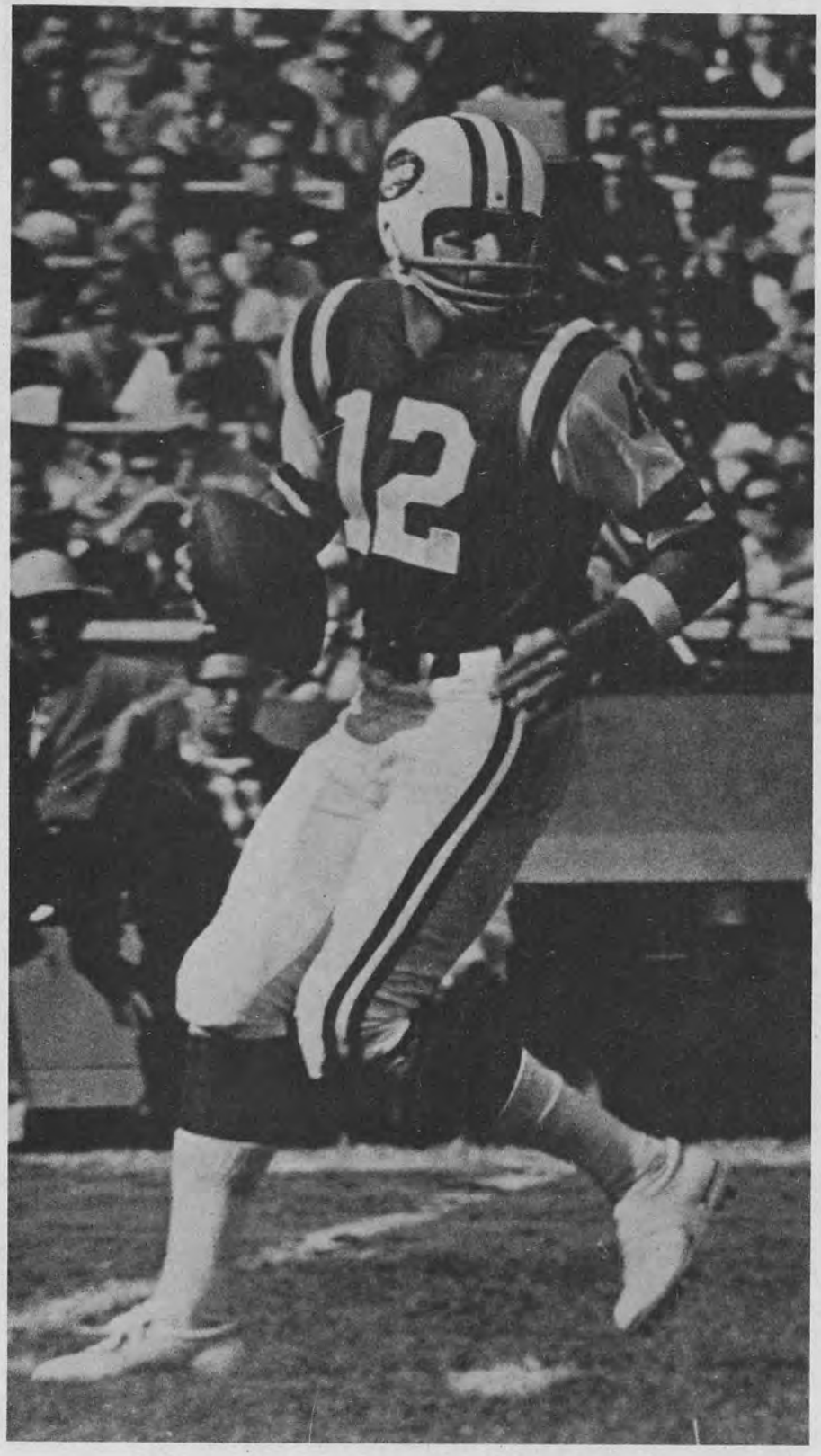


"He showed us a tremendous amount of courage," said Vic Washington, San Francisco's running back. "And he showed us he loves the game."

Winston Hill, Namath's protection at tackle, said: "Ask someone what it's like in any field to have the best with you. He's the best past, present and maybe future."

Ahh, the future? The Jets' future with or without Namath? The fans'

"My attitude is changed now. I do care what people think."



future with or without Namath? It is too overwhelming a thought to contemplate.

For those anyway who have come to adore Joe Willie.

For the guy at an airport in Alabama a few years ago, that oh so typical guy who pushed his baby son into a window of the Jets' moving bus so Namath could pat the kid on the head. As if Namath's touch would create some kind of miracle and make the boy become the next Joe Namath at the University of Alabama.

For the woman who tried to introduce her daughter to Namath in a Long Island bar near the Jets' training camp.

For the rich guy at an exclusive club in Miami who blurted out that his daughter didn't drink Namath's favorite scotch, Johnny Walker Red, only Black. And he was sorry.

Oh, for all those poor misguided creatures who have offered Namath their love as if he were a god and they his sacrifice.

For all the young kids who wear his No. 12, white sneakers, and want to grow up to be quarterbacks.

For all those people who have worshiped at his altar.

These are the people who have helped create Broadway Joe Namath, who have taken his earthy charm and elevated it above his talents as an athlete. They have snatched him from the singleness of being a quarterback and turned him into community property. There is no future without Joe Namath—not while his dark hair flows into youthful locks, while the soft touch of Southern twang remains in his voice, not while he can walk his hunched steps, and speak with a self-assured easiness that few men possess.

Even Namath, who is so much aware that his football days may be at an end, intends to perpetuate himself. He made his mark in the beginning by being rebellious, the athlete who would shun a heaping bowl of Wheaties for a scotch on the rocks. The girls, the swinging bachelor apartment, the nightclubs, the late hours. Unheard of.

"He shouldn't be treated like everyone else," Sonny Werblin once said, "because he isn't like everyone else."

Namath was his own man. The older kids, tired of the so-called clean-living, American pie athlete, made him their hero. The younger kids fell in line. What else could the old folks do—but believe?

Namath promised a naked lady in every locker; a swinging good time based on the principle that anything that feels so good must be right. He upset the system and made everyone take notice; he had fun while he was doing it—some bad moments, too—and made a spectacular reputation in a few short years.

But the hedonist of the gridiron, Broadway, and all niches North, South, East and West, is changing his style. There are too many rebels now, too many fighting the system; too many poking the peace sign into the eyes of a tradition-bound society.

Namath's been heard. Now he wants to be unheard, become a little more mysterious. It's time. There's nothing more he has to prove. He's done it all—charmed beasts and children; won the Super Bowl, convinced the 49ers and counterparts at all points. At 29, there isn't a whole lot more to aim for with the possible exception of maturity.

(Continued on next page)

Guaranteed To Catch More Fish

A proven way to catch more fish — in fresh or salt water. A few drops on live, artificial or preserved bait attract big fish out of hiding because at a depth of 6 feet, Ketchem's scent spreads out to a radius of 60 feet — in seconds. Natural ingredients are actually beneficial — approved by State Conservation Departments.

Prominent Fish & Game official says: "I have seen Ketchem attract 1/10 of the entire fish population of a lake in less than 10 seconds!" Try it — fish love it. Satisfaction Guaranteed — You Can't lose! 1 Bottle $2; 3 Bottles only $5. Send payment to:

KETCHEM Unlimited, P.O. Box 6603-6, Columbus, Ohio 43209. Dealer inquiries invited.

Pro Football "NYLON" WARM-UP JACKET
Water Repellent
Sizes 8 to 20 $13.95 ☐
Sizes 36 to 48 $16.95 ☐

HEAVY QUILTED MELTON
PRO FOOTBALL WARM-UP JACKET
Official Colors. Complete with team emblems. All Teams available.
Boys Sizes 4-20 $24.95
Mens Sizes 38-48 $29.95

Big 4" PRO TEAM Embroidered Emblems—$2.50 Each

PENNANTS $1.25 ea. (3 Colors) 12"x30"
ALL PRO FOOTBALL/COLLEGE
ALL BASEBALL and HOCKEY

7" Bobbing Head Dolls
All Pro Football & All Major League Baseball Teams.
☐ $2.75 ea. ☐ 2 for $5.00

NFL 4X4" COLOR DECALS 75¢ each 2 for $1.25

BIG 8"x10" CARICATURES NFL Team Drawings Ideal for Framing
☐ 75¢ per team ☐ 2 for $1.25

PLAYER 2' x 3' POSTERS in Color
$2.50 each or 3 for $6.00

☐ Namath ☐ Starr ☐ Butkus ☐ Gabriel, ☐ Name player wtd
☐ 312 NFL Players Color Stamp Photo Book....$2.50 each
☐ 1962 NFL & AFL combined Yearbook.....$2.50 each
☐ Photos 8"x10" Namath ☐ Starr ☐ Huff ☐ Tittle ☐ Gifford ☐ Webster ☐ Shofner ☐ Chandler ☐ Kelly ☐ Unitas ☐ Gabriel ☐ Tarkington ☐ Plunkett ☐ Kiick ☐ Bradshaw ☐ D. Jones ☐ Brodie ☐ Washington ☐ Manning ☐ Hadl ☐ Little ☐ Nitschke ☐ Buoniconti ☐ Nelson ☐ Cook ☐ Landry ☐ Dawson ☐ Taylor ☐ Hawkins ☐ Russell ☐ Nobis ☐ Anderson ☐ ...75¢ each
☐ Official Football Scorebook for full season.....$2.00
☐ NFL/AFL Button w/small helmet .....$1 ea. 2 for $1.50
☐ Pro Team Bumper Stickers ... ☐ 2 for $1.25 ☐ 75¢ each
☐ Set of 26 Miniature Replica NFL Helmets.....$8.00 set
☐ NFL Stretch Knit Caps Official Colors and Embroidered Emblem. One size fits all.....$5.00
☐ NFL Full Color Team Posters 24"x36"...$2.50 each team
☐ NFL Football "Iron-On" Emblems.....$1.00 each
☐ NFL Big 6"x11" Team Lettering.....$1.50 each
☐ NFL & AFL Button Badges (Football Charm)...2 for $1.25
☐ Set of 26 NFL Pennants 5"x7" in color.....$10.50 set
☐ NFL "Iron-On" Transfers 5"x7" in color.....75¢ each
☐ Full Color Wall Mural (40"x29" high) NFL Teams in dramatic action for dens, boys room, etc. ....$5.50 each
☐ NFL Deck 52 Playing Cards (Unitas, Tittle, etc.) $2.00 each
☐ 3½" Full Color Large Team Emblem Buttons—$1.00 each
☐ NFL Metal Gold Plated Trophy Plaks.....$4.50 each
☐ NFL Record Breaking Player Poster Unitas, etc. $2.50 each
☐ NFL Official Large Embroid. Anniv. Emblem....$2.50 each
☐ Set of 6 NFL Hall of Fame Player Postcards....$1.50 set
☐ NFL Hall of Fame Yearbooks ☐ 69 ☐ 70 ☐ 71..$2.50 each
☐ NFL Computer Football Game .....$6.95 each
☐ 1970 NFL Football Guide—Pro Records & Photos $2.50 each
☐ 1970 Football Yearbooks—Giants ☐ Packers ☐ Cowboys ☐ Chiefs ☐ Oilers ☐ Jets ☐: 1969 Packers ☐; 1968 Giants ☐.....$2.00 each
☐ 1971 Yearbooks—Cowboys ☐ Chiefs ☐ Packers ☐ Giants ☐ Jets ☐.....$2.00 each
☐ 1971 Press Guides ☐ Colts ☐ Cards ☐ Giants..$2.00 each
☐ 3" Cloth Patches All Pro MLB, NFL, NHL, NBA..6 for $1.25

Add 50¢ for postage and handling.
Send 50¢ for catalog with over 300 items ☐

Remember—Name Teams Wanted! Send to

MANNY'S BASEBALL LAND Opp. Yankee Stadium
Dept. CSF • 838 River Ave., Bronx, N. Y. 10451

PROFESSIONAL FOOTBALL CARD LOCKER

only $2.98

- Sections hold all NFL teams
- Full 14" x 8½" x 4"
- Complete with lock

Collect a whole set of teams and players

Collect a whole set of football cards of all pro football teams and players and store them in your own card locker. There are separate compartments for each conference and separate sections for all teams. Even has its own lock for privacy. Full 14" x 8½" x 4". Stores teams so neatly and carefully that you can easily identify doubles for ease of trading. Comes complete with instructions for easy assembly. Only $2.98 + 45¢ shipping charges. Full money back guarantee if not delighted. Send cash, check or money order, or order C.O.D. ($1 dep.) from:

Royal Advertising Corp. Dept. 3033 Lynbrook, N.Y. 11563
(N.Y. state residents add state & local sales tax)

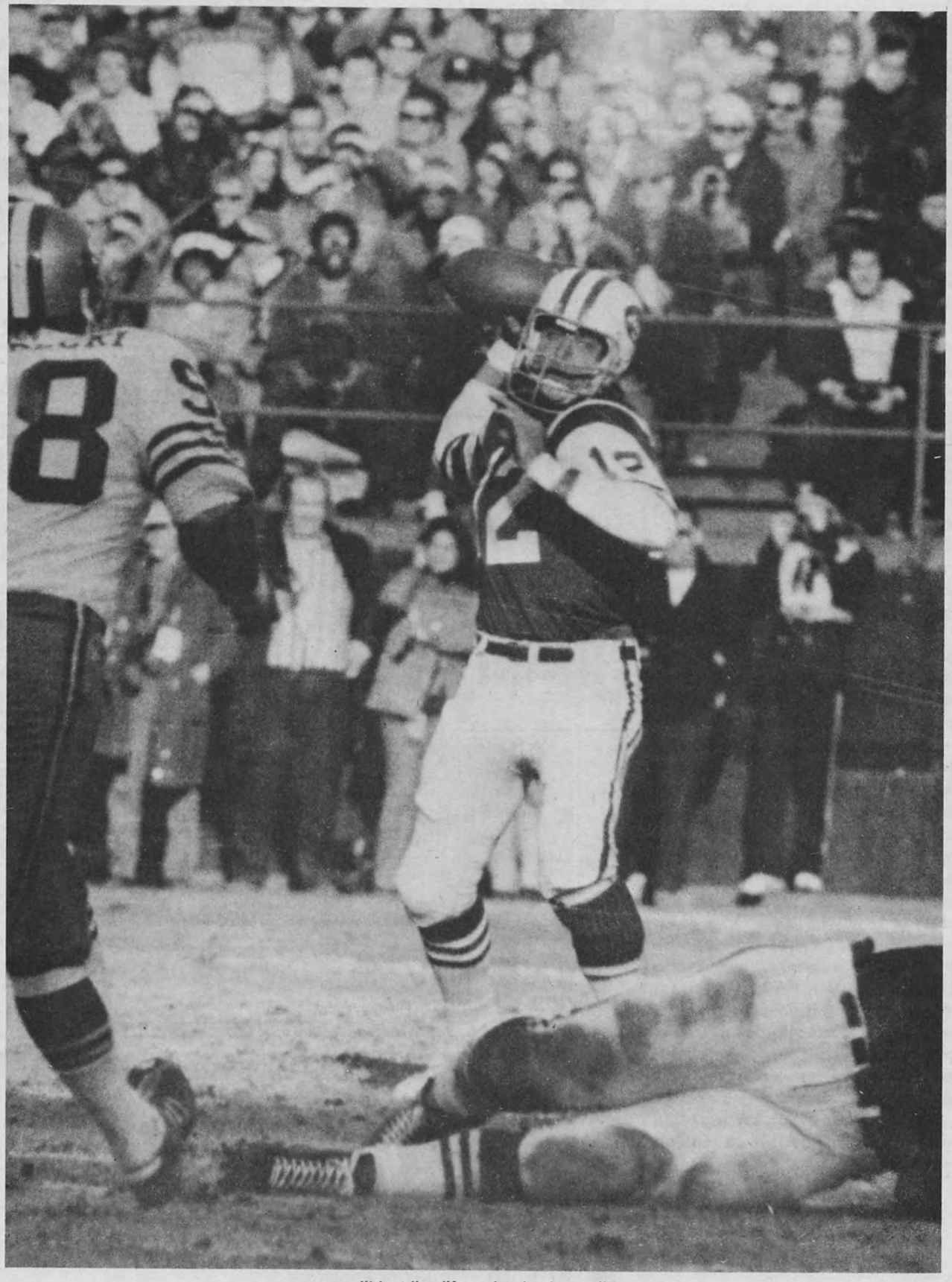
BE TALLER!

If YOU could grow 2-6 inches taller in one month would you spend 25¢ to discover how?

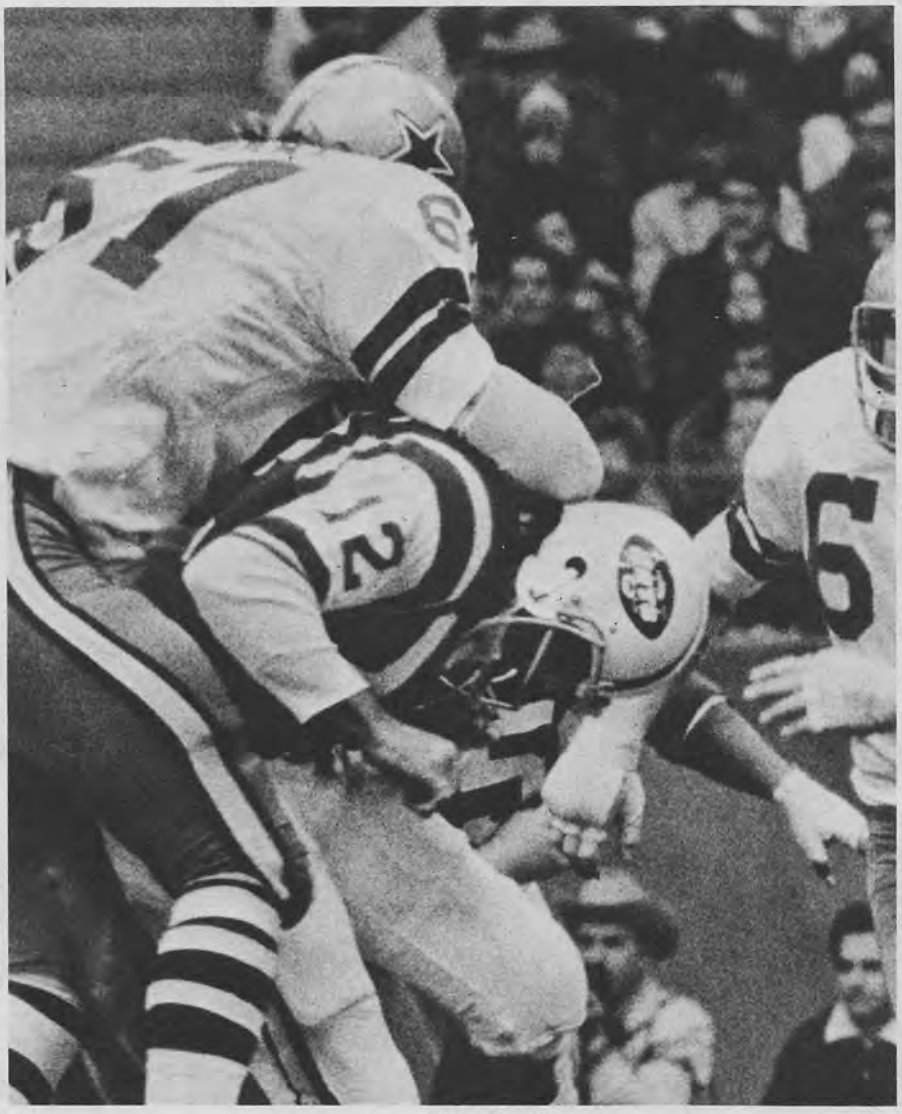
Fantastic new method of growing taller. Quick, safe and permanent. No exercisers, appliances, drugs or elevators.

Send 25¢ coin for: "How to be Taller".

Dept 16619, P.O. Box 146 | HEIGHT INCREASE BUREAU: | Brampton, Ont., Canada



"I just live life and enjoy it . . ."



". . . I love life."

"Listen," he said recently while enjoying a retreat in Fort Lauderdale. "In general my outlook isn't different. Sure I'm older and a little more serious but I just live life and enjoy it. I love life."

That, of course, sounds like a contradiction to the above—but although he still enjoys the company of a woman and a cool drink, Namath has changed his outlook a great deal. And this change is enhancing his charm, and making him more appealing.

For instance, he refused to do the naked bit that Burt Reynolds did for the centerfold of a woman's magazine. And he's recently said such things as:

ATTITUDE CHANGED

"Once, only the coaches' and players' opinions mattered. I knew that they knew the real me, and I didn't care what anyone else thought. But my attitude is changed now. I do care what people think. I realize that now. I get

(Continued on page 60)

FREE 1972 OUTDOOR CAREER GUIDE BOOK

MAIL THIS CERTIFICATE FOR FREE CAREER BOOK

Thousands of jobs will be opening up in Fish and Wildlife Management, Parks and Outdoor Recreation, Forestry, etc. And many of these jobs offer good pay, job security, advancement possibilities, low living costs and raises based on seniority and performance. In fact, there are few careers that offer a man such exciting challenges... such rich rewards. But one of these *action* OUTDOOR CAREERS can be yours — even with no experience or college.

The National School of Conservation will help you prepare at home, in your spare time. Its accredited home-study program has been created by experts in the field of conservation. These men have years of on-the-job experience... and they share it with you through every step of your training. You can even keep your present job as you learn at home—working at your own pace. And when you complete your training, National School will assist you in exploring available job openings.

Get all the facts without cost or obligation. No salesman will call. Mail this certificate for your FREE 1972 OUTDOOR CAREER GUIDEBOOK.

Dept. 41077 Age_____

Name_____
(Please Print)

Address_____

City_____

State_____ Zip_____

FC-61

National School of Conservation
1129 20th St. N.W., Washington, D.C. 20036

ALAN PAGE
The Noblest Viking

By Ralph Reeve

Ask Alan Page a question—you get an honest answer. Ask the NFC's MVP what he thinks of the Fran Tarkenton trade and he'll tell you he didn't like it. But together—Alan and Fran—could give the Vikes another Super Bowl

The words don't tumble out of the mouth of Alan Page helter skelter like some pro athletes who have both feet planted firmly in midair.

Rather, the man who might be the noblest and greatest Minnesota Viking of them all, the words came slowly and softly, with thoughtful pauses in between his utterances.

He talks from the strength of a strong intellectual capacity, unbridled honesty and a reasonable conviction in his reply.

Thus it was, at the time the Vikings negotiated that trade with the New York Giants that brought Fran Tarkenton back to Minnesota, that Alan Page, the Most Valuable Player in the National Football League, was tracked down for his opinion of the deal.

Asked what he thought about the trade, Page replied:

"Not a whole lot . . . I really didn't think much of the trade. It's my own personal opinion, and it may get me in trouble. But I don't think our problems are one of personnel. We had three good quarterbacks in Bob Lee, Norm Snead and Gary Cuozzo. The latter two have since departed.

"Tarkenton's a good quarterback. But I don't know that anybody's that good. I shouldn't say this, but it reminds me of a song I heard on the radio tonight.

"It was called, 'One Monkey Doesn't Stop a Show' . . . or start it. He's just one of 11. I think an individual doesn't really matter a helluva lot.

"But it really doesn't matter to me. Maybe I've gotten selfish in my old age (27). I'm playing for myself now. I'm playing for my own improvement within the framework of the team. It really doesn't matter to me who's doing what. When I'm gone, somebody else is going to replace me."

At the time, Page said a mouthful, and it was necessary a month later to revisit him and get a reading on his thoughts again.

In between, however, there was reaction to Page's remarks.

Some of it came from Viking general manager Jim Finks, who commented a bit dryly:

"We've asked a lot of Alan Page in the years he's been with the Vikings. But one thing we haven't asked is his help in running the ball club."

Page was, it must be pointed out, aware that his comments would probably cause some static, misinterpretation and feedback. But that was a risk he was willing to take.

Because, if you ask Alan Page a question, you're going to get an honest answer.

A month after the Tarkenton trade, Page was asked about it again.

"No matter who it would have been," he said, "I wouldn't have thought a whole lot about it.

"It was the whole idea that the Vikings are in need of a savior. Well, we've played well before and we will continue to play well.

"I'm playing for myself now."

"I like Fran. Really, he's a good friend of mine. It's the idea that something dramatic is going to happen just because we've got another quarterback.

"It's that, and the idea that we haven't won the Super Bowl and that we're going to be another Dallas. Well, I wouldn't mind being another Dallas. I'd like to see the Vikings have that much success for that many years. It's pretty hard to knock the kind of success Dallas has had.

"Once you win the Super Bowl, you've got to go out and win it again . . . Dallas, from 1965 on, has been in the playoffs every year. That's fantastic. It's hard to get the opportunity (to win the Super Bowl), but once you get the opportunity, it's luck.

"In the final analysis, it's one out of eight teams. The difficulty is becoming one of those eight in the playoffs, getting the opportunity. If I could be one of those eight, for seven or eight years, I'd be happy. I wouldn't be satisified unless we won it all, but I'd be happy."

One of Page's remarks prompted further clarification.

It was his thoughts about "getting selfish in my old age . . . I'm playing for myself now. I'm playing for my

(Continued on page 46)

Super

BODYBUILDING COURSE –

INTRODUCING

THE BODYBUILDING SYSTEM THAT **GUARANTEES** –

YOU'LL PUT ON INCHES OF POWERFUL MUSCLES ON YOUR BODY!

At last, NEW bodybuilding secrets are now available for your use. Finally, after years of experimenting we have come up with the fastest muscle building system in the world. Our course really works – **thousands** have taken our course and have obtained fantastic results. Right in the privacy or your own bedroom, you can completely transform your body.

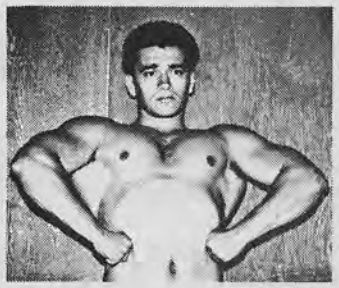
SEE YOUR MUSCLES GROW DAY BY DAY!

You can have POWERFUL MUSCLES FAST . . . not by years and years of hard work . . . but by simply following our fascinating system . . . a system that works so fast you can see results from day to day! Isn't that the kind of course you want? We absolutely guarantee results.

HERE ARE JUST A FEW OF THE LETTERS WE HAVE RECEIVED –

"Wow! I'm making fantastic gains, following your new method of muscle building. I never knew it could be so easy to build muscles."
J. Johnson

"I was a skinny weakling when I enrolled, now I've gained 30 pounds in just 45 days. I am truly amazed, I'm going to be dynamite on the beach."
B. Abbott



"In just 3 weeks I have gained 1½" on my arms and 4" on my chest. I have also lost 4" off my waist. Your course is just great!"
D. Roberts

"I'm transforming all the fat off my body and changing it into rock-hard muscle. It's amazing – I have lost 8" off my waist. I can actually see my muscles growing from day to day."
P. Williams

"I have gained 20 pounds in just 30 days and I have gained over 6 inches on my chest. I find that my power has doubled. In sports I am a winner in everything I do."
B. Daniels

"I have gained 5" on my arms and 12" on my chest, while losing 3" off my waist. I have tripled my power and speed. Thanks for what you have done for me!"
M. Robinson

MORRIE MITCHELL GAINED 65 POUNDS OF MUSCLE WHILE FOLLOWING OUR 'REVOLUTIONARY NEW METHODS' ON BODYBUILDING.

TAKE YOUR CHOICE! You Can Do This...

★ DOUBLE OR TRIPLE YOUR STRENGTH in record time! It wouldn't take long before you can perform feats of strength.

★ BUILD HUGE – GIANT SIZE muscles – fast. You'll have bulging muscles before you know it.

★ TRIM YOUR WAIST by following ultra-modern methods. It won't take long before your waist shows washboard abdominal muscles.

★ GAIN WEIGHT – You can actually gain up to 50 pounds of rock-hard muscle.

★ LOSE FAT – You'll find it easy to get rid of excess fat and replace it with muscle.

★ FEEL 100% BETTER – You can't help but feel great once you own a muscular body.

FREE!

UNIVERSAL BODYBUILDING
Box 485, Dept. 5
Dearborn, Mich. 48121

Shoot the 'works' to me free! Rush me all that free muscle-building information, so that I can add inches of powerful muscles – all in the privacy of my home.

(Please print)

Name _____ **Age** _____

Address _____

City _____ **State** _____ **Zip** _____

MAIL TODAY

own improvement within the framework of the team."

And that, perhaps, gets back to a statement made once by a quarterback named Joe Kapp, who said:

"Let's face it—every pro athlete thinks he's something special."

Page amplified his earlier remarks.

"Regardless who it is, or what it is, or why," he said, "Somebody is going to replace you. So I'm playing for myself, within the framework, of the team. I'm out there for only one person—my own selfish benefit, the means to getting what I want out of it. The only way to get there is through the framework of the team.

"I can envision comment about 'that selfish person'," Page continued. "But there are 40 individuals on a football team and I don't see how it can be any other way. They are there for themselves or else they wouldn't be there. It's just a fact, the way I see it."

Page was reminded of Kapp's remark about "every pro thinks he's something special."

"Right!" agreed Page. "If you didn't think that, you wouldn't be out there. But this is nothing new for me. I may be wrong, but I think everybody feels that way."

While there's no denying the honesty of Page's remarks about the motivating factors for a pro football player, you can take exception to his statement, "Somebody's going to replace you."

No one, it might be argued, will ever replace Alan Page.

Sure, someday in the distant future, Alan Page will hang it up like every pro someday must, but no one will replace him.

There'll be a different number at the positon now occupied by Page's familiar jersey number, 88, there'll be a different man lining up at that spot, but you just don't replace a talent as vast as Page's.

You could talk to 20 coaches and 200 players and get much the same reaction as you get from Dick Nolan, coach of the San Francisco 49ers, who said last fall:

"That Page is beautiful. He's quick as a cat and fast as a running back. He seems to be in on every play. He's incredibly good for his age. He's one of the best, if not the best."

Lonnie Warwick, the Vikings' middle linebacker, a somewhat taciturn southerner from Tennessee Tech, said last autumn:

"Alan Page is the best football player I ever saw."

The Vikings, it might be added, have been coached by their head mentor, Bud Grant, to refrain from giving evaluations of their fellow players, but Warwick couldn't help himself.

Another believer in the greatness of Alan Page is Paul Flatley, former Viking and Atlanta wide receiver, who did color commentary on Viking radio broadcasts last season.

"Alan Page," said Flatley, "just might be the greatest football player of all time."

And Flatley wasn't always that folksy with Alan Page.

Several years ago when the Vikings closed out the season against Atlanta, there was a scuffle involving Flatley and Page.

Both were ejected although the primary memory of that fight was the sight of Flatley banging away at Page, who stood there with his arms at his side.

"How come you got kicked out?" Page was asked later.

"I don't know," he said.

"Well, didn't you get any licks in?"

"No," Page replied.

"What? You mean you didn't swing at Flatley, you just stood there?"

"That's right," replied Page.

"How come?"

"Because," Page said, "We've been taught that the guy who swings second usually gets caught."

SELF-CONTROL

Page gave a remarkable example of self-control that day and later on, when the NFL officials reviewed the situation, they refunded the automatic fine for expulsion from the game.

Commissioner Pete Rozelle said it was league policy, after each season, to do that in cases involving first-timers.

Art McNally, another NFL official, stated, "Page's deportment ever since he came into the league has been remarkable."

Within the framework of the rules, however, Page is fearsome and ferocious, a relentless competitor who goes full throttle from opening kickoff to final gun.

Perhaps the most dynamic example of the heroic, larger-than-life dimension he has assumed, came last December 11 against the Detroit Lions in a game that ultimately clinched for the Vikings their fourth consecutive Central Division championship.

Stirred up by a personal foul penalty and a ruffing the passer penalty against Detroit quarterback Greg Landry, Page thereupon destroyed the Lions in four consecutive plays.

On the first, he bolted into the Detroit backfield before the Lion offensive linemen had barely straightened up into their blocking stance and tackled Landry for a nine-yard loss.

On the next play Landry wisely decided he'd better give the ball to someone else, but he no sooner handed off to running back Altie Taylor than Page was there to nail Taylor for a four-yard loss.

Landry kept the ball himself on the third play but Page tackled him for a negligible gain of two yards.

It was now fourth and 11 and the Lions were in a punting situation.

Page blocked the punt.

It was, for heroics like these, that Page became the first lineman ever to win the NFL's MVP award.

He was also named National Conference MVP, Best Defensive Player, All-Pro and was accorded, for the third year in a row, a spot in the annual Pro Bowl.

No wonder then, that the trade with the Rams which gave the Vikings the opportunity to draft Page has been hailed ever since as the best ever negotiated by Jim Finks.

That trade, which was swung early in the draft prior

to the 1967 season, sent Tommy Mason and Hal Bedsole to Los Angeles, plus the Vikings' second round draft choice.

The Rams salvaged something from the trade. They drafted running back Willie Ellison on Minnesota's second round pick and Ellison finally arrived during the 1971 season, six years later.

The Vikings, of course, opted for Alan Page of Notre Dame on Los Angeles' first round pick, and they also got tight end Marlin McKeever.

Then, a year later, they dealt McKeever to Washington for free safety Paul Krause.

Thus, in one swoop, the Vikings gained a man whom they consider the finest defensive tackle in football, and one swoop later, got the player (Krause) who provides the glue in the Vikings' secondary zone defense.

It is for reasons of trades like this, or perhaps this trade, that some people accuse Finks of being a genius.

Some players, however, would deny Finks the "genius" label. "I don't think that's such a tough job he's got," said one. "All you've got to do is walk around and look worried."

And trade for a draft choice that brings you an Alan Page once in awhile.

One of the beauties of a man like Alan Page is that he goes through life singularly unaffected by his talent and achievements.

"At the rate things are going," he said last year, "I don't think I'd want to play more than three or four more years, or until I can afford to leave. There's such tremendous physical and mental pressure. The pressure is there to perform and win.

"I'm not a nervous person. The intensity is there, but it's a relaxed intensity. And at home, I'm passive. On the field, I'm aggressive.

"If football had longevity, it would be the ideal occupation, as much as I hate it sometimes. I don't know whether I've lost any love for it. I enjoy it as much as I have in the past. But I never learned to lose. I'm certainly not a good loser."

Every pro football player learns to accept pain, and Page is no exception although he has been, fortunately, very durable.

"I've been lucky," he says. "I haven't had much pain to put up with. But everybody has it. The pain isn't a problem, it's the injury and I haven't really had injury. The pain you can overcome. You look around and you have to relate things to what everybody else is going through.

"There's a certain level (of pain) that you just expect; everybody does. It's there and it's just a fact of life. Like the cold weather, you expect it. It doesn't mean that you like it."

How long does Page plan to play?

"As long as I'm physically able," he replied; "as long as the desire is there; as long as it pays well."

Is pro football fun?

"It's fun Sunday afternoon," said Alan Page. "The game is fun and everything else is nothing but work. And the game's only fun when you win them."

As mentioned earlier in this narrative, you ask Alan Page a question and you get an honest answer. •

YOUR PASS TO THE PRESS BOX-THE ALL-NEW

PRO FOOTBALL REVIEW

Sports illustrated and Pro Football Weekly have created a totally new publication that is certain to give pro football fans everywhere a whole new perspective on The Game — the PRO FOOTBALL REVIEW.

Here, for the first time, is a complete review of the past season in professional football — the results of every play run by each of the 26 NFL teams in every regular and post-season game, including the 1972 Super Bowl — all in one informative, entertaining, and easy-to-use reference book. The new PRO FOOTBALL REVIEW is literally like viewing every NFL game from a Press Box seat!

• **PLAY-BY-PLAY OF EVERY GAME ON EASY-TO-READ, COLOR CODED CHARTS**

Each of the 191 games featured in the PRO FOOTBALL REVIEW has been charted to give you the results of every play in sequence — just as the game was played on the field. A simple color-coding system lets you get right into the action — and follow it — quickly and accurately. You'll see how each game was won or lost — when and how the "momentum" changed — and who came up with the big play to change it.

COMPLETE TEAM ROSTERS — INDIVIDUAL AND TEAM STATISTICS

The all-new PRO FOOTBALL REVIEW contains 26 pages of NFL team rosters — listing every player, his uniform number, position, height, weight, years as a pro, college attended, games played, games injured, games on the move list, and total points scored. Another 26 pages contain the most complete individual and team statistics available in book form. The statistics for each game — as well as the season totals — cover virtually every category of interest to pro fans, from first downs to fumbles lost.

EVERYTHING YOU EVER WANTED TO KNOW ABOUT PRO FOOTBALL — FOR JUST $4.95

The new PRO FOOTBALL REVIEW has it all. And it costs just $4.95! To order simply fill out the coupon below and mail it (along with your check or money order) to PRO FOOTBALL WEEKLY, 5608 N. Western, Chicago, Ill. 60659.

pro football weekly

Please send me____copies of PRO FOOTBALL REVIEW at $4.95 each.

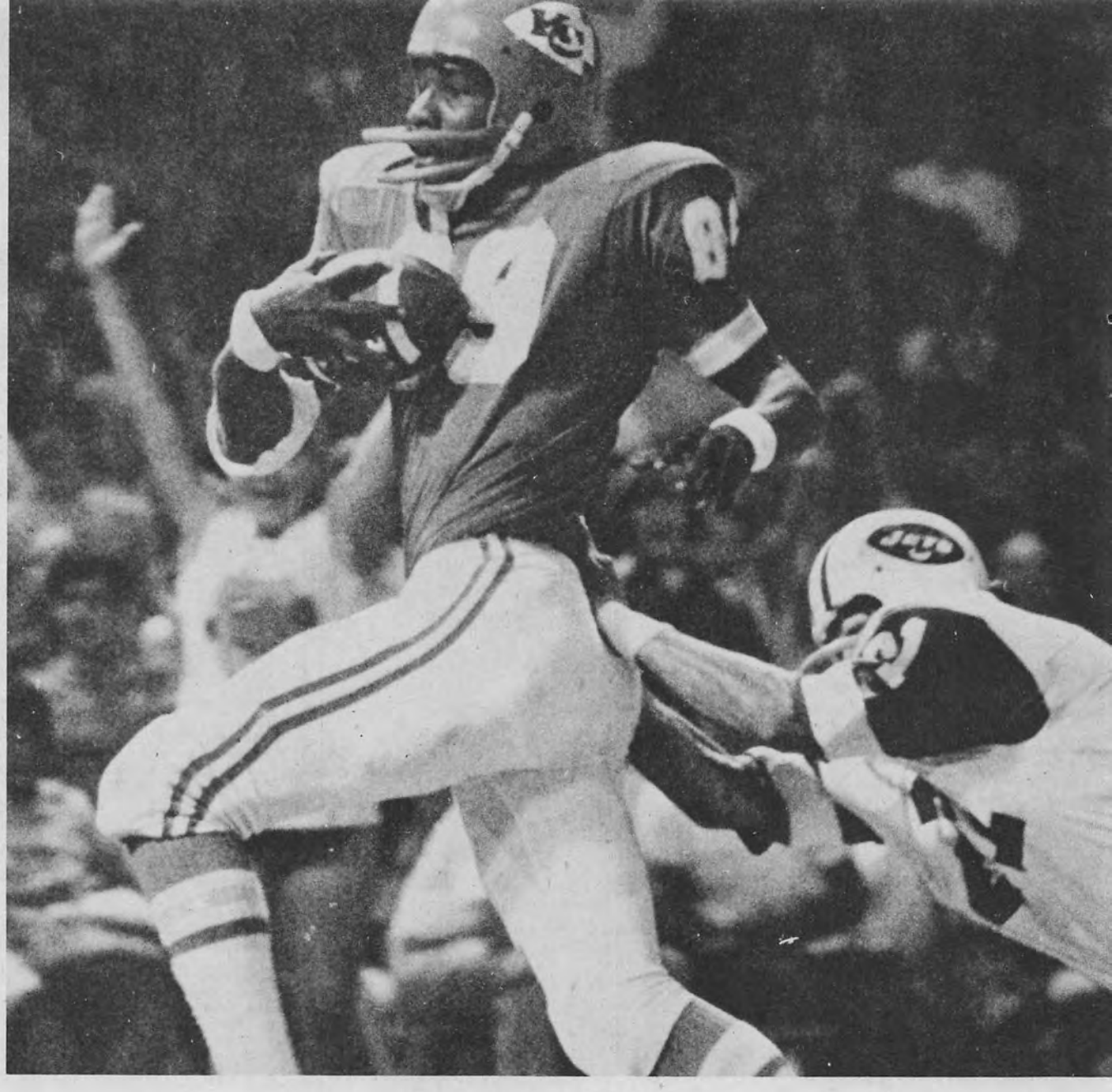
My check or money order for $____is enclosed. (Add 50¢ to cover postage and handling in U.S.)

Name .....
PLEASE PRINT

Address .....

City.....

(Please allow 2-3 weeks for delivery) cs



OTIS TAYLOR 'I Haven't Been Making

By Bill Richardson

After seven years they've finally started noticing Otis Taylor. There's no doubt he's become one of the most exciting pass catchers in football but he feels there is still something missing—like money

Any Money'

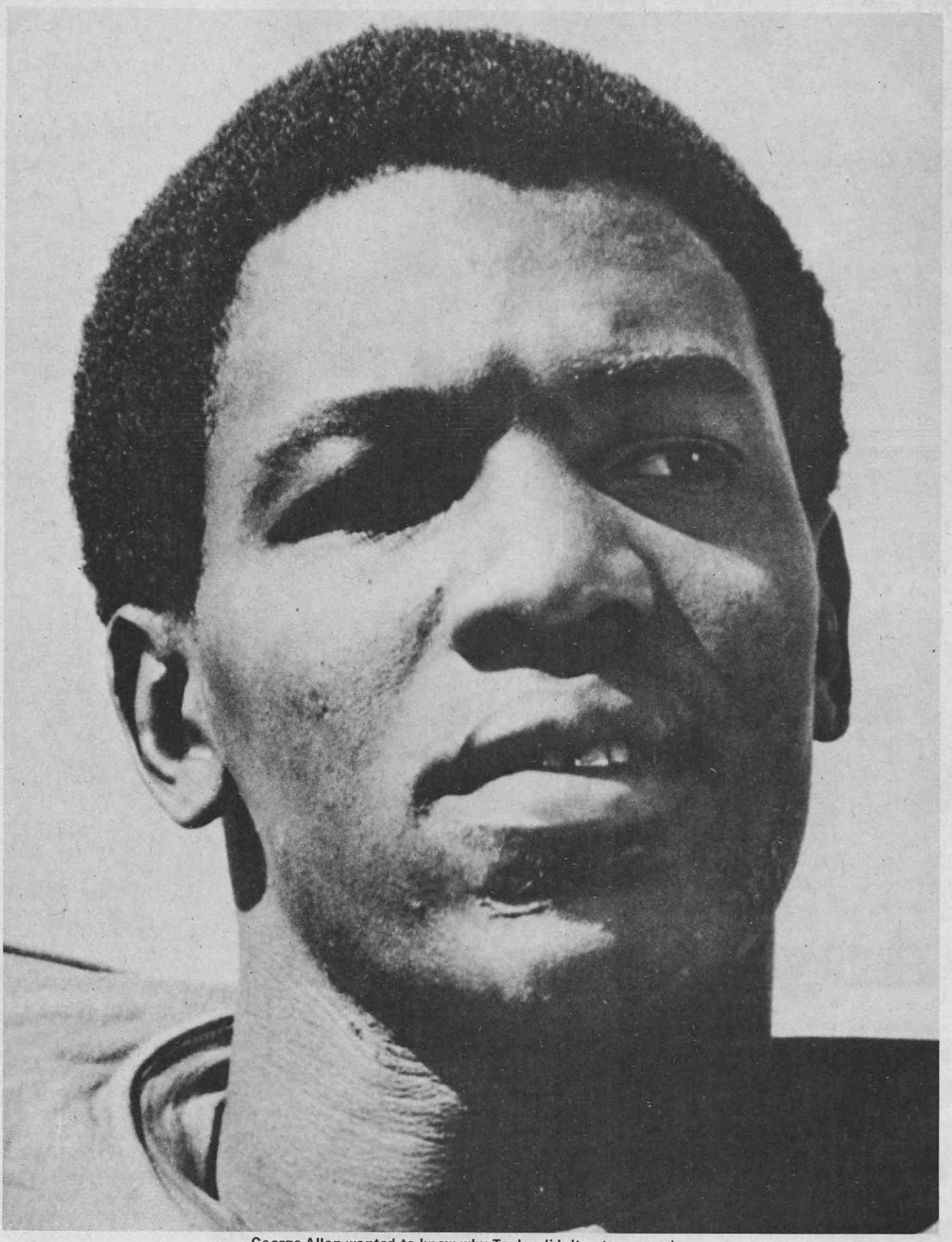
Thinking back over the season Otis Taylor enjoyed in 1971, the picture comes to mind of the Kansas City Chiefs' wide receiver breaking free to catch a pass deep in enemy territory.

It's easy to remember that picture; it was etched often.

But two of pro football's big-name winning coaches remember another side of Taylor's ability as a receiver—and at the other end of the football field.

John Madden of the Oakland Raiders remembers a third-down play in the December showdown for the Western Division championship. The Raiders led Kansas City, 14-13, with five minutes to play with the Chiefs on their own 23.

On a third-down play, Len Dawson drilled the ball to Taylor, who made the catch in a crowd of Oakland defenders for a 16-yard gain. Three more passes to Taylor for gains of 9, 15 and 4 yards and



George Allen wanted to know why Taylor didn't get an award.

a deep throw to the Texas thoroughbred that brought a pass interference penalty, keyed a 90-yard drive to a field goal and a 16-14 victory.

George Allen of the Washington Redskins remembers the October afternoon in Kansas City when the Redskins had the Chiefs laboring under a 7-point impost in the fourth quarter. After dropping Dawson for an 8-yard loss, the Redskins had the Chiefs penned in a third-and-18 situation on the Kansas City 10.

Dawson threw short to Taylor, who executed a brillant piece of running to turn a 5-yard gain into a 19-yard advance and a first down on the 29. Five plays later, it became a 20-20 tie, broken in the final four minutes when Taylor made a one-handed catch in the end zone. Taylor was so intent in his concentration for the catch that he didn't realize until seeing a newspaper photograph the next day that cornerback Pat Fischer was clinging desperately to him, even to the extent of pinning Taylor's left arm.

On Allen's next visit to Kansas City, in February to pick up a trophy as the National Football Conference Coach of the Year, he asked if Taylor would be present to receive an award at the prestigious 101 Salute to Pro Football dinner.

Told that he wouldn't, Allen remarked: "Well, he should. He killed us on that play. It should have been a 5-yard gain. Go ahead and use that: say that coach Allen wanted to know why Otis Taylor didn't get an award."

Taylor was doing some wondering, too. And in his thinking, it added up to another frustrating thought on the heels of a season that should hold the fondest of memories for him.

In spite of continuing to make the big plays that have characterized his seven-year career with the Chiefs and being regarded as the premier receiver for 1971, even ahead of Paul Warfield, Bob Hayes and Lance Alworth, Taylor felt a certain emptiness in both prestige and the pocketbook.

"I haven't been making any

(Continued on next page)

OFFICIAL 3-DIMENSIONAL

Pro-Football Wall Plaques

- ALL 26 TEAMS AVAILABLE
- FRAMED—READY TO MOUNT
- EACH PLAQUE IS 3¼" x 3¾"

Only 25¢ Each

A Decoration and Conversation Piece

Here is a colorful plaque for each of your favorite pro-football teams. The authentic design and emblem of your favorite team is framed and ready to hang. All 26 teams are available, and each plaque is with the color and emblem of your favorite team. Full 3-D effect with the raised surface helmet. A popular gift and collector's item for the den, family room, bedroom or T.V. room. And, best of all is the price. At only 25¢ each, you can order many helmets to make an exciting wall arrangement. Made of high impact plastic to give sharp color and authentic detail. All 26 teams available, and please specify teams in coupon below. Total order must be at least 4 plaques. Please add 25¢ to your total order for postage and handling. Plaque is 3¼" x 3¾".

MONEY BACK GUARANTEE

Royal Advtg. Corp., Dept,3035, Lynbrook, N.Y. 11563
Rush me the team(s) listed below at only 25¢ per plaque + 25¢ postage and handling. I must order at least 4 plaques.

.....

.....

.....

Name.....

Address.....

City & State.....

N.Y. State residents please add state & local sales tax.

LOSING HAIR?

IF YOU COULD GROW MORE HAIR ON YOUR HEAD IN TWO WEEKS WOULD YOU SPEND 25 ¢ TO DISCOVER HOW ?
Fantastic new breakthrough in growing hair. Positively NO wigs, toupées, transplants or lotions. We guarantee help for balding heads. Send 25¢ coin

P.O. Box 146
Dept. 16619

HAIR-GROWTH BUREAU BRAMPTON, ONT.,CANADA

***EXCLUSIVE* NFL 8MM FOOTBALL FILMS**

100 Ft. of Film—only $2.98

Highlights and stars in action of 4 of your favorite teams as listed below. Full 100 ft. of 8MM film available. Exciting and specifically designed for the home movie market. Choose any 4 teams below to make up your 100 ft. of film. Only $2.98 + 36¢ shipping charges for any 4 teams selected. Any additional team (25 ft. reel) can be ordered at $1 each.

☐ Browns	☐ Packers	☐ Vikings	☐ Steelers
☐ Cowboys	☐ Colts	☐ Rams	☐ Eagles
☐ Giants	☐ Lions	☐ 49ers	☐ Bills
☐ Cardinals	☐ Bears	☐ Jets	☐ Patriots
☐ Redskins			

MONEY BACK GUARANTEE

Royal Advertising Corp. Dept. 3034
Lynbrook, N.Y. 11563
Rush me the teams listed. I understand I can choose any 4 team totaling 100 ft. of film, for only $2.98 + 36¢ shipping charges complete. I also understand I can order any additional team (25 ft. reel) for only $1 additional per team. The teams I want are checked alongside.
☐ I enclose.....in full payment + 36¢ shipping charges. Full Money Back Guarantee.
☐ Send C.O.D. I enclose $1 deposit. Balance on delivery + C.O.D. and postage.
Name.....
Address.....
City.....State.....Zip.....
N.Y. State residents add state and local sales tax.

money," he said. "I haven't got any TV offers. I guess I'll have to double up on MVP honors next year to make anything.

Like many black athletes of star caliber, Taylor has found few opportunites for outside income. In the midst of his pro-leading 1,110 yard campaign in 1971, Taylor spoke out on his desire to join the rush for commercial riches.

"I'd be so happy to make a dog-food commercial I'd even eat the dog food," he said.

No big commercial offers came and as another off-season dwindled away, Taylor was still waiting.

"As a ball player, I get pats on the back but off the field, nobody comes up with any offers for me," he said. "I think I deserve something. Other ball players are getting more things than they can do. I know of one who's turning down $1,200 and $1,300 commercials. He had a good year and deserves it but he's also white.

"I'm not getting militant. I'm just saying what I think. Most people hate to hear you speak up. I have an answering service and the club gives out my home phone number. It's very easy to call me. So I can see no excuse for this after the hard year of work I had."

It bothers Taylor, too, that he hasn't reached the big income plateau for his deeds on the field. He says that Hayes, Warfield, Alworth are far ahead of him in salary. He notes that rookie receivers with high draft tags are faring better than he did although Taylor signed when the talent war between the National and American Football leagues was cresting.

While waiting for the greenbacks and opportunities to pop into his pass patterns, Taylor can point to cherished honors from last year.

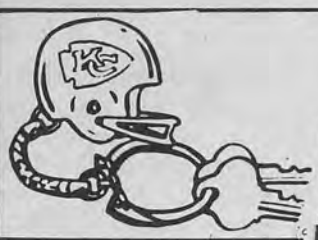
Otis makes one of his patented one-handed grabs against Buffalo.

United Press International selected him as most valuable player in the American Football Conference and one of the networks handed him a like designation. No all-league team appeared without the Chiefs' No. 89 as a wide receiver, along with Warfield, the Miami deep threat who just missed the 1,000-yard circle.

Taylor says his proudest honor came from the Long Island (N.Y.) Touchdown Club which presented him an MVP trophy.

"I looked at that trophy and saw that it had been won in the past mostly by quarterbacks," Otis said. "I thought it was a pretty big honor for a receiver to win it. That was the first time in seven

"I'd be so happy to make a dog food commercial I'd even eat the dog food."



OFFICIAL FOOTBALL HELMET KEY TAG

Your favorite pro-football team's helmet on a key chain. Authentic color and design—really looks sharp. Specify team desired.
No. 901.....75¢ per team

OFFICIAL NFL TOTE BAGS

Tote all your "gear" in your very own tote bag imprinted with your favorite pro-football team. All NFL teams available. Bags are in the authentic team colors of your favorites. Full size 13" x 17". Drawstring top. Specify team.
No. 908.....$2.98 per team

NFL COLOR BY NUMBER KIT

Each kit contains 9 authentic action sketches (7" x 9½") of your favorite teams & stars. 9 pre-sharpened artists pencils in colors keyed to the teams picked and a "sports sharpener." Great fun coloring your favorite NFL heroes and the set comes in book form to make a perfect gift.
No. 819.....$2.75 per team

OFFICIAL NFL TEAM BIKE TAG

Heavy-duty, weather-resistant metal bike tag featuring colorful raised lettering and team emblems in durable, baked enamel. 3" x 6" size. All 26 teams available.
No. 820.....60¢ per team

NFL MUGS AND STEINS

Vacuum sealed, double-wall insulated, 10-ounce NFL mugs and 16 ounce NFL steins. Color reproduction of all 26 NFL team helmets are permanently sealed between space age plastic inner and outer shells. A real conversation piece and so practical . . . no condensation on the outside, can't leave moisture rings.
No. 832....Mugs $1.98
No. 833....Steins $3.50

OFFICIAL PRO FOOTBALL PRODUCTS

OFFICIAL NFL JERSEY

Competition quality jersey in authentic NFL color and design. Eight inch numerals on front and back. Material is rayon and cotton. Boys sizes S, M, L or XL, and men's sizes S, M, L or XL. These jerseys are the same color and design as your favorite pro-football team. Specify team and size desired. Teams available are Jets, Lions, 49'ers, Dallas, Minn., Miami, L.A., G.B., and Colts.
No. 910—Youth sizes.....8.98 per team
No. 911—Adult sizes.....9.98 per team

OFFICIAL NFL FOOTBALL HELMET

Competition quality one piece Air-Flo-Cyclo-Lite shell with cemented in padding. Plastic double bar face guard and vinyl chin strap. Sizes S, M, and L. Teams available are K.C., Det., Minn., L.A., G.B., Dallas, Jets, Miami, and 49'ers. Specify team.
No. 903..$11.98 per team

NFL HALL OF FAME PLAYING CARDS

Regulation size deck of playing cards with 14 official NFL helmets and NFL shield handsomely emblazoned on the back, and 48 different hall of fame players pictured on the front. Greats such as John Unitas, Charley Trippi, Y.A. Tittle, Lou Groza, their positions, teams, and years played are all on the front.
No. 626.....$1.25

Royal Advertising Corp. **Dept. 3029**
Lynbrook, N.Y. 11563

Rush me the team(s) listed below. I understand I must be delighted or my money will be refunded.

Item #	Team	How Many

Please add 50¢ to total order for postage and handling.

Name.....
Address.....
City & State.....
N.Y. State Residents please add state and local sales tax

"I'm not getting militant. I'm just saying what I think."

years I'd won anything like that and it came from a place so far from home."

Although he gained more yardage in 1966 (1,297) and scored the clinching touchdown in the Chiefs' Super Bowl victory in 1970, Taylor rates his most recent season as his best. Staying healthy all year was a key factor in his success.

"I snucked through without an injury," he said with a slight chuckle, adding his immediate goal for 1972 is to be in top condition to play.

"I've lost some weight this year, mainly from getting sick while on

that Pacific swing to military bases. But I can play at a lighter weight (than 215). I can be even stronger. If I'm in top condition, I can get myself open to catch the ball.

"But the main part of a wide receiver having a big year is getting the ball thrown to him."

Taylor had it thrown to him often in 1971 as the Chiefs utilized airpower for a 10-3-1 reading. The 6-foot-3 native of Houston made 57 catches, with an average gain of 19.5 a snag.

NATIONAL ACCLAIM

By mid-season, Taylor had surpassed his entire 1970 production of 614 by 34 yards. Big games against Pittsburgh and Washington within a week bolstered his figures, not to mention his national reputation and acclaim. Both games were nationally televised.

Injuries slowed Taylor often in his Chiefs' career. The most painful came in the fourth game of 1968. Otis suffered a severe groin injury during a 48-3 romp over Miami and needed help to get off the plane upon arrival back in Kansas City. He sank to a career low of 420 yards, even less than his limited-service rookie year of 1965 when he had 446 yards.

With Taylor hobbled, the Chiefs became a ground-oriented team, relying heavily on their defense to avert trouble. By 1969, the balance was back in the attack. Taylor missed three games with a knee ailment but was hale for the stretch drive to the world title.

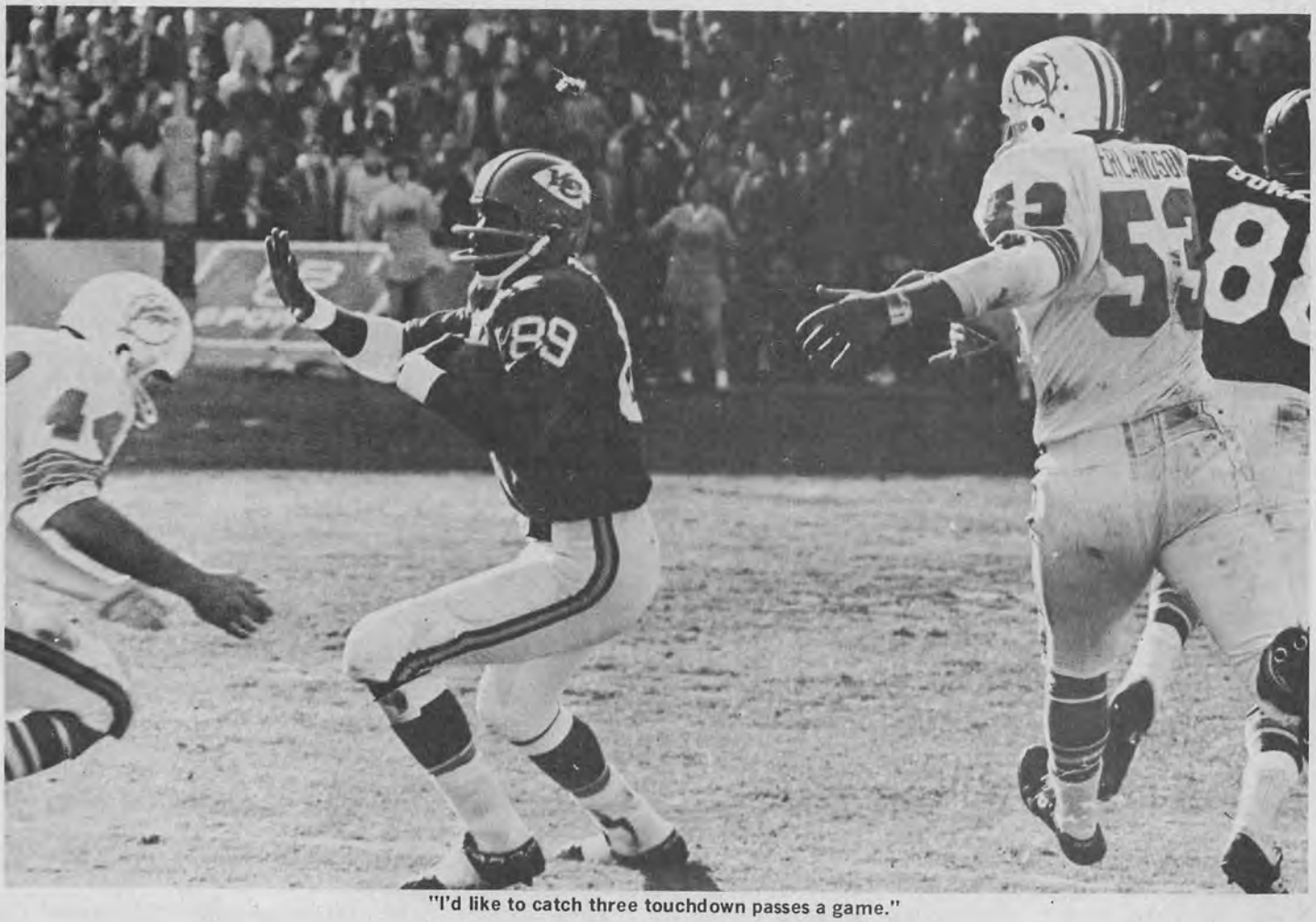
In the AFL playoff against the New York Jets in frigid Shea Stadium, the Chiefs were in a 6-6 lock when Taylor broke free on a crossing pattern and turned Dawson's down-the-middle throw into a 61-yard gain. The Chiefs scored on the next play and went on to win, 13-6.

In the league championship contest against Oakland, the Western Division rivals were tied at 7-7 in the third quarter. With the Chiefs at their 6, Dawson went deep and Taylor made a leaping catch along the sidelines for a 35-yard gain. Out of danger's door, Kansas City posted a 17-7 triumph.

Naturally, it was Taylor who made the big catch in the Super Bowl decision over Minnesota. Taking Dawson's short throw, Taylor broke the tackle of cornerback Earsell Mackbee and roared away for a 46-yard touchdown, final score of the 24-7 game.

Otis had nagging injuries again in 1970 and both his and the Chiefs' offensive efficiency declined. But it all came back in 1971 and for variety, Taylor carried on the end-around for a 25-yard touchdown romp, his lone rushing play of the season.

The score against San Francisco



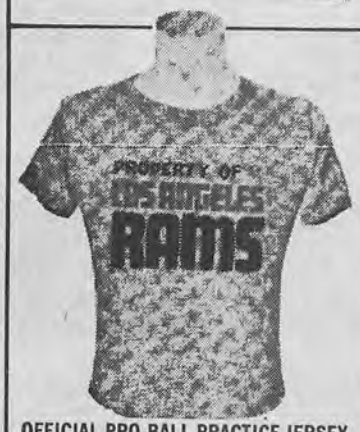
"I'd like to catch three touchdown passes a game."

PRO-FOOTBALL PRODUCTS
All 26 Teams Available

PRO-FOOTBALL PLAYING CARDS
For the real pro-football fan, here's a regular deck of 52 playing cards that features your favorite team in an action pose. All teams available except Miami, Jets & Colts. Each deck contains one team. Specify team desired.
No. 123.....$1.00 each team

NFL FOOT LOCKER
28" LONG x 14" WIDE 14" DEEP
Now, store all your sport merchandise in your very own foot locker emblazoned with your favorite NFL team emblem and colors. Holds all your equipment and really gives you that "Locker Room" feeling. Specify team.
No. 502 .....$6.98

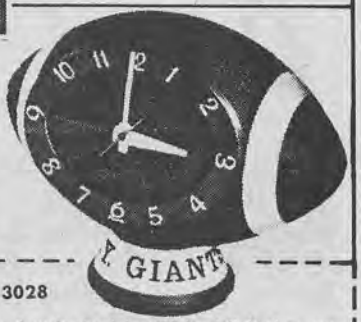
OFFICIAL 3-DIMENSIONAL PRO-FOOTBALL PLAQUE
Authentic design and emblem of your favorite pro-football team framed and ready to hang. Made of high-impact plastic to give sharp color and authentic detail. Each plaque framed and ready to hang. Each plaque is a full 8⅞" x 7¾" and is a popular item for den, family room or TV room. All teams available except Minnesota, Detroit, Dallas, L.A., K.C., Oak., Chi., Colts, Browns.
No. 117.....$1.25 per team



OFFICIAL PRO-BALL PRACTICE JERSEY
Official pro-football practice jersey with team name on front. Looks sharp—feels great. Available in youth sizes (S. M & L) or adult sizes (S, M & L). Teams available are Rams, G.B., Dallas, Minnesota, Jets, Dolphins, Lions, Colts & 49'ers. Specify team desired.
No. 130—Youth Sizes.....$2.98 per team
No. 131—Adult Sizes.....$3.50 per team

OFFICIAL NFL SPORT BLANKET
Lightweight, waterproof blanket. Full 56" x 56". Available in all 26 teams with individual color and ensignia. Based on material used by the astronauts for warmth and lightness. Perfect for all outdoor events.
WO108.....$ 6.98 per team

FOOTBALL CLOCK
Beautifully detailed clock with simulated leather finish. Easy to read numerals with red sweep second hand. Special pocket conceals excess cord. Packaged with lettering kit so you can inscribe your favorite team.
No. 121 desk model..$11.98
No. 122 wall model..$ 8.98



Royal Advertising Corp. Dept. 3028
Lynbrook, N.Y. 11563

Rush me the team(s) listed below. I understand I must be delighted or my money will be refunded.

Item #	Team	How Many

Please add 50¢ to total order for postage and handling.

Name_____
Address_____
City & State_____

N.Y. State Residents please add state and local sales tax.

brought admiration from Warfield. "Taylor should have been stopped about the four, but he was so tough he drove on into the end zone," the Miami star observed.

The Chiefs knew they had an athlete of potential superstar talent when Taylor joined them in 1965 out of Prairie View A&M. Seeking a speed-burning flanker to make the Chiefs contenders against Lance Alworth-sparked San Diego, Hank Stram sent the word out to his scouts to bring Taylor in.

Filling such an order in the talent war of the mid-60s wasn't as simple for a scout as going to the bakery for one of Stram's favorite pastries. But Lloyd Wells, who could play the sleuthing game with the best of the special emissaries, discovered where the National League "babysitters" had Taylor secluded.

Wells approached from the rear window of the Dallas motel and told Taylor to get his things. He'd be leaving for the AFL.

"But I can't go," the college senior answered. "I'm supposed to stay here."

"What do you mean you can't go!" Wells argued. "You're not in jail, are you?"

Taylor, realizing he had the choice of freedom, left and signed with the Chiefs for a figure comparable to that offered by the Philadelphia Eagles, who drafted him in the NFL.

Taylor, much tougher physically than most receivers entering pro football, played on all the specialty teams in his rookie year and didn't become a regular until late in the season. But he has been the top man for the Chiefs ever since.

Catching a football, Otis says, is his own personal motivating force, his reason for playing the game.

"I've been fortunate at times to make the big play," he says. "To be honest, this is what I live for, play football for. It's to catch the ball. Every receiver wants to make that big play, to catch the ball for a touchdown. I'm like all the rest of them. I'd like to catch three touchdown passes a game.

"But you can also make a big catch and not score. If you can catch a third-and-18 pass for a first down, it makes you feel as good as making a touchdown. We receivers are not noted as blockers, but if you can make a block and open the path for a touchdown this is rewarding, too."

At 30 years old, Taylor is still physcially imposing. After his banner campaign of 1971, Taylor should be more of a marked man among the defenders than ever. But he claims that isn't necessarily so.

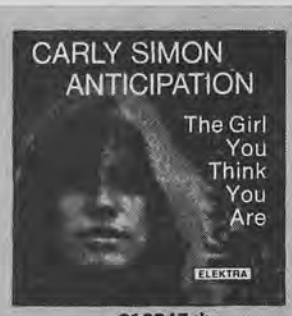
"They (defenders) knew about me before last year," he says. "They've known about me ever since I was a rookie. I have incentive to catch the ball."

Otis has incentive for catching more of the rewards off the field, too. He's as open as somebody's telephone. ●

210229

209726

212852



212845 *

Any 14 records-$2.86

if you join the Columbia Record Club and agree to buy ten records (at regular Club prices) in the next two years

209973

210203

210179

207571

209445

206771

203539

207522

209114

207472

207381

210948 *

203372

207563

208397 *

210187 *

209981

210856 *

210609 *

209791 *

202713

207480 *

204990 *

209668 *

208538

199158

195727

210211

200295

209163 *

205534

208330 *

209874 *

207100 *

207076 *

191809

196444

210146 *

202176 *

201780

207456 *

202523

206144 *

201756

196717

207977

187088

188060

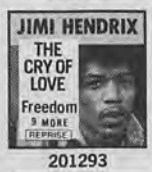
198986

208306 *

172254

203885

208017 *



201293

196246

204438 *

206979

206409

202960

198911 *

201731 *

196709

188367

202135

172411

205450 *

181909

209361 *

210260

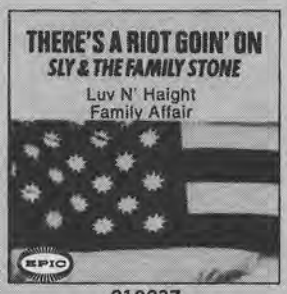
204743

201806

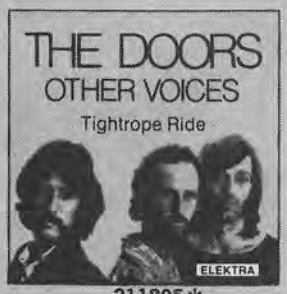
201772

* Selections marked with a star are not available in reel tapes

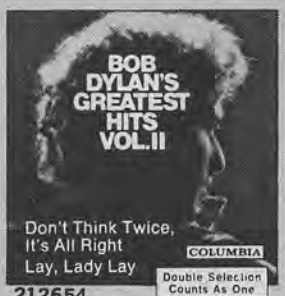
209239



210237



211805*



212654

OR Any 8 tapes-$2.86

if you join the Columbia Tape Club and agree to buy seven tapes (at regular Club prices) in the next two years

207993

206573

209932

203919

210153

208363

207373

209536

210195

210112

210161

210252

210419

207084 *

209544 *

208868

210245 *

209957 *

186809

Just look at this great selection of recorded entertainment — available on 12" Records *OR* 8-Track Cartridges *OR* Tape Cassettes *OR* 7" Reel Tapes! So no matter which type of stereo playback equipment you now have — you can take advantage of one of these introductory offers from Columbia House!

If you prefer your music on 12" Stereo Records join the Columbia Record Club now and you may have ANY 14 of these selections for only $2.86. Just indicate the 14 records you want on the application and mail it today, together with your check or money order. In exchange, you agree to buy ten records (at the regular Club prices) during the coming two years . . . and you may cancel membership any time after doing so.

OR — if you prefer your music on Stereo Tapes join the Columbia Tape Club now and take ANY 8 of these selections for only $2.86. Just write in the numbers of your 8 selections on the application — then mail it together with check or money order. (Also indicate whether you want cartridges *or* cassettes *or* reel tapes.) In exchange, you agree to buy seven selections (at regular Club prices) during the coming two years . . . and you may cancel membership any time after doing so.

Your own charge account will be opened upon enrollment . . . and the selections you order as a member will be mailed and billed at the regular Club prices: records, $4.98 or $5.98; cartridges and cassettes, $6.98; reel tapes, $7.98 . . . plus a processing and postage charge. (Occasional special selections may be somewhat higher.)

You may accept or reject selections as follows: whichever Club you join, every four weeks you will receive a new copy of your Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections from every field of music.

. . . **if you do not want any selection** in any month, just return the response card always provided by the date specified

. . . **if you want only the regular selection** for your musical interest, you need do nothing — it will be shipped automatically

. . . **if you want any of the other selections offered,** order them on the response card and return it by the date specified

. . . **and from time to time** we will offer some special selections, which you may reject by returning the dated response form provided . . . or accept by simply doing nothing.

You'll be eligible for your Club's bonus plan upon completing your enrollment agreement — a plan which enables you to save at least 33% on all your future purchases. Act now!

Columbia House
Terre Haute Indiana 47808

B65/S72

COLUMBIA HOUSE, Terre Haute, Indiana 47808

I am enclosing check or money order for $2.86, as payment for the 14 records indicated below. Please accept my membership application for the **Columbia Record Club.** I agree to buy ten records (at regular Club prices) in the coming two years — and may cancel membership at any time after doing so.

RECORDS

MY MAIN MUSICAL INTEREST IS (check one box only) **(BS-Z)** F-14

☐ Easy Listening ☐ Young Sounds ☐ Classical
☐ Broadway & Hollywood ☐ Country ☐ Jazz

OR TAPES

I am enclosing my check or money order for $2.86, as payment for the 8 tapes indicated below. Please accept my membership application for the **Columbia Tape Club.** I agree to buy seven tapes (at regular Club prices) in the next two years — and may cancel membership any time after doing so.

SEND ME THE FOLLOWING TYPES OF TAPES (check one box only) F-14

☐ Cartridges (PN-W) ☐ Cassettes (PP-X) ☐ Reel Tapes (MH-Y)

MY MAIN MUSICAL INTEREST IS (check one box only)

☐ Easy Listening ☐ Young Sounds ☐ Country

Whichever Club I've joined, all selections will be described in advance in the Club magazine, sent every four weeks. If I do *not* wish any selection, I'll return the card provided by the date specified, or use the card to order any selection I do want. If I want *only* the regular selection for my musical interest, I need do nothing — it will be shipped automatically. Occasionally, I'll be offered special selections which I may accept or reject by using the dated form provided.

☐ Mr.
☐ Mrs.
☐ Miss.....
(Please Print) First Name Initial Last Name

Address.....

City..... State & Zip.....

Do You Have A Telephone? (check one) ☐ YES..... ☐ NO

APO, FPO addressees: write for special offer

CSONKA

(Continued from page 17)

of luring the Super Bowl back in subsequent years.

"I definitely think we would have the home field advantage," said Csonka, "and with these fans down here—well, they're just unbelievable. I mean it. This isn't the usual 'horray-for-our-fans' stuff. These people are just unbelievable.

"In high school I played football for fun, in college (Syracuse) it was a college education and in my first two pro seasons it was a living but these past two years—and these fans—I've begun to realize that I owe them something for their support. They definitely give us a home field advantage here in Miami."

When Csonka talks about "owing the Miami fans SOMETHING" his face takes on a cold look and his brown eyes are fixed with a steely stare. They look away for a moment—out a window—and when they return they look like hardened ingot. His words come out like the ring of a blacksmith's hammer.

"There is nothing in my life that I want more than to get back into a Super Bowl game. It isn't the fringe benefits—the money, the publicity, the endorsement opportunities—it's just, well—it's just what this whole damn thing is all about. We had it right there and did nothing about it."

Larry Csonka made the upcoming season sound like a personal crusade but he was quick to admit that, "it isn't just me. It's all the guys. Every practice, every game, every move this year will be dedicated to one purpose—getting back into the Super Bowl."

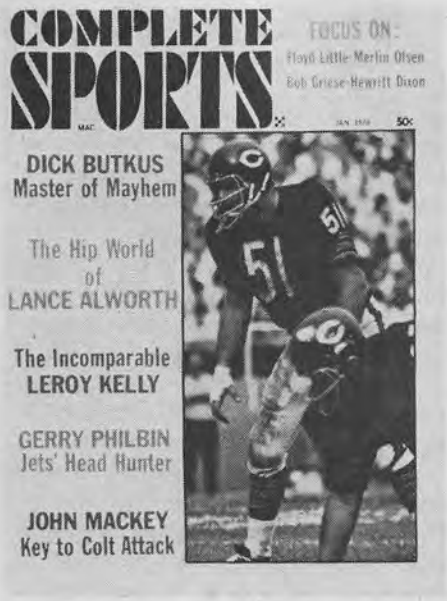
And then what?

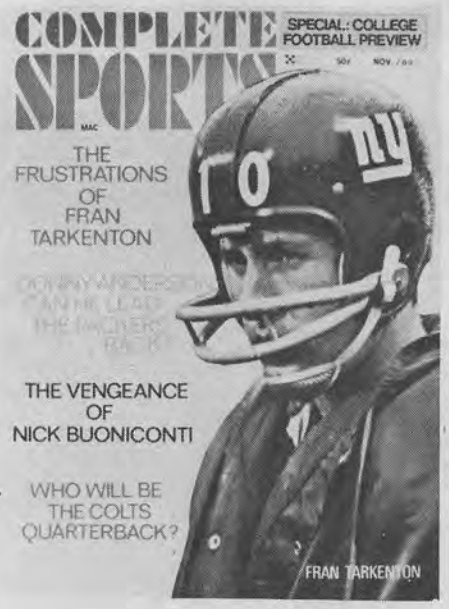
"Well, you'll see," said Csonka with that steely stare, "It'll be a different story. We have some people to convince—and we owe those Dolphin fans."

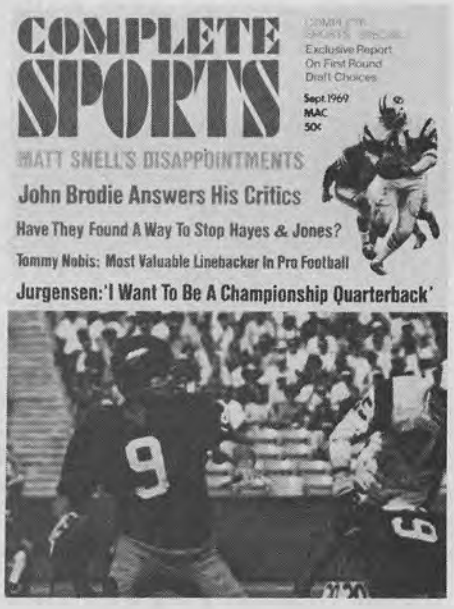
And then as if to enforce his threat—promise—prediction, whatever you care to call it, Larry Csonka took inventory of his God-given armament. His hands roam-

(Continued on page 60)

Jet defensive end Mark Lomas gives chase as Csonka breaks into the open.



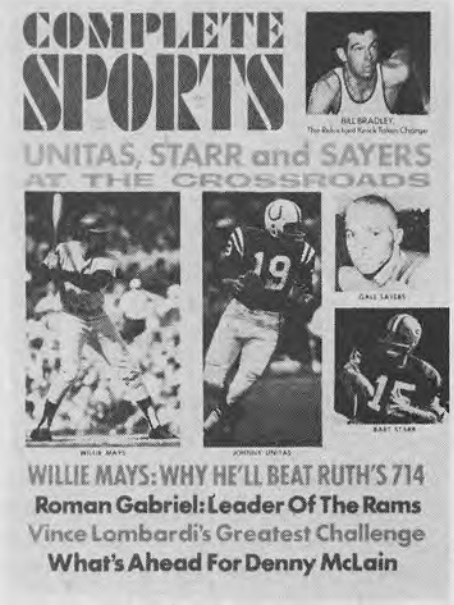

COMPLETE SPORTS
SPECIAL: COLLEGE FOOTBALL PREVIEW
THE FRUSTRATIONS OF FRAN TARKENTON
THE VENGEANCE OF NICK BUONICONTI
WHO WILL BE THE COLTS QUARTERBACK?
FRAN TARKENTON

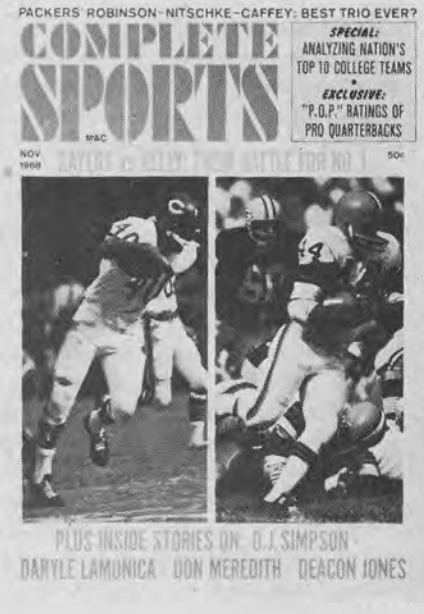

COMPLETE SPORTS
Exclusive Report On First Round Draft Choices
Sept 1969
MAC
50¢
MATT SNELL'S DISAPPOINTMENTS
John Brodie Answers His Critics
Have They Found A Way To Stop Hayes & Jones?
Tommy Nobis: Most Valuable Linebacker In Pro Football
Jurgensen: 'I Want To Be A Championship Quarterback'

COMPLETE SPORTS tells it like it is. It tells the complete story in big, bright, beautiful action photos and in clear, concise and stimulating copy, of what is happening in the sports world. We like to bring you all the action BEFORE it happens by detecting trends through our knowledgeable and fine correspondents. It all adds up to exciting coverage for baseball, football and basketball fans.

Our writers follow the stars and the stars-to-be through training camp to the playoffs. COMPLETE SPORTS publishes candid interviews but is most proud of its analytical stories. We never duck the controversial, either. Occasionally, excerpts from the best-selling sports books are printed on our pages.

Action? Excitement? Color? Controversy? Unique? You get it all with COMPLETE SPORTS. And, to make sure you receive every issue, just fill out the subscription coupon below.


COMPLETE SPORTS
BILL BRADLEY
UNITAS, STARR and SAYERS AT THE CROSSROADS
WILLIE MAYS: WHY HE'LL BEAT RUTH'S 714
Roman Gabriel: Leader Of The Rams
Vince Lombardi's Greatest Challenge
What's Ahead For Denny McLain


PACKERS' ROBINSON-NITSCHKE-CAFFEY: BEST TRIO EVER?
COMPLETE SPORTS
SPECIAL: ANALYZING NATION'S TOP 10 COLLEGE TEAMS
EXCLUSIVE: "P.O.P." RATINGS OF PRO QUARTERBACKS
NOV 1969
50¢
PLUS INSIDE STORIES ON O.J. SIMPSON
DARYLE LAMONICA DON MEREDITH DEACON JONES

Subscription Dept.
Complete Sports Publications, Inc.
333 Johnson Ave.
Brooklyn, N.Y. 11206

SUMMER 72

Enclose please find $2 (check or money order) for a year's subscription to Complete Sports.

NAME.....
(please print)

ADDRESS.....

CITY.....STATE.....ZIP.....

Csonka cracks over the middle for a touchdown against Kansas City.

ed over his bulging neck muscles, and, as he stood, his broad shoulders tapered down to a surprisingly slim waist which was anchored to those punishing, log-legs.

"I feel better than I ever have to start a season and with a year more experience I think we are going to have a fine team."

"What will it take to improve the Dolphins?" asked a reporter prying for a possible trade.

"Nothing—not a thing," came back Csonka's emphatic reply. "We have everything we need and each man has what he needed most—an extra year of experience.

"We were a very young team to have gone so far last season and we gained a hell of a lot of football experience in those three pressure packed games against Kansas City, Baltimore and Dallas," and then that menacing look returned as he muttered, "but two out of three isn't good enough in this business." •

NAMATH

(Continued from page 41)

tired of going places and having people think they already know me, and what sort of person I am, based strictly on what they've heard or read about me.

"'Here comes Namath,' they say,' the wise guy, the drinker.' I don't want that."

Maybe marriage would be the answer—the real convincer that Namath's lifestyle has overturned.

"I'm not close to marriage," he said. "At any rate I'm not settled enough yet. I'm working on so many things, covering so much territory that it wouldn't be fair to a wife and family. People do it but I couldn't if I were married."

Namath has several projects in mind—movies, businesses, and for the first time, a football camp which he and teammate John Dockery will run in Vermont prior to the opening of the Jets' summer camp. "I'm really interested in doing something with kids at this camp," he said.

This too is a departure for Broadway Joe, he of the Bachelor III pubs, with their glimmering nightlife, dependent upon unscheduled appearances by the Man himself—the main attraction that jams the places to near illegal occupancy.

"A camp is pretty personal with me," Namath said. "It's something I've thought of for a long time. I'll be at every session, perhaps two days a week, teaching, working out, having good fun."

Joe's itinerary will include stops in Los Angeles, New York, Birmingham, Ala., and Beaver Falls, Pa., before he settles down to another season of football. And wherever he goes, he'll be shoved, pushed, pulled by crowds. He'll also meet many "old friends,"—movie stars, rich businessmen, politicians.

"I don't make many real friends," he said, "because I travel too much. But regardless of what level, we are all the same. It takes a while to get to know somebody, I mean friendship isn't something you come by easy.

"Yeah, I'm always seen with the guys I had as friends in Beaver Falls and at Alabama, but it isn't because I feel they are the only real friends I've got.

"Movie people like Jack Elan and Ann-Margret are wonderful. When I'm in their vicinity I see them, and I'd like to think they'd come to see me when they're in mine. I'd be closer to people like that if I were around them more but it's impossible because I travel so much.

"Look, I know people envy the way I live, but believe me I envy people, too. I guess it's the same way with Howard Hughes. I don't know, it's something Joyce Brothers would have to answer."

But all in all, Namath with his bad knees, his fragile body, and a few business deals that have fallen asunder, would not trade places with many people.

"Some people," he said recently, "Don't realize how lucky they are just to have good health. If you don't have it, you can't enjoy life. Even when my legs were giving

(Continued on page 64)

HEY!

'I NEED 250 SKINNY GUYS!'

Mr. Universe
Frank
Richard
says . . .

muscles in only 35 days!

—TENSILE CONTRACTION ®
Medically approved by doctors, hospitals and clinics throughout the US.

FRANK RICHARD

'I can't describe how much this course has done for me. All I can say is thank you.'
—Willy Frank, R.R. #3, Vernon, B.C.

'I was very impressed on how my weight increased so rapidly and how my arms and thighs expanded.'
—Colin O'hara, 2203 Southwest Rd., La Porte, Indiana

'Your course is fantastic. My arms are thickening and getting harder after every session.'
—Robert Tremblay, Wawa, Ontario

'Your course has not only made me look, but feel 100% better. Thanks.'
—Ted Catling, Box 223, Shellbrook, Sask.

WANTED

Yes, I need 250 skinny guys RIGHT NOW to test my fantastic New Body Building Secret — TENSILE CONTRACTION® by mail. All I need from you is a few short minutes a day of your time (in the privacy of your home) following my secret method — BUT, I ONLY WANT YOU IF YOU ARE UNDERWEIGHT, WEAK OR FLABBY. If you have a trim, masculine, well built, sexy body at this moment, then please, DO NOT SEND for TENSILE CONTRACTION®.

I want these new secrets to go ONLY to those guys WHO NEED SENSATIONAL PHYSICAL IMPROVEMENT . . . Instantly! In short, the more out of shape you are RIGHT NOW the better I like it. Whether you are tall or short, young or not so young, here's your chance to take me up on this unique offer today — NOW by testing this super muscle building method . . .

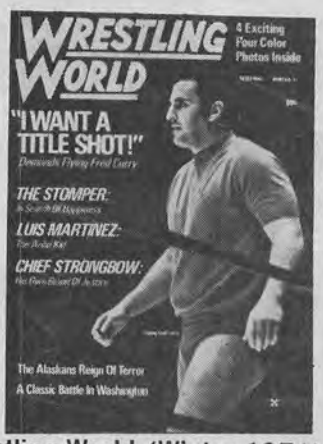
NO APPARATUS TO BUY. There is absolutely no apparatus or exercise contraptions to buy. I supply all that is necessary. The complete course involves only a few minutes a day for just 35 days. You will notice DEFINITE RESULTS in only 14 days! Nor do you have to complete the whole course. If after only a few days you feel you have 'muscled-up' enough then simply quit the course. You are under NO obligation whatsoever! HERE'S WHAT TENSILE CONTRACTION® DID FOR ME . . . I added 2 full inches of solid muscle to my arms, 4 inches ot my chest, broadened my shoulders fantastically and transformed my whole physical appearance in just five short weeks . . . and I want to prove it can be done by anyone who wants impressive rippling muscles that burst with vitality, fitness and lifetime strength! TENSILE CONTRACTION® reveals the amazing shortcut to a weightlifters physique without weights . . . without barbells . . . and without exhausting exercise. Results are guaranteed many times faster. So far, I have tested TENSILE CONTRACTION® on 200 high school students and 150 laborers. THE RESULTS HAVE BEEN LITTLE SHORT OF MIRACULOUS. Thin, skinny pupils have gained 10-20, even 30 lbs. of sexy, rippling muscle, while those flabby and overweight have quickly lost every last ounce of flab from their waists, hips and entire bodies. Instantly!

Yes, I'm asking you to witness a muscle building miracle ON YOUR OWN BODY. Turn on with fabulous TENSILE CONTRACTION® and slap solid muscle on your arms, chest, shoulders and legs. FAST! Change your weakness into devastating, fearless strength and turn unwanted flab into trim "Mr. Universe" muscle. You have nothing to lose but your skinny body . . . Send TODAY FOR THIS UNIQUE OFFER JUST 25¢ COIN.

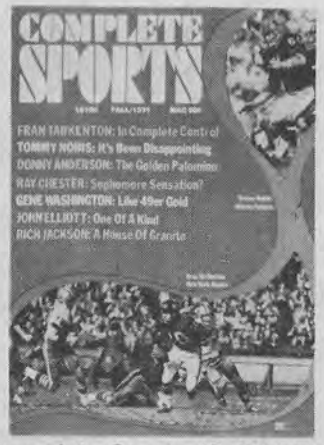
THE BODYBUILDING CENTER Dept. 16619
P.O.Box 146 Brampton, Ont., Canada

Dear Frank
I enclose 25¢ coin. Count me in on your "Mr. Universe in 35 days" Musclebuilding Secrets. I understand that I am under no obligation and that I may quit TENSILE CONTRACTION® at any time without having to return the course.

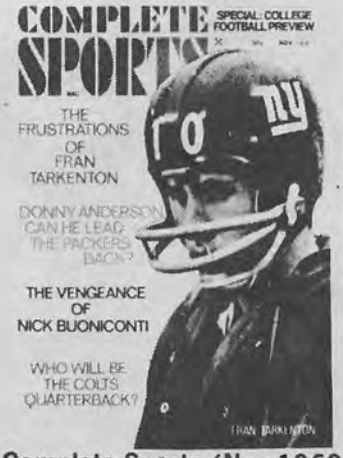
NAME _____ AGE ____
ADDRESS _____
CITY _____ STATE _____
ZIP _____
(please print clearly)



Wrestling World (Winter 1971)


COMPLETE SPORTS
FRAN TARKENTON: In Complete Control
TOMMY NORRIS: It's Been Disappointing
DONNY ANDERSON: The Golden Palomino
RAY CHESTER: Sophomore Sensation?
GENE WASHINGTON: Like 49er Gold
JOHN ELLIOTT: One Of A Kind
RICH JACKSON: A House Of Granite

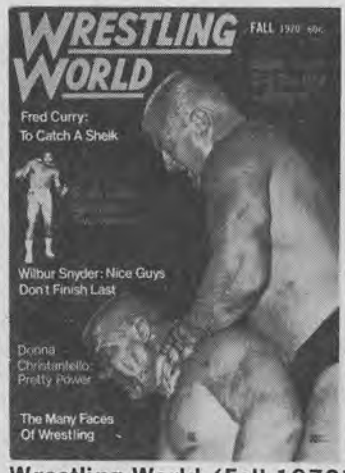
Complete Sports (Fall 1971)


COMPLETE SPORTS
SPECIAL: COLLEGE FOOTBALL PREVIEW
THE FRUSTRATIONS OF FRAN TARKENTON
DONNY ANDERSON CAN HE LEAD THE PACKERS BACK?
THE VENGEANCE OF NICK BUONICONTI
WHO WILL BE THE COLTS QUARTERBACK?
FRAN TARKENTON

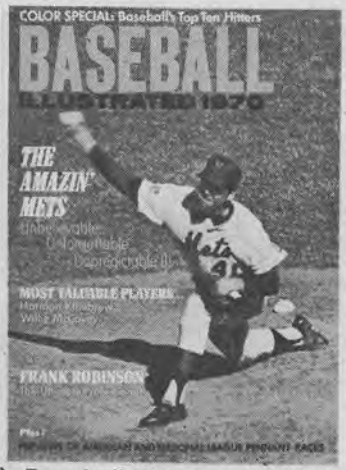
Complete Sports (Nov.1969)

Complete Sports (July 1968)

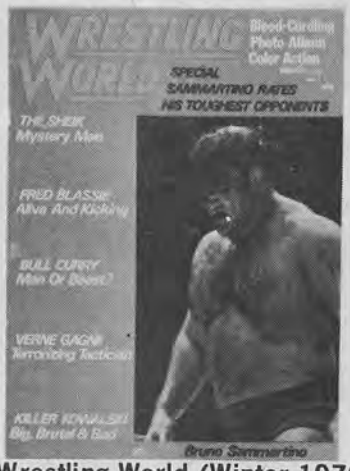
Wrestling World (Feb. 1968)



Wrestling World (Fall 1970)



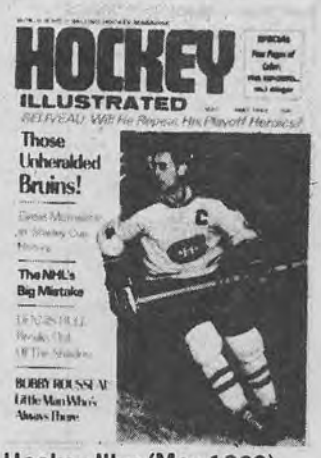
Baseball Illustrated 1970


WRESTLING WORLD
Blood-Curdling Photo Album Color Action
SPECIAL SAMMARTINO RATES HIS TOUGHEST OPPONENTS
THE SHEIK Mystery Man
FRED BLASSIE Alive And Kicking
BULL CURRY Man Or Beast?
VERNE GAGNE Wrestling Tactician
KILLER KOWALSKI Big, Brutal & Bad
Bruno Sammartino

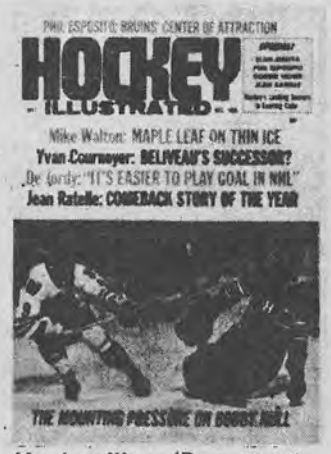
Wrestling World (Winter 1970)

COMPLETE SPORTS
EXCLUSIVE: ALSTON COMPARES KOUFAX AND DRYSDALE
MANTLE & MAYS: How Much Longer?
The Unfulfillment Of Al Kaline
BROCK-FLOOD: Trump Cards
The Rap On DEAN CHANCE
PETE ROSE: Looking for $100,000

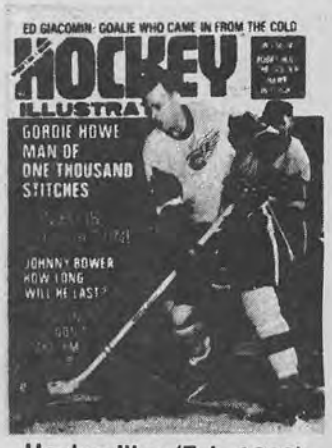
Complete Sports (May 1968)


HOCKEY ILLUSTRATED
BELIVEAU Will He Repeat His Playoff Heroics?
Those Unheralded Bruins!
The NHL's Big Mistake
BOBBY ROUSSEAU Little Man Who's Always There

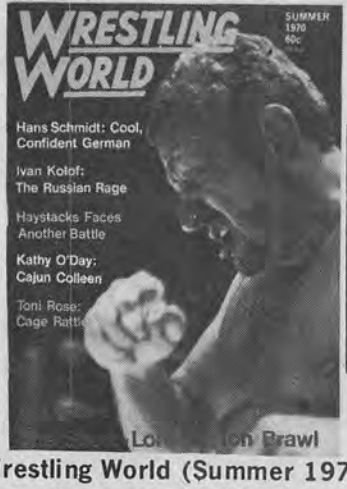
Hockey Illus (May 1969)


PHIL ESPOSITO: BRUINS' CENTER OF ATTRACTION
HOCKEY ILLUSTRATED
Mike Walton: MAPLE LEAF ON THIN ICE
Yvan Cournoyer: BELIVEAU'S SUCCESSOR?
Bobby Orr: "IT'S EASIER TO PLAY GOAL IN NHL"
Jean Ratelle: COMEBACK STORY OF THE YEAR
THE MOUNTING PRESSURE ON BOBBY HULL

Hockey Illus (Dec. 1968)


ED GIACOMIN: GOALIE WHO CAME IN FROM THE COLD
HOCKEY ILLUSTRATED
GORDIE HOWE MAN OF ONE THOUSAND STITCHES
JOHNNY BOWER HOW LONG WILL HE LAST?

Hockey Illus (Feb. 1969)



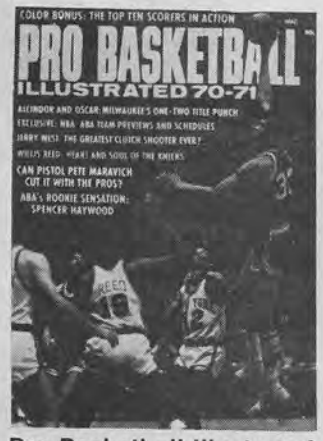
Wrestling World (Summer 1970)

SPORTS FANS

When these magazines were put on the newsstands they were snapped up fast—and no wonder! Chock full of exclusive inside stories by top writers and sports personalities, they have already become collector's items. If you missed them—DON'T DELAY—fill out the coupon today. Allow 4 to 5 weeks for delivery.

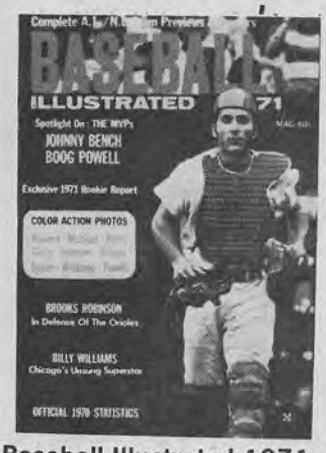
DON'T MISS THIS EXCITING OFFER

ACT TODAY!

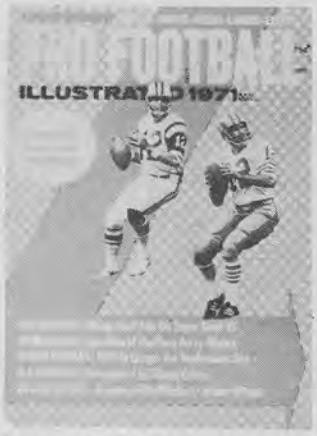

COLOR BONUS: THE TOP TEN SCORERS IN ACTION
PRO BASKETBALL
ILLUSTRATED 70-71
ALCINDOR AND OSCAR: MILWAUKEE'S ONE-TWO TITLE PUNCH
EXCLUSIVE: NBA ABA TEAM PREVIEWS AND SCHEDULES
JERRY WEST: THE GREATEST CLUTCH SHOOTER EVER?
WILLIS REED: HEART AND SOUL OF THE KNICKS
CAN PISTOL PETE MARAVICH CUT IT WITH THE PROS?
ABA's ROOKIE SENSATION: SPENCER HAYWOOD

Pro Basketball Illustrated 1970-71

11th Annual Basketball 1970-71



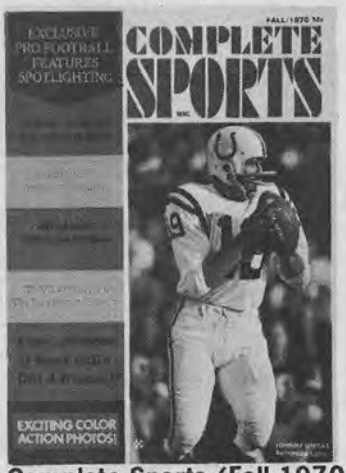
Baseball Illustrated 1971



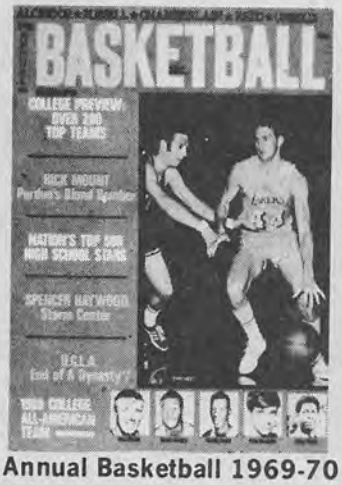
Pro Football Illustrated 1971

NAMATH · MORRALL · KELLY · LAMONICA · ROBINSON
PRO FOOTBALL
ILLUSTRATED 1969
BROADWAY JOE: Super Star Under Pressure
GABRIEL, MEREDITH and DAWSON: Now or Never
LEROY KELLY: Dynamic Durable and Dangerous
SAM HUFF: Key Man For Lombardi's Redskins
NFL AND AFL PREVIEWS

Pro Football Illustrated 1969



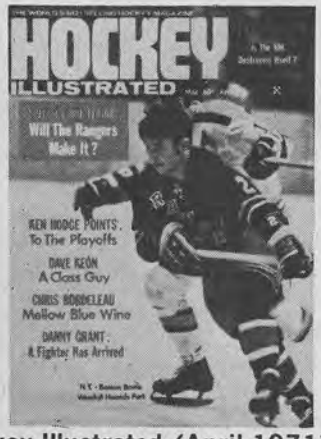
Complete Sports (Fall 1970)



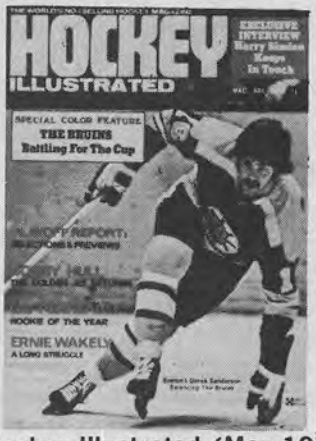
Annual Basketball 1969-70

HOCKEY
ILLUSTRATED
NORM ULLMAN
THE SCAPEGOAT
MAROTTE COULD BE ANOTHER PILOTE
JACQUES LEMAIRE: THE RED LIGHT KID
MY TRIUMPH AND DISASTER By Rod Gilbert
BOBBY ORR WHERE WILL HE RANK AMONG THE ALL TIME GREATS?
HOCKEY ILLUSTRATED'S ALL-STAR TEAM

Hockey Illus (Jan. 1969)


HOCKEY
ILLUSTRATED
Will The Rangers Make It?
KEN HODGE POINTS To The Playoffs
DAVE KEON A Class Guy
CHRIS BORDELEAU Mellow Blue Wine
DANNY GRANT: A Fighter Has Arrived

Hockey Illustrated (April 1971)



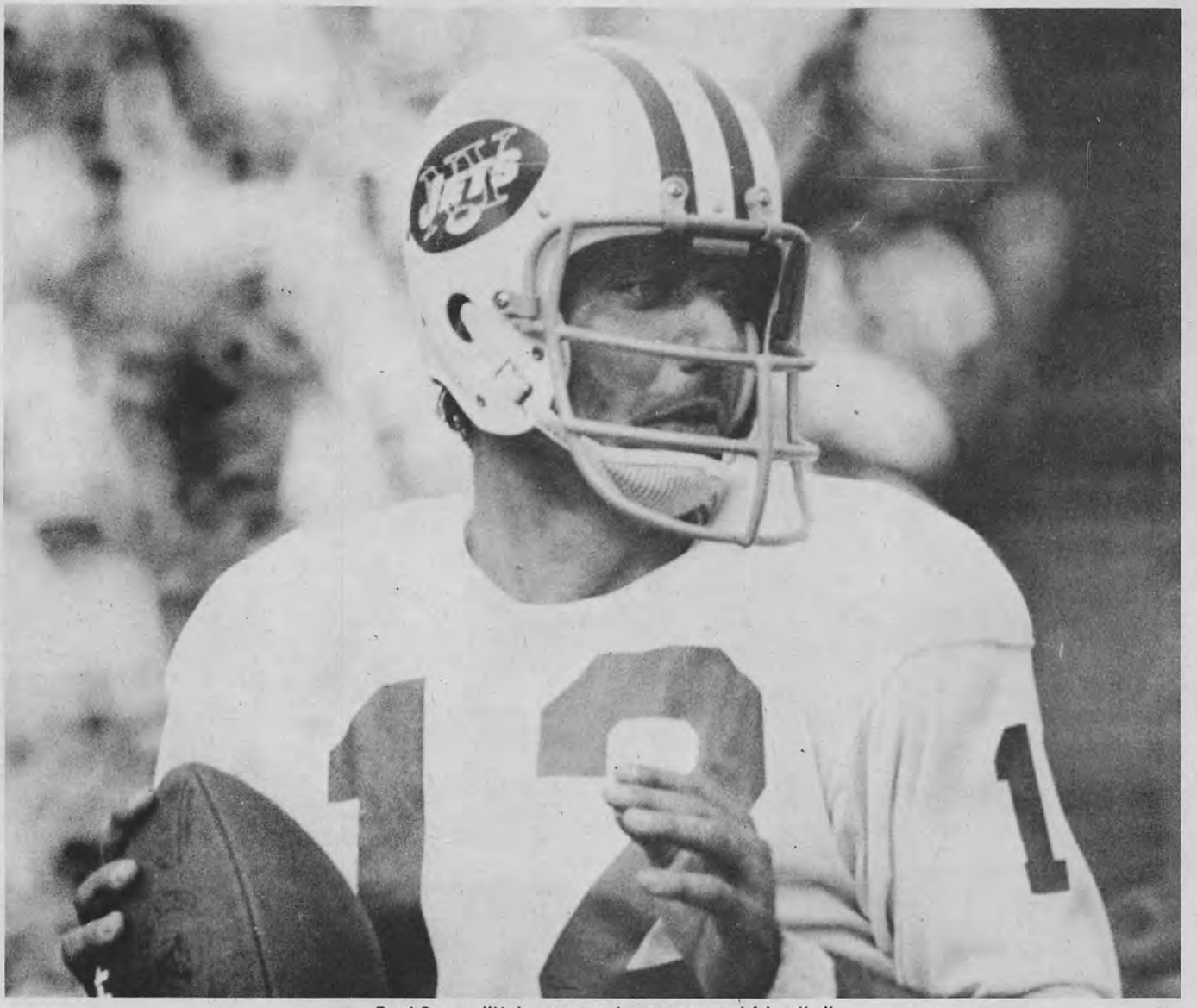
Hockey Illustrated (May 1971)

COMPLETE SPORTS PUBLICATIONS, INC.
(BACK ISSUE DEPT.)
333 Johnson Ave. Brooklyn, N.Y. 11206
Please rush me the magazines checked.
I enclose 60¢ for each.
(Allow 4 weeks for delivery)

SPECIAL BONUS: Any 8 magazines for $4.00!
(PLEASE PRINT) **(No. C.O.D. Orders)**

Name.....
Address.....
City.....State.....Zip.....

- ☐ Pro Basketball Illustrated 1970-71
- ☐ Wrestling World (Winter 1971)
- ☐ Complete Sports (Fall 1971)
- ☐ Complete Sports (Nov.1969)
- ☐ Complete Sports (July 1968)
- ☐ Wrestling World (Feb. 1968)
- ☐ Wrestling World (Fall 1970)
- ☐ Baseball Illustrated 1970
- ☐ Wrestling World (Winter 1970)
- ☐ Complete Sports (May 1968)
- ☐ Hockey Illustrated (May 1969)
- ☐ Hockey Illustrated (Dec. 1968)
- ☐ Hockey Illustrated (Feb. 1969)
- ☐ Wrestling (Summer 1970)
- ☐ Annual Basketball 1970-71
- ☐ Baseball Illustrated 1971
- ☐ Pro Football Illustrated 1971
- ☐ Pro Football Illustrated 1969
- ☐ Complete Sports (Fall 1970)
- ☐ Annual Basketball 1969-70
- ☐ Hockey Illustrated (Jan. 1969)
- ☐ Hockey Illustrated (Ap.1971)
- ☐ Hockey Illustrated(May1971)



Paul Crane: "He's warm and generous and friendly."

me trouble—and there were days when it hurt just to walk on them —I still always thought I was in good health.

"Things make me realize this. The other day I was riding in traffic, and there was a guy out there, right in the middle of the road, pushing himself along in a wheelchair. How can I complain when some other guy has a handicap like that?"

Namath has always been considerate of the less fortunate, the little guy. He's always been respectful when others respect him, kind and warm when a situation presents itself.

Perhaps the trap that one gets into when he attempts to analyze Joe Namath is to start off with the premise that Broadway Joe is an undisciplined, self-centered extrovert who should be taught a lesson in manners.

Photo by Bill Crespinel

Before judgment, listen to Paul Crane, a former teammate of Namath's at Alabama, and a member of the Fellowhip of Christian Athletes who patterns his lifestyle completely the opposite to Joe Willie's.

"Joe is a great person," Crane said. "He's warm and generous and friendly. You can like somebody without really approving of his way of life."

Obviously, a pattern is taking form. The new Joe Namath is emerging—more serious, more dedicated and more mature—and it behooves his public to take notice. For this is the Broadway Joe of the future—the one whose altar at which they will return to worship. ●

BE TALLER!

NEW HEIGHT PRINCIPLE
Medically approved by doctors, hospitals and clinics throughout the US.

NEW METHOD OF HEIGHT INCREASE TAKES JUST 5 MINUTES A DAY!

AND DISCOVER.... NEW HEIGHT®

Now at last — straight from Europe — comes the wonderful news of a STARTLING DISCOVERY that thousands have been waiting for . . . SAFE - PERMANENT - NEW HEIGHT®. NEW HEIGHT® is a secret SCIENTIFIC BREAKTHROUGH that DARES TO GUARANTEE YOU EXTRA FULL INCHES OF PERMANENT HEIGHT INCREASE or every cent of your money instantly refunded.

YES, now it has become possible for you to transform your old physical image in the best possible way — UPWARDS! Fantastic you say? FANTASTIC IT IS, but nevertheless it's true and IT WORKS! Regardless of your present height, sex or age, with NEW HEIGHT® you can actually feel your body swelling with those extra GIANT INCHES of natural height —Virtually overnight—and all it takes is a few pleasant minutes a day (in the privacy of your own home). Yes, you really can grow taller!

FANTASTIC SCIENTIFIC BREAKTHRU

HERE'S ALL YOU HAVE TO DO

NO ELEVATORS, NO GADGETS OR GIMMICKS, JUST A PROVEN TECHNIQUE THAT WORKS!

There are NO GIMMICKS OR GADGETS, we do not trade in strenuous exercisors, appliances, elevators, or drugs . . . New Height® is based on a Swiss/English Scientific method that offers secret yet SOUND PRINCIPLES that are PROVEN and GUARANTEED to reactivate your whole body into exciting upward action . . . or your money back!

If you would like to go through life just that little bit taller. If you really want to change the way others look at you and the way you look at yourself then simply send in the free coupon to us and LEARN THE SECRET OF GROWTH. Post the no-risk coupon and within hours we will rush you Free our height secrets which can enable you to make exciting height gains that will thrill and amaze your friends.

become a NEW MAN

NEW HEIGHT® means a whole new outlook and new horizons to all — no matter who you are—man or woman—young or not-so-young, skinny, fat, short or very short . . . If you feel you would like to improve yourself with a few more quick inches of useful height — then the secret of NEW HEIGHT® is for you!

WHAT OTHERS SAY ABOUT NEW HEIGHT®

Just read what this man had to say about our secret height increasing method:

"At 43 years of age I have gained 3" in height. My ambition is to keep going until I reach the six foot mark."

and 'G.E.' from New Yorks says . . . "Your NEW HEIGHT course is worth ten times your cost. My life has changed since I gained 4½"."

and here's what L/CPL Angel L. Toledo of the Marines had to say, "The results were amazing. I am very grateful for the way you have changed my life."

M.P. Gliwice, of Poland had this to say about his success:

"Thank you very much for your method of height increase. I am amazed, I spent only a few minutes each day and in 2 weeks I have gained 2 inches! It's fantasic.

why not you?

If you are tired of being called 'shorty', if you are fed-up with ignorant wise-cracks about your height — isn't it good to know that with New Height® you can actually BOOST your present height and STAND PROUD INCHES TALLER — virtually overnight.

ACT NOW — Take your first step to height gain — Send for your free NEW HEIGHT® "HOW TO BE TALLER" secrets — NOW!

YOUR SUCCESSFUL CAMPAIGN AGAINST YOUR PRESENT HEIGHT. . STARTS HERE!

FREE SECRETS

Quickly BOOST your present height and stand IMPRESSIVE FULL INCHES TALLER — Achieve rapid height gain that's PERMANENT, SAFE and MEDICALLY APPROVED! Simply fill in the coupon and we will rush you your free 'HOW TO BE TALLER' New Height® secrets. Enclose only 25¢ for handling — Don't delay; supply is limited.

height gain · guaranteed!

DON'T DELAY! MAIL TODAY You have nothing to lose . . . but your shortness!

(No salesman will call.)

YES SIR!

HEIGHT INCREASE BUREAU DEPT. 16619
P.O. BOX 146, BRAMPTON, ONT., CANADA

Rush me under plain wrapper the secrets of increasing my height! I enclose 25¢ to cover handling cost for free NEW HEIGHT plan "HOW TO BE TALLER". I am under no obligation — Nothing to Buy!

Name_____

Address_____

City_____ State_____ Zip_____

TEAR OFF HERE

DETACH ALONG DOTTED LINE.

JOE WEIDER PRESENTS

THE TRIM MASCULINE

Here's where you shop for your "BODY SHAPERS FOR THE 70's"—to Shape You Up—to help You Lose Weight or Gain Weight—and create a more Masculine, Virile You!

1

MUSCLE UP & MAKE OUT!

PUT MUSCLE IN YOUR MUSCLES WITH ONE TWIST!

Quickly add up to 2" on your arms, 4" on your chest. Build rippling back muscles. Thick, broad shoulders. The power to lift girls over your head with one arm! One twist of the "007" TWISTER and every muscle in your body ripples with new vigor and power. Builds strong muscles FAST!—muscles that make you an action-packed guy and a super-charged tiger with the girls! Easy-to-use. No adjustments. No assembly. Use it right out of the box for instant muscle-building fun! Made of chromed-steel tubing, the TWISTER is tough . . . durable . . . like *you'll* be! Guaranteed to muscle you up or your money back. ORDER NOW! Only **$9.98**

GUARANTEE: If after using the TWISTER 3 days you're not convinced you can quickly twist it for cobra-like muscles in your arms . . . more muscles on your chest . . . broader shoulders . . . wider back . . . a he-man grip and dynamic power—then return it after 5 days for a full refund. Fair? So order the "007" TWISTER **Now,** while the limited supply lasts! This unusual offer may not be repeated again this year.

FREE! Complete, illustrated "007" POWER TWISTER Manual. Also, illustrated conditioning course, dealing with the new aerobics training that muscularizes your body with athletic vigor, speed and agility. Written by Joe Weider, Trainer of Champions. Yours FREE with your TWISTER. ORDER NOW!

EXTRA BONUS GIFT: 3 copies of Muscle Builder magazine, worth $1.80 . . . yours FREE!

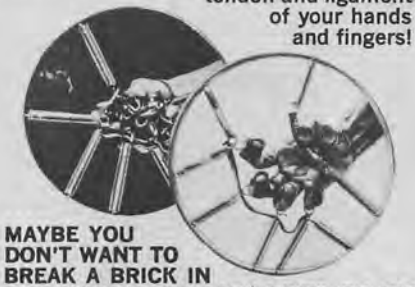
PRICED AT ONLY

$9.98

WITH COURSE

2 This "Killer Karate Krusher" gives you pulverizing hand power!

Just 5 minutes a day for 30 days builds your hands into granite-hard batteringrams of power! Simply fit your fingers into the leather grippers, and with your very first squeeze, you'll instantly start building invincible new power into every tendon and ligament of your hands and fingers!



MAYBE YOU DON'T WANT TO BREAK A BRICK IN TWO WITH YOUR BARE FISTS OR RIP A PHONE BOOK IN HALF — BUT WOULDN'T IT BE GREAT IF YOU COULD?

Here's a brand new way . . . a fantastically successful system that turns your hands into fearsome, devastating arsenals of power! Based on centuries-old secrets of Japanese Killer Cults and a Space Age hand-building principle, my KILLER KARATE KRUSHER can make you into a two-fisted tank of power . . . able to take care of yourself . . . anytime . . . anywhere . . . in all situations! You'll never again fear any man or turn away from any challenge. ORDER IT TODAY! Only **$9.98** postpaid.

MY GUARANTEE TO YOU: You'll own fearsome, ferocious, crippling arsenals of hand power—and become a "Terror-Fighter," able to take care of yourself in every situation — IN 30 DAYS — or your money back!

GREAT FOR SPORTS, TOO! **FEAR NO MAN!**

FREE My "Killer Karate" Course . . . "The Deadly Art of Hand Fighting." Shows dozens of ways to disarm and counter-attack any man, whatever his size! Yours FREE if you order the KILLER KARATE KRUSHER **Now!**

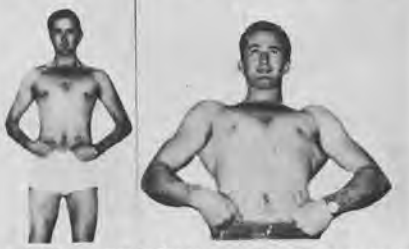
PRICED AT ONLY

$9.98

KARATE KRUSHER & COURSE

3 THE END OF THE SKINNY BODY

Drink on as much as 14 pounds in the next 14 days this delicious FUN way!



BEFORE—James Parker at a thin 158 pounds.

AFTER 14 days on the Crash-Weight Plan, Jim weighed 175 pounds.

GAINS 14 POUNDS IN 14 DAYS!

HEY YOU SKINNY GUYS! Thousands are doing it every day. WHY NOT YOU? Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your hungry-looking, muscle-poor body . . . through a new, scientifically-blended milkshake-tasting drink. **Crash-Weight Formula #7 Plan** puts meat on your frame. Fleshes out your narrow, shallow chest, skinny arms and spindly legs. Nobody likes a bag of bones! With my proven **Crash-Weight** Plan you just drink 4 milk-shake-delicious glasses with your regular meals and take in an extra 3500 calories daily . . . to help you pile on the weight FAST! (It's the calories that count when you want to put on some handsome weight!) The nice thing about my **weight-gain plan** is that it's so easy to take. No complicated exercises to do. No bloating, heavy-as-lead foods to force into your system. The **Formula #7 Plan** does all the work . . . you just sit around, take it easy, be as lazy as you want —and in a few days you'll see measurable weight gains pile up! Check the coupon for the Plan and flavor you want to use to put an end to your skinny body. **Guaranteed to put weight on you or your money back.**

To add up to 14 pounds in the next 14 days you need:

- 14-day supply of **Crash-Weight Formula #7**
- 14-day supply of Appetite-Stimulating tablets, and

FREE Weight-Gaining Course. A 48-page illustrated guide crammed with step-by-step instructions in weight-gaining basics. PLUS 3 copies of Mr. America magazine, worth $1.80...yours FREE!

7-day supply: $8.00 • **14-day supply: $14.98**

(Your choice of Chocolate or Vanilla flavor)

PRICED AT ONLY

$8.00

FOR A WEEK'S SUPPLY & COURSE

BODY LOOK FOR THE '70'S!

Your Good Looks—Your Health—Your Virility—are *Your* responsibility. So Start NOW to use one or more of these "Body Shapers For the 70's". Shake up your physical fitness program and Light Up the 70's!

4 Joe Weider Creates . . .

the STRONG ARM METHOD

with these New

"HELL BENT for LEATHER N' LEAD" BRACELETS—

They Turn Your Arm Power On!

ARE YOU MAN ENOUGH TO WEAR THEM?

Snap on these electrifyingly New "HELL-BENT FOR LEATHER N' LEAD" Strong Arm Bracelets—and **instantly** your arms will start getting bigger and "oozing" 100% more power—almost without effort! Your body will take on the appearance of ferocious strength . . . striking fear and terror into anyone who would even think of attacking you!

NO EXERCISE — NO SWEAT — TO CREATE ARM POWER

There are no special exercises to do. You simply wear these unique weighted bracelets everywhere you go . . . at work or play, and even when relaxing! They instantly begin packing muscle on your arms as you perform the simplest arm movement; raising and lowering your hands, swinging them back and forth as you walk or run, play tennis, golf, etc. They build rugged, ferocious arm power for every sport . . . yes, including **Karate!**

SHE'LL LOVE THE LOOK OF YOUR ARM POWER!

Your manhood and virility will quickly COME ALIVE to women! They'll instantly sense your sex appeal and want to be in your arms.

THEY SPELL OUT 'POWER' — & ARE 'MOD'-STYLED

Expertly crafted from genuine leather and gold-toned lead weights—with the word P-O-W-E-R spelled out on each of them—these bracelets are the latest in mod fashions. They go well with all your clothes, turning them into vigorous-looking styles. You come alive with muscle and sex appeal—ALL AT THE SAME TIME!

MONEY-BACK GUARANTEE

Come on, Tiger—give these Strong Arm "HELL-BENT FOR LEATHER N' LEAD" bracelets a try for 10 days—entirely at our risk. If you don't turn on the Arm Power fast, you can return them for a full refund. Fair? START NOW TO BECOME MORE OF A MAN IN SECONDS!

ONLY **$7.95** for one
Or, Get 2 (1 for each wrist)
FOR ONLY **$14.95**

5 Another JOSEPH WEIDER Breakthrough!

Slim Down & Make Out with JOE WEIDER'S SLIM-GARD THE INSTANT SLIMMER

Just slip on Joe Weider's New "Science Weapon", **SLIM GARD** and instantly start trimming your waist and hips to a sexy-slim size—without dieting—without tedious exercise!

And when combined with the "Slimmer's Routine" **SLIM GARD** can really flatten your pot belly and "pulverize" unwanted fat away from all over your body! **Here's Proof:** In a controlled University test, students reported waist losses of up to 3¼ inches and overall fat losses of 17 pounds—**IN ONLY 2 WEEKS!** They called it a "small miracle" the way it worked so fast!

Yes. **SLIM GARD** has really revolutionized weight reducing. Men everywhere are regaining their youthful, virile appearance by wearing it under their clothes and letting it work for them as they sit, stand, walk, run, bend, eat, watch TV or relax. It turns the simplest body movement into a waist-trimming exercise **without effort.** It can work "miracles" on your waistline, too.

And remember, **SLIM GARD** is hidden—no one knows—nothing shows . . . **SLIM GARD's** secret is its gentle but firm "hugging action that keeps warm air in—cool air out, trimming inches effortlessly away!

SLIM GARD and the **"Slimmer's Routine"** work effectively for the fat or slender man. Simple instructions are included for the man who wants to quickly lose 20 to 40 pounds . . . and for the slender fellow who wants to lose only a few inches off his waist without losing weight.

And remember, SLIM GARD is hidden—no one knows—nothing shows . . . except the inches that go. You're guaranteed impressive results in 14 days or your money back!

FREE! THE SLIMMER'S ROUTINE

Savvy Slimming Tricks to Shape You Up and Trim You Down. Here's Part 3 to the Slimming Formula—the suprisingly effortless "Aerobic/Circuit" training routine used by athletes, coaches and models to get into shape fast. Within 14 days you'll be Firmer, Slimmer, More Energetic and Stronger—creating a New, Youthful, Sexier more Exciting You! **IT'S YOURS FREE—with SLIM GARD!**

INSTANTLY LOOK SLIMMER
LOSE UP TO 3.25 INCHES IN 14 DAYS!
Go Ahead . . . Start Moving Your Belt Back A Few Notches, Instantly . . . And Keep It There.

THE SLIM GARD (Made to Last for Years) with The Slimmer's Routine **$11.95**

Comes in sizes: Medium & Large

USE THIS SHAPE UP... MUSCLE-UP COUPON!

JOE WEIDER
25 Maple Street
Norwood, N.J. 07648

Dept. 154-72P6

Dear Joe:

Thanks for letting me know about your "Shape-Up" . . . "Muscle-Up" courses and products. Please send me the items checked below, along with my FREE gifts. I understand **all** your products carry a full money-back guarantee . . . no "ifs" . . . "ands" . . . or "buts".

I enclose check or money order for: $.....

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

1 ☐ **"007" TWISTER,** Free course & 3 copies of Muscle Builder magazine ..... only **$9.98**

2 ☐ **KILLER KARATE KRUSHER** & Free "Killer Karate" course ..... only **$9.98**

3 **CRASH-WEIGHT FORMULA #7 PLAN** with Free course (check one):

☐ 7-Day Supply ..... only **$ 8.00**

☐ 14-Day Supply ..... only **$14.98**

Check flavor desired: ☐ Chocolate ☐ Vanilla

4 ☐ **"HELL BENT FOR LEATHER N' LEAD BRACELETS"**

One Bracelet only **$ 7.95**

Get Two For only **$14.95**

5 ☐ **SLIM DOWN & MAKE OUT KIT** with **SLIM GARD** and the Free "Slimmer's Routine" ..... only **$11.95**

Check waist size: ☐ Medium (30-38) ☐ Large (39-47)

This *Free* sample lesson may start you on a high-pay career as

ACCOUNTANT AUDITOR or CPA

You can learn in your spare time at home

This same lesson has helped thousands get started in one of the world's best-paid professions. Its simplicity will surprise you. Try it, enjoy it, without obligation.
SAMPLE LESSON
BASIC ACCOUNTING
Opportunities in ACCOUNTING
LA SALLE

This valuable booklet also FREE

The demand for trained accountants exceeds the number available. Salaries tend to keep going higher. Why remain in a dull job with insufficient pay when you can prepare—*in your spare time*—for the big rewards which are being offered today by the accounting profession?

To see the possibilities for yourself, send for an interesting sample lesson which demonstrates LaSalle's practical method of home training. This lesson is yours free. It shows how you are guided step by step through actual accounting work, how you learn by doing, how you are prepared for the major accounting tasks you will be expected to handle in business.

No previous experience required

LaSalle's experienced faculty of CPA-supervised instructors starts you right at the beginning, then guides, corrects and grades your work all the way. Instruction even includes preparation for taking the CPA examination in states where students meet full requirements. You train in your spare time—at your own pace—without losing a single day from the job you now have. The cost is low.

Which of today's many positions do you want?

Set your goals regardless of your present job. If you want to become a professional Accountant, Controller, Auditor, Income Tax Specialist, Government Accountant, or Public Accountant, LaSalle has the right program for you. You will be given the training that has helped so many LaSalle students to prepare for excellent positions. Many have set up independent practices of their own.

For over sixty years, LaSalle has been a leader in business education by mail. It has provided training at home to more than 2,000,000 ambitious men and women. That is why a LaSalle diploma in accounting is a respected credential. Mail the coupon now for your free sample lesson and the booklet, "Opportunities in Accounting." Write to LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

"My salary has quadrupled since starting the course." —*George R. Kelly, West Bridgewater, Mass.*

"My salary is now over two and one-half times more." —*James M. Umphlett, Cody, Wyoming.*

MAIL THIS HANDY POSTAGE PAID ENVELOPE

Cut coupon along dotted lines, fill in your name and address...fold, seal (tape, paste or staple) and mail. No stamp or envelope is necessary.

YES, I want, free of cost or obligation, your sample lesson and illustrated booklet "Opportunities in Accounting."

Mr.
Mrs. ..... Age .....
Miss (Circle title and please print)

Address ..... Apt. No. .....

City .....

State ..... Zip .....

06A Dept. 79-005

FOLD HERE ↓ (DO NOT CUT) SEAL AND MAIL TODAY – NO STAMP NEEDED.

FIRST CLASS PERMIT NO. 27 CHICAGO, ILL.

BUSINESS REPLY MAIL
No postage stamp required if mailed in the United States

Postage will be paid by

LA SALLE EXTENSION UNIVERSITY
A Correspondence Institution
417 S. DEARBORN STREET
CHICAGO, ILLINOIS 60605